# THE CASH BOX

VOLUME XIV FEBRUARY 28, 1953 NUMBER 23




Teresa Brewer demonstrates her smash Coral hit "Till I Waltz Again With You" by 'Waltzing' with her daughter as Ritchie Lasella, her manager, plays the violin. Currently number one record in the country, "Waltz" was both written and published by Sid Prosen. Besides being a smash on records the tune has turned out to be one of the greatest sheet music sellers since a previous waltz—Tennessee, that is. Miss Brewer and Sid Prosen were awarded gold disks in honor of the tune's better than 1,000,000 sale.

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# "So What About Solly Slugger Hisself?"

Ever since *The Cash Box* started to print the fascinating and humorous *"Letter From An Operator"* (the first letter appeared in the January 24, 1953 issue) relating all about Solly Slugger's exploits, written by Solly Slugger in whimsical, pathetic, and sometimes in explosive fashion, letters have arrived from subscribers from all over the country inquiring about Solly and Sally Slugger.

It has reached the point where operators are addressing letters directly and personally to Solly and Sally Slugger. Both of these fabulous personages, Solly and Sally Slugger, must thoroly enjoy reading these letters.

One letter addressed to: *"Solly and Sally Slugger, c/o The Cash Box"*, was extremely humorous and yet very heartwarming. Not only did the writer of this letter somewhat lugubriously advise both Solly and Sally that, "The very same thing happened to me as happened to you", but he went into detail regarding the similarity of the event. He signed his letter, "Half-Dollar Harry".

"Half-Dollar Harry", as well as many others have inquired, "What about Solly Slugger hisself?"

The writer, therefore, diligently plunks away at the keys of his typewriter in an effort to explain that Solly and Sally (and all of their location owners) are among those fabulous characters who so sublimely create the necessary humor to help one and all to go on ahead, easing each week's travail by bring forth the humor of seemingly serious situations.

Surely the adventures of "Solly Slugger hisself", are among those that are part and parcel of the experiences of almost every operator who has, for any time at all, been engaged in this heady, thrilling, changeable, and whirlingly active coin operated machines industry.

Further it seems, Solly Slugger's experiences are actual and truthful events. They match the experiences which operators, in their careers in this industry, have already come across, and continue to meet with each day.

And tho few operators, at the time of these experiences, may see any real humor in each such situation they do, with the passage of time, remember nostalgically back to these events with a grin, and the silent inner chuckle which only grand, good humor engenders.

There is, then, very little that is seemingly different between Solly Slugger and Sally (that's Mrs. Slugger) and between any operator, his family, his employees, his locations and his daily adventures and experiences as an active operator.

Solly Slugger continues to go blithely forward each day, enjoying his work, even enjoying his helper, Sam Simpson, of whom Solly writes, "He is a simp's son, like I tells you. He can put more out of order machines out of order than any one I ever knew. You can believe me, believe me."

And of Sally (that's Mrs. Slugger) of whom Solly writes as, "trumpeting", and "bellowing", and "screaming", and "hollering on me" we have a sneaking feeling that 'way deep down Solly is simply nuts over Sally. He probably wouldn't change Sally for a combination of Lana Turner, Marilyn Monroe and ZaZa Gabor.

Like Solly many times says, "When Sally (that's Mrs. Slugger) says I should do it, I do it, because she is always right anyways." This, in itself, gives every indication that Solly is just simply wild about Sally to have such unshakeable and completely sublime faith in her judgment.

"Sally and me" as Solly has already revealed, "came down from the City to this here little town of Simpkinsville and", as Solly writes, "we likes it here. We are doing okay."

That assures the reader that both Solly and Sally are happy in their own little world and that, with things going along "okay" with them they will in all probabilities live out the span of years which God will grant them blissfully happy in their own inimitable fashion.

And if some of the locations and the owners of those locations may sound somewhat abstract and unrealistic to some operator readers of Solly's letters, these operators need only look more closely at their own locations and location owners and perhaps they, too, will then find that Solly isn't too far off in his estimates as well as in his statements about his locations and the owners of those locations.

But it seems that all this in regard to Solly Slugger and Sally (that's Mrs. Slugger), may be taking much good and valuable reading time away from the subscriber to *The Cash Box* and, therefore, since the latest letter from Solly Slugger, *"Your Operator Friend"*, appears herein on one of the following pages, we suggest you enjoy this blessed moment of hearty humor and healthy laughter.

Ease your mind. Relax with a *"Letter From An Operator"*. And let us all of us, shout hosannas for Solly Slugger, who can so deftly point up the humor of such seemingly serious situations, to forevermore continue writing his letters to: *"Dear Mr. Editor"*.




| CODE | | | | | |
|---|---|---|---|---|---|
| AL—Aladdin | CO—Columbia | FE—Federal | KI—King | PE—Peacock | SP—Specialty |
| AP—Apollo | CR—Coro | 4 Stor—Four Star | LO—London | PR—Prestige | SW—Swingtime |
| AT—Atlantic | DA—Dono | IM—Imperial | MA—Mars | RA—Rainbow | TE—Tempo |
| BU—Bullet | DE—Decca | IN—Intro | ME—Mercury | RE—Regent | TN—Tennessee |
| BR—Brunswick | DN—Devon | JU—Jubilee | MG—MGM | SA—Savoy | UN—United |
| CA—Capitol | DY—Derby | | MO—Modern | SE—Seger | VI—RCA Victor |
| CH—Chess | ES—Essex | | OR—Oriole | SIT—Sittin' In | |

Pos. Last Week

**1** — **TILL I WALTZ AGAIN WITH YOU** — **1**
**TERESA BREWER**
BR-84002—Five Bills
CR-60873 (9-60873)—Teresa Brewer
CR-60916 (9-60916)—Tommy Sosebee
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan
JU-6014—Swanson-Travis
KI-1169—Gore-Wright
ME-70069—Harmonicats
PR-1038—Harris-Light

**2** — **DON'T LET THE STARS GET IN YOUR EYES** — **2**
**PERRY COMO**
CA-2216 (F-2216)—Skeets McDonald
CA-2256 (F-2256)—Gisele MacKenzie
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5040 (47-5040)—Johnnie & Jack
VI-20-5064 (47-5064)—Perry Como

**3** — **TELL ME YOU'RE MINE** — **5**
**THE GAYLORDS**
CO-39914 (4-39914)—Mindy Carson
DE-28569 (9-28569)—Russ Morgan
ME-70030 (45-70030)—The Gaylords

**4** — **HAVE YOU HEARD** — **4**
**JONI JAMES**
DE-28569 (9-28569)—Russ Morgan O.
MG-11390 (K-11390)—Joni James

**5** — **WHY DON'T YOU BELIEVE ME?** — **3**
**JONI JAMES**
CA-2292 (F-2292)—Morgoret Whiting
ME-70025 (45x70025)—Patti Page
MG-11333 (K-11333)—Joni James
RA-202—Five Crowns
VI-20-5017 (47-5017)—June Valli

**6** — **HOLD ME, THRILL ME, KISS ME** — **6**
**KAREN CHANDLER**
CR-60831 (9-60831)—Karen Chandler
DE-28520 (9-28520)—Roberta Lee
JU-S108 (4SxS108)—The Orioles

**7** — **EVEN NOW** — **8**
**EDDIE FISHER**
VI-20-5106 (47-5106)—Eddie Fisher

**8** — **MY BABY'S COMING HOME** — **9**
**L. PAUL & M. FORD**
CA-2265 (F-2265)—L. Paul & M. Ford
JU-6019 (45-6019)—Edna McGriff
MG-11350 (K-11350)—Fran Warren

**9** — **SIDE BY SIDE** — —
**KAY STARR**
CA-2834 (F-2334)—Kay Starr
VI-20-4741 (47-4741)—Frankie Carle

**10** — **HOW MUCH IS THAT DOGGIE IN THE WINDOW** — —
**PATTI PAGE**
ME-70070 (45x70070)—Patti Page

11) OH HAPPY DAY. 12) THE GLOW WORM. 13) BYE BYE BLUES. 14) MR. TAP TOE. 15) KEEP IT A SECRET. 16) TEARDROPS. 17) CONGRATULATIONS TO SOMEONE. 18) PRETEND. 19) A FOOL SUCH AS I. 20) SHE WEARS RED FEATHERS. 21) YOUR CHEATIN' HEART. 22) I BELIEVE. 23) DOWNHEARTED. 24) I DON'T KNOW. 25) WILD HORSES.



# The Record Business Is A Resilient Business

The record business is noted for its resiliency. People who are down one day are up the next. Those who had a flop last week may have a hit next week.

And perhaps in all the entertainment business, there is no aspect of it which is more resilient than the record field.

This may be due to the fact that records are cheaper to produce than almost any other entertainment form. They cost less than legitimate shows, motion pictures, radio or TV programs. Records also are established faster than any other medium. A record hit spreads from one end of the country to another in a matter of weeks—sometimes less. And on records, a total unknown one day may be a star the next.

Another process which takes place in the record field is the surge and upswing of different companies at different times. Sometimes one company is hot, sometimes another. And sometimes, as at present, all are hot at the same time.

Picture this situation a year ago: In the top ten, one record firm had five hits while the rest of the companies had to share the remaining five spots. This year the situation is considerably more equalized with almost every major well represented in the top ten and with none having more than two of the top spots.

As a matter of fact, two of the hottest record companies in the business at the present time, MGM and Coral, weren't even represented in the top ten last year this time.

This all adds up to resiliency.

Thinking out loud, it seems to us that it's a healthy state of affairs when dominance in the record business is not monopolized by one firm but is shared by all. It's a healthy state of affairs when a firm that is cold at one time can get real hot at another.

And it's the healthiest state of affairs when all are hot at the same time.

The record business, because of its resilient quality, today has grown to the point where it has an established market which can be counted on. The 550,000 juke boxes located throughout the country are a constant source of purchases and promotion. And through them, records are brought to the attention of the millions of buyers who enjoy and collect popular music.

But this feat has been accomplished because the record business has been flexible enough to meet changing markets and changing conditions. At one point, when radio was first introduced, the record industry was considered dead. But it turned out that this judgment was somewhat exaggerated for the record industry soon found a new medium to keep it alive—juke boxes.

And it has devoted the past twenty years to fulfilling the demands made upon it by the vast audience which juke boxes have created.

Though there may be ups and downs, the record industry will continue to meet those demands, sometimes with one company being hot and sometimes with another, for the record industry today is so resilient and is comprised of so many different companies, both major and independent, that the American buying public and the operators of the nation's juke boxes are assured of a constant supply of record hits.




ALL ABOUT DISK JOCKEYS

## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. TILL I WALTZ AGAIN WITH YOU . . Teresa Brewer (Coral)
2. DON'T LET THE STARS GET IN YOUR EYES . . . . . Perry Como (RCA Victor)
3. OH HAPPY DAY . . . . . Welk (Coral) Howard (Essex)
4. TELL ME YOU'RE MINE . . . . . The Gaylords (Mercury)
5. HOLD ME, THRILL ME, KISS ME . . . . Karen Chandler (Coral)
6. HOW MUCH IS THAT DOGGIE IN THE WINDOW . . . . . Patti Page (Mercury)
7. SIDE BY SIDE . . . . . Kay Starr (Capitol)
8. PRETEND . . . . . Cole (Capitol) Marterie (Mercury)
9. RACHEL . . . . . Wayne (Mercury) Martino (Capitol)
10. HAVE YOU HEARD . . . . . Joni James (MGM)
10. CONGRATULATIONS TO SOMEONE Tony Bennett (Columbia)

Returns on a couple of folk and western deejay polls this week again points up the overwhelming popularity of **Hank Williams**. Sheriff Tex Davis (WLOW-Portsmouth, Va.) lists the following winners in the order of their placing: 1) **Hank Williams**, 2) **Eddie Arnold**, 3) **Ernest Tubb**, 4) **Hank Snow**, 5) **Faron Young**. By way of comparison, the **Cliff Rodgers** annual poll (WHKK-Akron, Ohio) lists them in this order: 1) **Hank Williams**, 2) **Hank Snow**, 3) **Carl Smith**, 4) **Ernest Tubb**, 5) **Hawkshaw Hawkins**. . . . **Ken Remo**, MGM new songster, went on a deejay tour last week, visiting Atlantic City and Philadelphia. Remo's release "Mexico" has created quite a bit of excitement, and as a result the Mexican Government Tourist Bureau in New York has dressed up its front window with a life size blow-up of Ken in colorful Mexican garb. . . .At KUTA-Salt Lake City, Utah, **Browning** has become **THE** jockey. . . . Sid **Dickler** (WMCK-Pittsburgh, Pa.) is working with a new group called **The Art Barnes Combo**. Group is composed of topnotchers who have seen service with **Billy Eckstine, Lionel Hampton, Dizzy Gillespie, Earl Hines** and **Roy Eldridge**.

* * * * *



DEBBIE LOU
WKXL—Concord, N. H.

Cute pic at the left is the 10-month-old pride and joy, **Debbie Lou**, of **Bud Wilson**, WKXL-Concord, N. H.). Bud on his last Saturday's show did a 30-minute transcribed visit with **Rosemary Clooney**. . . . **Jerry Kay** (WWEZ-New Orleans, La.) celebrated his 2nd anniversary on the "Revolving Bandstand" on February 6. Kay played disks that had been popular when he first came to the station, Phone calls and telegrams of congratulations flooded the station and fans appeared at the studio to help celebrate. **Ed Warmoth** (KNPT-Newport, Ore.) has started a weekly 30-minute program for children each Saturday morning. Called "Sqeeky Calling," Warmoth does Squeeky in a high falsetto voice, a hangover from his Christmas Santa Claus broadcasts. Warmoth uses mostly Capitol disks on his show, but would appreciate material from the other labels. Note from **Brad Lacey** (WKXL-Concord, N. H.), "In the Jan. 31 edition you did something to me that I've been trying to do for 5 months. You married me. I'm still single, but my fiancee thought it looked so good in print that she finally gave in." Well from now on, call us Platter, Spinner, Cupid. A couple of new careers were started this week when Uncle Sam returned **Pete Dreyer** and **Dave Tig** to civvies. Dryer, who got his radio experience on the Army airwaves and acted as **The Cash Box** Korean correspondent while overseas, goes to work as staff announcer at KVOL-Layfette, Louisiana, and Teig resumes his former stint, Club Swingtime, on March 1st at WILK-Wilkes Barre, Pa. "Swingtime" is a one and one-half hour across the board pop show.

* * * * *

**Mitch Reed** (WITH-Baltimore, Md.) stole the only Baltimore acetate of **Georgia Gibbs** "7 Lonely Days" and drove the city to distraction when he played it 18 or 20 consecutive times over a period of almost two hours. Mitch chose the jazz portion of his show and introduced it each time with the title of a well know jazz disk. The switchboard was flooded with hundreds of calls inquiring "Wha Hoppen?". Mitch and the engineer claim they took about 400 calls themselves and further confused the callers by claiming nothing unusual was going on and that something must be wrong with their radios. One excited listener called the police to tell them that Mitch Reed must have died on the show and the engineer, in order to cover it up, was playing the same record over and over. Result, Mitch says he broke the record wide open in his area. . . . **Lenny Wolf**, promoting for Decca doll **Dorothy Collins**, is giving away Dorothy Collins Casino Blouses via key jocks who are cooperating on "Small World" contest in which the entrant tells his or her experience to indicate it's a small world. Each jock is supplied with 6 blouses.


all Measuring up to...

HITS!

JONI JAMES

HAVE YOU HEARD and WISHING RING
MGM 11390 78 RPM K 11390 45 RPM

YOUR CHEATIN' HEART and I'LL BE WAITING FOR YOU
MGM 11426 78 RPM K 11426 45 RPM

WHY DON'T YOU BELIEVE ME and PURPLE SHADES
MGM 11333 78 RPM K 11333 45 RPM

BILLY ECKSTINE
UNTIL ETERNITY and EV'RYTHING DEPENDS ON YOU
MGM 11396 78 RPM K 11396 45 RPM

DAVID ROSE and His Orchestra
SUDDENLY | BEAUTIFUL MUSIC TO LOVE BY
MGM 30724 78 RPM K 30724 45 RPM
VOCALS BY Beryl Davis

TOMMY EDWARDS
A FOOL SUCH AS I and . . .
I CAN'T LOVE ANOTHER
MGM 11395 78 RPM K 11395 45 RPM

BILL FARRELL
KAW-LIGA and YOU CAN'T STOP ME FROM DREAMING
MGM 11424 78 RPM K 11424 45 RPM

FRAN WARREN
EVERYONE KNEW BUT ME | UNLESS YOU'RE NEAR ME
MGM 11412 78 RPM K 11412 45 RPM

FRANK PETTY TRIO
SIDE BY SIDE | WHO'S SORRY NOW
MGM 30425 78 RPM K 30425 45 RPM

BILL HAYES
HOW DO YOU SPEAK TO AN ANGEL | THE DONKEY SONG
MGM 11394 78 RPM K 11394 45 RPM

BLUE BARRON and His ORCHESTRA
DID ANYONE CALL FOR ME | SECOND FIDDLE
MGM 11404 78 RPM K 11404 45 RPM

KEN REMO
MEXICO and MY HEART IS A KINGDOM
MGM 11419 78 RPM K 11419 45 RPM

ART MOONEY and His Orchestra
I JUST COULDN'T TAKE IT BABY | I PLAYED THE FOOL
MGM 11434 78 RPM K 11434 45 RPM

HANK WILLIAMS
KAW-LIGA and YOUR CHEATIN' HEART
MGM 11416 78 RPM K 11416 45 RPM

ARTHUR (Guitar Boogie) SMITH
IN MEMORY OF HANK WILLIAMS | I'M RICHER THAN YOU
MGM 11433 78 RPM. K 11433 45 RPM

THE CRICKETS
YOUR MINE | MILK AND GIN
MGM 11428 78 RPM K 11428 45 RPM



M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
Yes! MGM Means Mighty Good Music

# RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

### LESLIE BROTHERS
(King 15222; 45-15222)

B+ "THIS NIGHT (MADALENA)" (2:20) [Rex Music] Steve Lawrence and his brother Bernie take on the name of the Leslie Brothers for one of the most exciting numbers we've heard to date. It's a fast moving samba tempo piece set to the lovely melody of "Madalena." With a push, this side stands a great chance of becoming a hit.

B "SAY IT ISN'T TRUE" (2:15) [Wemar Music] The boys come up with another fine vocal job on a warmly done slow jump. Their harmony is terrific.

### PAULETTE SISTERS
(Dana 2103; 45-2103)

B "HERE WE ARE ALONE" (2:22) [Dana Music] The fine voices of the Paulette Sisters blend to full advantage on this exciting jump piece with outstanding rhythm backing by Stan Freeman at the piano and Jimmy Carroll's ork. This could catch.

B "THE EFFECT" (3:01) [Dana Music] The chirps change the atmosphere entirely by sweetly riding through a smooth ballad in a hushed and inviting manner. Their style is polished and makes for fine listening.

### JOE "FINGERS" CARR
(Copitol 2359; F-2359)

C+ "ALOHA OE" (2:06) [Ardmore Music] The appealing bar room piano of Joe "Fingers" Carr glides over the keys and plinks out a soft pretty melody that seems perfect for a soft shoe number. An attractive delivery.

C+ "DOO-WACKY RAG" (2:11) [Chatsworth Music] With the Ragtime Band for support, Joe gaily bounces over a rag number with a muted trumpet for color and that inviting doo-wah sound. A fine rhythm novelty.

### THE HARRY GROVE TRIO
(London 1293; 45-1293)

C+ "PAGAN IN THE PARLOUR" (2:36) [Chappell & Co.] The odd and captivating sound that emanates from the Harry Grove Trio, stands out again as the threesome comes up with a cute instrumental.

C+ "FATHER'S DOING FINE" (2:34) [Chappell & Co.] Another fast moving number with that gay and light hearted sound is run through by the Trio. The group has a pleasing catchy sound about it that makes anything sound colorful.

### FOUR CHICKS & CHUCK
(Jubilee 6031; 45-6031)

B+ "HIGH SCHOOL" (2:32) [General Music] A lovely simple tune with a sentimental and youthful touch about high school days, is wonderfully rendered by Four Chicks & Chuck. The group demonstrates some lovely harmony on this tender reminiscent item.

B "CHLOE" (2:52) [Villa Moret Music] Here the crew turns in another fine job with a highly stylized going over of a cute standard. The group blends perfectly. Their rhythm is terrific.

## THE CASH BOX DISK OF THE WEEK

**"OH, WHAT A SAD, SAD DAY" (2:17) [Chips Music]**
**"MR. MIDNIGHT" (3:00) [Miller Music]**

JOHNNIE RAY
(Columbio 39939; 4-39939)



JOHNNIE RAY

● Johnnie Ray takes top spot in the new release field this week with a new platter that oughta make the best seller lists in the very near future. One of the reasons for this is the new Johnnie Ray sound. "Oh, What A Sad, Sad Day" is a beautiful ballad that the song stylist glides through in a hushed and most tantalizing manner. He puts loads of feeling and technique into the presentation and gets a full orchestra for support for the first time. Backing the artist is the great Paul Weston aggregation. On the other half, Mr. Emotion is his own tormented self as he belts out a stirring slow bit called "Mister Midnight." Fine support on this deck as dished up by the Four Lads and Buddy Cole's Quartet deserves credit. Both sides are exciting, but we look for "Sad Day" to make the most noise.

### FRANK PETTY TRIO
(MGM 11431; K-11431)

C "MOONLIGHT AND ROSES" (2:27) [Robbins Music] A piano opening in concerto style is presented by Mike Di Napoli as Frank Betty's Trio glides through a classical sounding piece.

C "TICKLISH MOMENTS" (2:30) [Santly-Joy Music] A novel fast moving bounce type of number is handed up by Frank and the boys. It's a rag time piece.

### E ORCHESTRA
(Columbia 39957; 9-39957)

B+ GOMEN NASAI" (2:36) [Walt Disney Music] A fine smooth vocal by Jeffery Clay against the setting of the wonderful Sammy Kaye ork is presented on a smooth rhumba tempo number that sounds of Japanese origin. It's one of Sammy's and Jeff's best.

C+ "UNTIL TOMORROW" (2:34) [Republic Music] The Kaydets harmonize on an appealing number with tropical sound of a steel guitar helping in the backdrop of the Sammy Kaye music. The smooth swing and sway music is very relaxing.

### JACK POWERS
(Copitol 2355; F-2355)

C+ "I'LL BE SEEING YOU" (2:54) [Williamson Music] The record opens with two GIs talking about home while in a fox hole in Korea, and goes into an old standard by Jack Powers who is one of the GIs. It's a touching set up. Something different.

C "FROM A FOXHOLE" (3:13) [Albert Hay Malotte] In the same atmosphere once again, Jack portrays the heart breaking sight of a soldier in prayer while guns fire in the background. A questionable piece for the boxes.

### JEANNE GAYLE
(Capitol 2356; F-2356)

C+ "I'LL BE HANGIN' AROUND" (2:40) [Broadcast Music Inc.] George Burns' ork backs Jeanne Gayle as she voices a cute bouncer with an infectious lilt. The tune is pleasing.

C "PAINTING THE TOWN WITH TEARS" (2:55) [Beechwood Music] The thrush hands in a bluesy vocal on a sad sentimental number. Her smooth voice puts over a song.

## THE CASH BOX BEST BETS

*In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.*

| | | | |
|---|---|---|---|
| ★ "THIS NIGHT" (MADALENA) | Leslie Bros. | King 15222; 45-15222 |
| ★ "GOMEN NASAI" | Harry Belafonte | RCA Victor 20-5210; 47-5210 |
| ★ "LOVE MOOD" | Jackie Lee | Essex 315; 45-315 |
| ★ "GOMEN NASAI" | Sommy Kaye Orch. | Columbia 39957; 4-39957 |
| ★ "ECSTASY TANGO" | Sidney Torch Orch. | Corol 60938; 9-60938 |
| ★ "HIGH SCHOOL" | Four Chicks & Chuck | Jubilee 6031; 45-6031 |

### JOHNNY DESMOND
(Corol 60929; 9-60929)

C+ "A GAY CABALLERO" (3:14) [Jerry Vogel Music Corp.] Johnny Desmond diverts a bit from his usual manner and bounces through a cute novelty with a familiar melody. He sings the bit with a Mexican accent that makes for amusing listening.

B "THANKS FOR LETTING ME KNOW" (2:44) [Radon Music] Johnny comes back to his familiar form by singing, with warmth and ease, a pretty ballad. The tune and delivery are both soft.

### THE THREE SUNS
(RCA Victor 20-5185; 47-5185)

B "ECSTACY TANGO" (2:30) [Jefferson Music] An exciting tango gets a vivid and sparkling Three Suns instrumental treatment that oughta draw coin. The tune is lovely and might happen.

C+ "WAGGASHOE" (2:30) [Mayfair Music] The boys do another stirring job but this time on a ragtime hand clapping item with a novelty touch that really makes you want to join in. A fitting kin deck for a fine top half.

### LEROY HOLMES ORCHESTRA
(MGM 11436; K-11436)

C+ "I'LL BE HANGIN' AROUND" (2:12) [Broadcast Music Inc.] Leroy Holmes usually backs artists with lush accompaniment but here he and the ork let themselves go as they belt out a rousing jump number. The Comets join with some fine vocaling on a good tune.

C+ "I'M MAKING UP FOR LOST TIME" (2:10) [Essex Music] Another good jump number gets a rhythmic treatment from the Holmes ork and the Comets. The piece is fine for jump dance lovers.

### CINDY LORD
(MGM 11442; K-11442)

C "LET'S FALL IN LOVE" (2:42) [Bourne Inc.] A most lovely oldie tries to make a come back and from the way Cindy Lord's waxing sounds, it stands a good chance. She sings the ballad in a soft and star-dusted manner. Cindy can really put over a song.

C+ "COME BACK TO ME MY LOVE" (2:22) [Song Dex] From a familiar classical waltz melody comes this pretty hushed vocal delivered by the chirp against a lush tender backdrop.

### LITA ROZA
(London 1295; 45-1295)

B "HI-LILI, HI-LO" (2:36) [Robbins Music] A pretty waltz tune with cute lyrics, floats along with the delivery that Lita Roza gives it. The full support is handled by Johnny Douglas' ork.

B+ "TAKE CARE OF YOURSELF" (2:35) [Peter Maurice Music] Lita sings with a whisper of tenderness in her voice as she eases through a most beautiful ballad. She really puts a load of feeling into a fine delivery that could happen.

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# RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

### JACKIE LEE HIS PIANO AND CHORUS
(Essex 315; 45-315)

B+ "LOVE MOOD" (2:36) [Eastwick Music] The soft touch of Jackie Lee on the piano lends a smooth flavoring to a great side that's supplemented by Jackie's chorus. The tune has an easily remembered melody that could catch on. It's fine juke box matter.

C+ "I'M GONNA MISS YOU, BABY" (2:29) [Eastwick Music] The boys handle a rhythmic jump piece that has a bit of an R&B flavor to it. Jackie's fingers glide over the keyboard in a stylish manner.

### BILLY LIEBERT & HIS RHYTHMAIRES
(Imperial 8181; 45-8181)

B "MARGIE" (2:13) [Mills Music] A sensational standard is socked out to a Charleston tempo by Billy Liebert and his Rhythmaires with a ragtime sound and a terrific bounce beat. This exciting rendition really jumps. Fans oughta love this.

C+ "MARY LOU" (2:15) [Mills Music] Another pleasing oldie is given an infectious lift by the crew, with a piece of music that really makes you want to jump.

### BILLY ECKSTINE
(MGM 11439; K-11439)

B "COQUETTE" (3:22) [Bourne, Inc.] A pretty ballad gets the inimitable Billy Eckstine treatment with an assist from the Lee Gordon Singers and Nelson Riddle's ork. The crooner's voice is in fine form.

B "A FOOL IN LOVE" (3:22) [Leo Feist, Inc.] The stylist comes up with another polished delivery of a ballad. The song is a good one; might be what Billy needs to come up on top.

### JACKIE GLEASON
(Capitol 2361; F-2361)

B+ "MELANCHOLY SERENADE" (3:13) [Jaglea Music] Comedian Jackie Gleason exhibits some of his hidden talents as he leads a lush string orchestra through a composition which he created himself. It's the theme song to Gleason's program and is really lovely.

B "YOU'RE GETTING TO BE A HABIT WITH ME" (3:11) [M. Witmark & Sons] Jackie leads the string ork through another inviting piece that features a top notch trumpet solo by Bobby Hackett. This soft romantic music is most appealing.

### GENE WISNIEWSKI & HARMONY BELLS ORCH.
(Dana 2104; 45-2104)

C+ "TELL ME YOU'RE MINE" (2:43) [Capri Music] Gene Wisniewski backed by the Harmony Bells ork does a smooth job of singing a current pop hit in both English and Polish. It's a fine presentation.

C+ "SOLDIER BOY POLKA" (2:38) [Dana Music] The Harmony Bells do an instrumental polka to the tune "When Johnny Comes Marching Home Again." The boys go all out and really belt this number.

## THE CASH BOX SLEEPER OF THE WEEK

**"KAW-LIGA" (3:00)** [Milene Music]
**"MY HEART IS A KINGDOM" (2:34)** [ABC Music]
**DOLORES GRAY**
(Decca 28582; 9-28582)


DOLORES GRAY

● Dolores Gray does one of the greatest things of her star-studded career by waxing a song in such an outstanding manner that we think it will go way up on the juke box derby. She takes a terrific Indian War Chant type of number called "Kaw-Liga" and with the aid of the Commanders and the Ray Charles Singers, belts out a reading that makes you want to sing with her. The song was written by the late Hank Williams and is definitely one of the best he's ever composed. It originally stems from the folk and western market, and the way Dolores sells it, it's a must for pop song stardom. On the lower lid the thrush changes the mood and warmly offers a ballad with meaningful lyrics tagged, "My Heart Is a Kingdom". We look for the top lid to really do a bang-up job in sales.

### ROSS LEONARD
(Big Town 1004)

B "HEAVEN ONLY KNOWS" (2:36) [Big Town Music] The smooth and warm voice of Ross Leonard sounds warm in his delivery of a pretty ballad. The tune is fine and the straight forward delivery makes it sound better.

C+ "LINGER LONGER" (2:34) [Big Town Music] Morty Craft's orchestra continues to dish up a fitting set for Ross. The tune is not as pretty but the delivery equally fine.

### LISA KIRK
(RCA Victor 20-5187; 47-5187)

C+ "CATCH ME IF YOU CAN" (2:52) [Regent Music] A great deal of fun is thrown into a cute ditty sung by Lisa Kirk. A chorus helps her on the fast moving bouncey item.

B "O-HI-O" (2:40) [Chappell & Co.] From the musical "Wonderful Town" comes this inviting number that Lisa does well on. She gets a fine assist from the male chorus that backs her. A pleasing side.

### SIDNEY TORCH ORCHESTRA
(Coral 60938; 9-60938)

B+ "ECSTACY TANGO" (2:36) [Jefferson Music] A lovely tango number is presented in a lush and full of strings manner by the Sidney Torch orchestra. The tune is beautiful and the delivery, even better.

C+ "CORONATION SCOT" (3:00) [Chappell & Co.] An announcer tells of the leaving of a train called the Coronation Scot and as the wheels start chugging the melody of the tune comes forth. The tune is good and the arrangement is something different.

### LIZA MORROW
(King 15217; 45-15217)

B "SATIN PILLOWS" (2:56) [Sheldon Music] Liza Morrow does a fine job of vocaling on a cute story telling number with a Latin tempo refrain. Bill Stegmeyer fits the music to Liza's voice in fine form.

C+ "THE NOTHING TO SING THE BLUES ABOUT BLUES" (2:30) [Tannen Music] The thrush comes up with a different tempo vocal as she offers a torchy reading of a blues item. The lyrics are interesting and the artist sounds fine.

### FREDDY MARTELL
(Jubilee 6030; 45-6030)

C+ "RIVER, DON'T BE ANGRY" (2:25) [Bourne, Inc.] Against a setting by George Siravo's ork, Freddy Martell delivers a fast moving and interesting folk-like item.

B "EVERYTHING IS GONE" (2:52) [Regent Music] The vocalist's voice stands out to better advantage on this strong and powerful ballad with meaningful lyrics. The backing is once again fitting.

### HARRY BELAFONTE
(RCA Victor 20-5210; 47-5210)

B+ "GOMEN NASAI" (2:20) [Walt Disney Music Co.] A Japanese tune with a Latin rhythm that's on the soft side, is wonderfully voiced in a tender manner by Harry Belafonte. The artist who could make it big with this side has a fine chorus for backing.

B "SPRINGFIELD MOUNTAIN" (2:29) [Public Domain] Harry blends his voice perfectly with the chorus to do a lovely folk item with a catchy tune. It's a most pleasing piece of material the way Harry and the group put it over.

### BETTY CLOONEY
(Coral 60930; 9-60930)

B "I IDOLIZE YOU" (2:53) [Choachella Music] A lush string background is arranged for Betty Clooney as she sings a slow ballad in a star-dusty manner. Her voice is almost identical to her sister, Rosemary's, and has an added warmth to it.

B "YOU'RE ALL I SEE" (3:04) [Leeds Music] Betty has a tear in her voice on this deck, too, as she offers another soft and touching number. The tune is a pretty one, too. It's a fine start from all angles for the thrush on her first Coral release.

### LYN AVALON
(Skylark 549)

B "CRAZY CRAZY" (2:26) [Johstone Mantei Music] A novel bouncer is amusingly jumped through by Lyn Avalon in her pert voiced manner with an assist from Paul Smith's All Stars. A cute piece of light listening.

C+ "LET ME HEAR YOU SAY I LOVE YOU" (2:36) [Vanguard Music] Anther good arrangement of an interesting jump is run through by the chantress. A cute side.

### RETA MOSS
(Mercury 89024; 89024 x 45)

B "WHEN DAY IS DONE" (2:35) [Harms, Inc.] The wide four octave vocal range of Reta Moss deals out an exciting fashioning of a wonderful standard. Her clear chanted type of delivery ought draw listeners.

C+ "YOU NEVER HAD IT SO GOOD" (3:05) [Marshall Music] The chirp does another interesting job on this end as she offers a ballad with George Williams' ork for backing.

### JUDY LYNN
(Coral 60931; 9-60931)

C+ "SHE LOOKS" (2:30) [Riveric] Ray Bloch and his men set up a fitting atmosphere for a light and amusing double entendre ditty by Judy Lynn that should draw interest. It's a pleasing piece.

B "SATIN PILLOWS" (2:30) [Sheldon Music] Judy hands in another delightful number that tells a cute story and has a pleasing lilting Latinish rhythm that makes it pleasant sounding. The story is cute, too.

### GISELE MacKENZIE
(Capitol 2354; F-2354)

B+ "LET ME KNOW" (1:49) [Four Star Sales Co.] Gisele MacKenzie who did a standout job with "Don't Let the Stars", does a follow-up by the same author, Slim Willet. The thrush does a great job on a similar tempo reading of a terrific tune. She really belts it.

B "FRIEND OF THE FAMILY" (2:22) [Shapiro Bernstein & Co.] Here Gisele handles a "Tennessee Waltz" like sentimental ballad. The meaningful lyrics and pretty waltz tempo highlighted by a smooth reading make this fine material.

# 'ROUND THE WAX CIRCLE

## NEW YORK:

What a tour that **Benny Goodman-Louis Armstrong** package should be. **Norman Granz**, JAP impresario, has just signed to promote seven of the concerts which teeoff on April 15. . . . **Don Cornell** becomes a TV regular March 5 in a show to be aired over New York's WNBT. . . . What songwriter wouldn't give his right arm to have **Eddie Fisher** record his tune? Yet Bob Hilliard has both sides of Eddie's latest release —"Downhearted" and "How Do You Speak To An Angel." Both ends of the platter are steadily moving up the sales chart. . . . **George Levy** takes over "Baby Don't Do It" on a co-op basis with Bess Music, owned by Apollo Records. First pop release will be the Art **Mooney** Ork with **Cathy Ryan** on the vocal due out this week. . . . **Norman Brooks**, whose "Hello Sunshine" on Zodiak is picking up momentum in Boston, New York, Philadelphia, Chicago and Detroit, cashes in with personal appearances. First of these will be the Latin Quarter in Boston. . . . Alpha Distributors takes on the Pleasant Line this week. Pleasant's latest is **Johnny Cobb's** "Girl Next Door" and "Wedding Night." Cobb is appearing at Jimmy Kelly's this week. . . . Rainbow reports that after reading **The Cash Box** editorial on 45's they sent out a 45 plug sheet to 1000 ops throughout the country and returns have been amazing. . . . **Ginny Gibson**, new MGM thrush, stays in the kissing vein. Ginny's first for MGM was "You Blew Me A Kiss" and she follows it up with "Kiss." . . . **Sunny Gale**, whose RCA "Teardrops On My Pillow" is her third hit in a row makes her third television appearance in three weeks when she appears on the February 21 **Jackie Gleason** show. . . . **Hal Webman** assumes post as business manager of **Frances Wayne** and **Neil Hefti**, Coral recording artists. . . . **Bart Stewart** visited with **Bill Burns**, deejay at WQAM, Miami, who took Bart around to all the juke box operators in the area. Stewart's "Sad" on the Seger label got nice reception from the Miami ops. . . . **Johnny Long** doing a bang up job in his current stand at the New York Paramount where his "Light Of My Life" rates enthusiastic handclaps. . . . **Sammy Davis, Jr.**, of the Will Mastin Trio, in town working on teevee bookings and his new DDR "Gypsy In My Soul."



DON CORNELL

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## CHICAGO:

**Karen Chandler** ("Hold Me, Thrill Me, Kiss Me") gal clicking big at Chicago Thitter set for **Milton Berle's** show March 10 where she'll be featured. Very lovely choice by **Uncle Milty**. . . . Just like me pal, **Herb Kessler** advised us, "Watch the Four Aces' new release." So we watched. And Herb—"You Fooled Me" was picked as "Disk Of The Week" 2/21. . . . Aside to **Art Hellyer**: Thanks a zillion from Cissie and me. We think your morning show over WCFL is terriff' swell. . . . **Hal Tate** is back on WAIT. New show called, "Tate on WAIT." Hal maintaining his own offices at 192 No. Clark St. . . . 'Member when we wrote about **Dr. Royce C. Swain**, dentist, some months ago whose hobby was writing songs? His "Twice As Much" cut by **Mills Bros.** Picked as "Sleeper Of The Week" 2/21. Now Decca predicts the tune will put Dr. Swain out of business—as a dentist. . . . **Larry Oliver** (WCFL) just copyrighted, "Larry Oliver's D-J Liners." A booklet of humor for deejays at only a buck. Verrrry clever. . . . **Spike Jones** writes us from St. Louis advising he'll play Chgo Opera House 2/27-28 and hopes we'll be among those present since Spike claims his new "Depreciation Revue" just absolutely sensational. Spike's new album, "Bottoms Up" contains two sides, if backed up, should prove terrif' for juke box biz. . . . **Len Chess** went all out in letter to nation's R&B deejays with, "We'll guarantee **Eddie Boyd's** '24 Hours' will be hit in 24 hours if you'll hop on the tune." . . . **Larry Green** in town to take over **Bud Katzel's** spot. . . . Very terrific and touching letter from very grand and gorgeous voiced **Jilla Webb** who prays each night that her new very emotional cutting for MGM will be most terrific that diskery has ever yet had. . . . Liked **Sammy Kaye's** all red type card all about "Gomen Nasai," the Japanese "Forgive Me." . . . **Buddy Moreno** excited over his newest, "Let's Go Down To The Tavern." May even be featured by big brewery with network TV program. . . . **Pearl Eddy**, appearing for over 4 years at the very swank Cameo Restaurant, getting mucho compliments on her Mercury disk, "When I Get You Alone Tonight," with juke box men here featuring the platter.



SPIKE JONES

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## LOS ANGELES:

The whole town's bubbling with excitement and all because of "Gomen Nasai." We'll wager the tune notches a berth in the top ten within six weeks. . . . Congrats to **Bob Johnson**, new pr chief at Capitol Records, who's doing a great job we hear. . . . The **Lutz Bros.** have nabbed a winner in "Cross My Heart" with several new records due out soon in addition to the hit version by **Johnny Ace** on Duke . . . and speaking of the latter firm, they've got a winner in "Hound Dog" new ditty by **David James Mattis**, Duke genius down in Memphis, who along with **Don Robey** is responsible for so much of the firm's success. . . . Mr. and Mrs. **Irving Shorten**, Allied Music Sales, planning a trip to Europe this spring. They'll stop off in New York to transact some business before embarking. . . . Good Time Jazz coming out with the first release of jazz EP's featuring ten cherce items that should make some noise. . . . For adding three songs to a film, **Hoagy Carmichael** takes down twenty big ones. For extra tunes, Carmichael gives 20th-Fox a break at $5,000 per song. . . . **Dotty Vance**, promotion gal for RCA Victor, just raving about the **Harry Belafonte** rendition of "Gomen Nasai." Latter opened at the Ambassador this past week . . . it's been a long climb from Bob City eh Harry? . . . Ork leader **Ray Sinatra** now has his own band on the road—his most recent studio job was with the **Mario Lanza** radio show. . . . **Jimmy Warren's** new distrib emporium being ogled by the major firms. It's the nicest place in town. . . . Is it true that Mercury distribs won't be allowed to handle indie lines henceforth? . . . The **Bihari** clan has a brace of hits in their latest Modern and RPM releases. . . . BMI major domo **Julie Stearn** in town this past week. . . . Credit **Al Miller** of RCA Victor for the whopping success of "Salomee" by chirp **Dinah Shore**. . . . **Sid Talmadge** out this week on a sales trip.



JOHNNY ACE


The Band that makes R&B things Pop!



BUDDY MORROW

his trombone & orch. • vocals by FRANKIE LESTER




b/w

"I Can't Get Started With You"

20/47-5212


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| WILD HORSES<br>I CONFESS<br>Perry Como | 20-5152 (47-5152)* | | |
| SERENADE<br>HOT TODDY<br>Ralph Flanagan | 20-5095 (47-5095)* | | |
| HOW DO YOU SPEAK TO AN ANGEL<br>DOWNHEARTED<br>Eddie Fisher | 20-5137 (47-5137)* | | |
| SALOMEE<br>LET ME KNOW<br>Dinah Shore | 20-5176 (47-5176)* | | |
| MORE LUCK THAN MONEY<br>ARE YOU TIRED OF ME<br>Lily Ann Carol | 20-5184 (47-5184)* | | |
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| A FOOL SUCH AS I<br>THE GAL WHO INVENTED KISSIN'<br>Hank Snow | 20-5034 (47-5034)* | | |
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| FANDANGO<br>BLUE VIOLINS<br>Hugo Winterhalter | 20-4997 (47-4997)* | | |
| LONELY EYES<br>Isn't It A SMALL WORLD<br>Vaughn Monroe | 20-5145 (47-5145)* | | |
| HEY MRS. JONES<br>I DON'T KNOW<br>Buddy Morrow | 20-5117 (47-5117)* | | |
| CONGRATULATIONS TO SOMEONE<br>LOVE AND HATE<br>June Valli | 20-5177 (47-5177)* | | |
| STOP BEATIN' 'ROUND THE MULBERRY BUSH<br>TWEEDLE DEE-TWEEDLE DUM<br>Sauter-Finegan | 20-5166 (47-5166)* | | |

* 45 rpm cat. nos.

## TIPS on This Week's Release

| | | | |
|---|---|---|---|
| TRAIN, TRAIN, TRAIN<br>I CAN'T GET STARTED<br>Buddy Morrow and his Orch.<br>Vocal refrain by Frankie Lester | 20-5212 (47-5212)* | | |
| GOMEN NASAI<br>(Forgive Me)<br>SPRINGFIELD MOUNTAIN<br>(Too-roo-de-nay)<br>Harry Belafonte | 20-5210 (47-5210)* | | |
| WILL-O'-THE-WISP ROMANCE<br>THE MAGIC TOUCH<br>(from the prod. "More About Love")<br>Hugo Winterhalter and his Orch. | 20-5209 (47-5209)* | | |

* 45 rpm cat. nos.


RCA VICTOR
FIRST IN RECORDED MUSIC



M-G-M RECORDS
A DIVISION OF LOEW'S INCORPORATED

701 SEVENTH AVENUE
NEW YORK 36, NEW YORK
PHONE: CIRCLE 5-4820

February 10, 1953

Mr. Bob Austin
The Cash Box
26 West 47th Street
New York 19, New York

Dear Bob:

At the time I wrote my little letter to Hank Williams on New Year's Day, I had no thought whatever of it accomplishing any purpose other than to relieve me of some of the questions which I would normally receive from our distributors.

Sol, however, asked that I give permission for it to be reproduced in Cash Box. Thank you, Bob, for doing just that, and the result in the way of telephone calls and letters from all over the country is astounding and proves again to me the importance of Cash Box. I am sure that you will appreciate that in dozens of instances the letter has been used on radio stations, as the text of sermons, etc., and in most instances that the material was taken directly from Cash Box.

Again my personal thanks.

Cordially yours,

Frank

Frank B. Walker

FW:JW

● Thank you, Frank Walker. While we know *The Cash Box* serves the recording and music industries to the highest degree possible, proved by many incidents which take place daily, we are always happy and proud to have our friends, such as you, tell us of our strength and importance.

# Sullivan Salute To Record Industry Turns Out To Be A Dud

NEW YORK — Ed Sullivan's "Toast of the Town" TV show, which had been heralded as a salute to the record industry, turned out to be a dud last Sunday.

Not only was the original theme of the show forgotten, i. e. that records are the most inexpensive form of entertainment, but also the general opinion in the trade was that the program in effect turned out to be merely an excuse to have a procession of record stars perform without any relationship to the central theme.

At a meeting at the beginning of this year, when the show was being discussed, it is reported that in exchange for the cooperation of the record companies in securing artists for the program, definite promises were made that the the theme of records being the most inexpensive form of entertainment would be emphasized. Moreover it is reported to have been promised that a demonstration would be made of how easily a phonograph attachment could be plugged into the TV set that audiences were looking at. Neither of these promises were fulfilled.

While it was the opinion in the trade that complaints about the program could not realistically be made to Sullivan, since his is an important program as far as artists are concerned—and as a matter of fact it is even claimed that he received several letters of congratulations from top record officials who privately thought the show was a disaster — there was nevertheless great disappointment in the record and music businesses.

The show had been ballyhooed as a great tribute to the record industry on the 75th anniversary of the invention of the phonograph and it had been the second major enterprise of the RIAA, the first having been the Hartford Music Festival.

The only consolation to be found as far as the record companies were concerned was that all of them were treated equally as badly — each of them being almost completely sluffed off.

Not only was the record industry neglected, but also the juke box industry, which had been promised an important part of the program. Meyer Parkoff of Atlantic, New York, the Seeburg distributor for this area, had gone to much expense to have an original 1925 juke box and the latest commercial model delivered to the show so that the development of the juke box industry could be demonstrated. However, although these machines had been requested, they were never used on the program and juke boxes and their relation to the record business were not mentioned once.

From reliable sources this week, the impression was gathered that the record industry had been double crossed. In good faith, it had gone to work to recruit stars for the show and promote it as a major enterprise, and after that had been accomplished, the promises made in return were forgotten.

## Lyres Decide On Club Rooms In New York

NEW YORK — The Lyres, newly formed club of music men in New York, held an organizational meeting at the Great Northern Hotel last Thursday night and it was decided to negotiate for permanent occupancy of the Vermillion Room in that hotel beginning April 1st. The great Northern is located at 118 West 57th Street.

A membership drive is currently being conducted with all those who are connected with the music industry eligible for membership if they meet the rules set up by The Lyres.

Club facilities will include private dining room and bar, lounges with TV and card playing, and other facilities which will be welcome by all music men in the city.

The initiation fee and first year's dues are $100 and requests for the prospectus should be made to any of the following: Henri Rene, president; Ben Selvin, vice-president; Herb Hendler, secretary; and Sal Chianti, treasurer.

## Bob Keene, Promising West Coast Band Leader, Set For All Out Buildup

HOLLYWOOD, CAL. — Bob Keene looks like the most promising young bandleader in this area. Having played the Southern California circuit for a number of years, Bob has developed a large teen age audience and his current Vogue Records are being constantly heard over disk jockey programs.

The personable young bandleader seems to have developed that much sought after phenomenon, a new sound. Only this isn't based on any gimmicks but on straight musical forms.

His records, such as his latest, "Begin the Beguine", are not only causing excitement among the young set in California, but his congenial personality seems to attract scores of youngsters who have become a devoted audience.

A protegé of Artie Show, Keene too, is a clarinetist — but with a style all his own. His work on records shows a distinctive approach to music which should pay off in large record sales under the proper circumstances.

Keene's records so far were cut on speculation and immediately snapped up by Vogue. However, he is now negotiating for a major record contract and there's little doubt that once on a major label, he should quickly take his place with the top band leaders in the business.

Bob was recently signed by Music Corporation of America, and the agency is set for an all-out drive to spread his reputation across the entire country.

From our point of view, that should be done with ease.

## Polka Champ



CHICAGO — Kenny Bass, Coral recording artist, polishes up his trophy after being acclaimed Midwest polka champ 1952-53 in competition with polka bands throughout the area.

1953's Novelty Sensation . .
KAW-LIGA
Hank Williams .....MGM
Champ Butler .....Columbia
Dolores Gray.....Decca
Hawkshaw Hawkins..King
Bill Farrell.....MGM

Another BMI Pin-Up Hit!
"YOUR CHEATIN' HEART"
Published by ACUFF-ROSE
recorded by
JONI JAMES ..... (MGM)
HANK WILLIAMS ..... (MGM)
FRANKIE LAINE ..... (Columbia)
Exclusively Licensed by
BROADCAST MUSIC, INC.

Essex RECORDS
The Label With A Future
Manufactured & Distributed by
PALDA RECORD CO.
8406 LYONS AVE., PHILADELPHIA 42, PA. • BELGRADE 2-6250


Tony BENNETT sings
"CONGRATULATIONS TO SOMEONE"
on COLUMBIA 39910 (4-39910)
COLUMBIA RECORDS
Tony says Thanks and CONGRATULATIONS TO EVERYONE of you Dee Jays for those consistent plays.

# Close Harmony



NEW YORK—Joining in a bit of close harmony backstage at the Palace Theatre are songwriter Frank Loesser, Danny Kaye and singer Julius LaRosa, the young Navy veteran discovered by Arthur Godfrey. LaRosa's disk debut singing "Anywhere I Wander" has hit the half-million mark in sales within three weeks of its appearance. Kaye introduced the song in his latest picture, "Hans Christian Anderson," the entire score of which was written by Loesser.

# NAMM Trade Show Set For Palmer House In Chi July 13-16

NEW YORK—The annual National Association of Music Merchants trade show will be held this year in Chicago at the Palmer House Hotel from July 13 through 16.

The NAMM show yearly brings together one of the largest congregations of buyers and sellers in the music business. At the 1952 show, which was held at the New Yorker Hotel in New York City, over 3,000 persons representing 1,670 retail stores selling more than 85% of all musical merchandise and services were registered. Total attendance exceeded 7,400 persons representing music, department, and furniture stores, distributors, manufacturers, press, radio and others.

For this year's convention, all requests for exhibit space must be filed on the application form supplied by the association. Exhibitors must qualify as commercial members of the National Association of Music Merchants. Space applications must be returned to NAMM by April 1, 1953 in order to protect priority on space occupied in 1951.

Palmer House sleeping rooms will be assigned to Trade Show exhibitors only. No exhibits or merchandise displays are permitted in sleeping rooms or parlor suites. Cooperating hotels reserving accommodations include Congress Hotel, Conrad Hilton Hotel, Blackstone Hotel and Morrison Hotel.

THE BIG ONE FOR 1953!
"TILL I WALTZ AGAIN WITH YOU"
Village Music Company
1619 BROADWAY – SUITE 507
NEW YORK 19, N. Y.

The New RAGE by
PATTI PAGE
(How Much Is)
"THAT DOGGIE IN THE WINDOW"
Mercury # 70070
SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

JOHNNIE RAY
sings
"THE TOUCH OF GOD'S HAND"
Columbia Record 39908
AMERICAN MUSIC, INC.
1576 Bway N. Y. • 9109 Sunset Blvd Hollywd
CO 5-7880 CR 1-5154

# Can History Repeat?

NEW YORK—Since the opening of the 20th Century Fox film "Ruby Gentry," many inquiries have been received with reference to the theme music of the picture.

Robbins, Feist & Miller, Publishers, noted the interest and had Mitchell Parish write lyrics for the tune which they have named "Ruby." The publishing company reacted to the demand because of its experience with the theme music to the movie "Laura." "Laura" became a hit in exactly the same manner. The composer of the "Ruby Gentry" theme is Heinz Roemheld.

# THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 21 without any changes on the part of THE CASH BOX.

### Johnny Morris
WLOL—Minneapolis, Minn.
1. Your Cheatin' Heart (Joni James)
2. Oh Happy Day (L. Welk)
3. Tell Me You're Mine (The Gaylords)
4. Till I Waltz Again With You (Teresa Brewer)
5. Teardrops On My Pillow (Sunny Gale)
6. The Glow Worm (Mills Bros.)
7. Have You Heard (J. James)
8. A Fool Such As I (Edwards)
9. Congratulations To Someone (Tony Bennett)
10. Say It With Your Heart (Bob Carroll)

### Dick Coleman
WITH—Baltimore, Md.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Keep It A Secret (Jo Stafford)
4. Downhearted (Eddie Fisher)
5. The Glow Worm (Mills Bros.)
6. My Heart Belongs To Only You (June Christy)
7. I Had A Little Too Much To Dream Last Nite (J. Hutton)
8. Why Don't You Believe Me (Joni James)
9. Have You Heard (Joni James)
10. My Baby's Coming Home (Paul-Ford)

### Ross Miller
WTIC—Hartford, Conn.
1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. A Fool Such As I (Edwards)
5. Tell Me You're Mine (The Gaylords)
6. Pretend (Nat "King" Cole)
7. This Is Heaven (J. La Rosa)
8. I'll Go On Alone (E. Howard)
9. If You Were Only Mine (Don Cornell)
10. She Looked Down From Her Window (Smith-Welk)

### Wallie Dunlap
WICC—Bridgeport, Conn.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (Carson)
3. Pretend (Nat "King" Cole)
4. My Heart Belongs To Only You (June Christy)
5. How Much Is That Doggie In The Window (Patti Page)
6. Your Cheatin' Heart (J. James)
7. Even Now (Eddie Fisher)
8. Congratulations To Someone (Tony Bennett)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. No Help Wanted (R. Draper)

### Ed Meath
WHEC—Rochester, N. Y.
1. This Is Heaven (J. La Rosa)
2. Till I Waltz Again With You (Teresa Brewer)
3. Wild Horses (Perry Como)
4. How Much Is That Doggie In The Window (Patti Page)
5. Tell Me You're Mine (The Gaylords)
6. Side By Side (Kay Starr)
7. Pretend (Nat "King" Cole)
8. Oh Happy Day (L. Welk)
9. Even Now (Eddie Fisher)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

### Gil Henry
KING—Seattle, Wash.
1. Side By Side (Kay Starr)
2. Oh Happy Day (Four Knights)
3. Till I Waltz Again With You (Teresa Brewer)
4. She Wears Red Feathers (Guy Mitchell)
5. Have You Heard (J. James)
6. Pretend (Nat "King" Cole)
7. Even Now (Eddie Fisher)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Without My Lover (M. Miller)
10. Downhearted (Eddie Fisher)

### Jay Trompeter
WIND—Chicago, Ill.
1. How Much Is That Doggie In The Window (Patti Page)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Say It With Your Heart (Bob Carroll)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Pretend (Ralph Marterie)
6. Anywhere I Wander (La Rosa)
7. Till I Waltz Again With You (Teresa Brewer)
8. I Believe (Frankie Laine)
9. Side By Side (Kay Starr)
10. Your Cheatin' Heart (F. Laine)

### Frank White
KMYR—Denver, Colo.
1. Oh Happy Day (L. Welk)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. Tell Me You're Mine (The Gaylords)
5. Why Don't You Believe Me (Patti Page)
6. Hot Toddy (Ralph Flanagan)
7. Wild Horses (Perry Como)
8. Takes Two To Tango (Louis Armstrong)
9. Keep It A Secret (B. Crosby)
10. Pretend (Ralph Marterie)

### Rod Louden
KPOJ—Portland, Oreg.
1. Till I Waltz Again With You (Teresa Brewer)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Oh Happy Day (L. Hooper)
6. Hot Toddy (Ralph Flanagan)
7. Keep It A Secret (Jo Stafford)
8. The Glow Worm (Mills Bros.)
9. Have You Heard (J. James)
10. Tell Me You're Mine (The Gaylords)

### Ed Bartell
KQV—Pittsburgh, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. If It Were Up To Me (Fisher)
3. Hush-A-Bye (Bing Crosby)
4. How Much Is That Doggie In The Window (Patti Page)
5. Sugar (Vic Damone)
6. Cry My Heart (J. Saunders)
7. Rachel (Artie Wayne)
8. Side By Side (Kay Starr)
9. Am I Blue (Lorry Raine)
10. I Confess (Perry Como)

### Norb Moore
KXLW—St. Louis, Mo.
1. Side By Side (Kay Starr)
2. Till I Waltz Again With You (Perry Como)
3. How Much Is That Doggie In The Window (Patti Page)
4. Mr. Tap Toe (Doris Day)
5. La Paloma (Harmonicats)
6. Your Cheatin' Heart (Laine)
7. Pretend (Nat "King" Cole)
8. Downhearted (Eddie Fisher)
9. Hot Toddy (Ralph Flanagan)
10. Wild Horses (Perry Como)

### Larry Wilson
WNOE—New Orleans, La.
1. Oh Happy Day (L. Welk)
2. Congratulations To Someone (Tony Bennett)
3. Wishing Ring (Joni James)
4. Rachel (Artie Wayne)
5. Wild Horses (Perry Como)
6. A Fool Such As I (Edwards)
7. Tell Me You're Mine (The Gaylords)
8. Pretend (Nat "King" Cole)
9. Till I Waltz Again With You (Teresa Brewer)
10. I Confess (Perry Como)

### M. Murray
WKAT—Miami Beach, Fla.
1. Madalena (Henri Rene)
2. Rachel (Al Martino)
3. Stolen Waltz (Dick Thomas)
4. Till I Waltz Again With You (Teresa Brewer)
5. Have You Heard (J. Jamess
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Takes Two To Tango (Bailey)
9. Mr. Tap Toe (Doris Day)
10. Why Don't You Believe Me (Joni James)

### Stan Pat
WTNJ—Trenton, N. J.
1. Congratulations To Someone (Tony Bennett)
2. Teardrops On My Pillow (Sunny Gale)
3. Oh Happy Day (L. Welk)
4. Say You Love Me (Alan Dean)
5. Everyone Knew But Me (Fran Warren)
6. Pretend (Eileen Barton)
7. Seven Lonely Days (G. Gibbs)
8. Too Sweet To Forget (Tolley)
9. Strange (Nat "King" Cole)
10. How Do You Speak To An Angel (Eddie Fisher)

### Norman Hall
WBNL—Boonville, Ind.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (L. Welk)
3. Tell Me You're Mine (Carson)
4. She Wears Red Feathers (Guy Mitchell)
5. In The Mood (J. Maddox)
6. Pretend (Ralph Marterie)
7. My Devotion (Four Aces)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Wishing Ring (Joni James)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

### Dick Webb
WIVY—Jacksonville, Fla.
1. Have You Heard (Joni James)
2. This Is Heaven (J. La Rosa)
3. Say It With Your Heart (Denny Vaughan)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Close Your Dreamy Eyes (Sandy Solo)
6. Even Now (Eddie Fisher)
7. Till I Waltz Again With You (Joni James)
8. Why Don't You Believe Me (Joni James)
9. Blue Violins (Winterhalter)
10. Sugar (Vic Damone)

### Bud Brees
WPEN—Philadelphia, Pa.
1. Side By Side (Kay Starr)
2. How Many Stars (Steve Lawrence)
3. Pretend (Eileen Barton)
4. How Much Is That Doggie In The Window (Patti Page)
5. Say It With Your Heart (Bob Carroll)
6. How Do You Speak To An Angel (Eddie Fisher)
7. No Help Wanted (R. Draper)
8. I Confess (Perry Como)
9. Teardrops On My Pillow (Sunny Gale)
10. Rachel (Al Martino)

### Jack Downey
WONS—Hartford, Conn.
1. Say It With Your Heart (Bob Carroll)
2. A Fool Such As I (Stafford)
3. Rachel (Al Martino)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Anywhere I Wander (La Rosa)
6. I'm Gonna Walk And Talk With My Lord (J. Ray)
7. How Much Is That Doggie In The Window (Patti Page)
8. Congratulations To Someone (Tony Bennett)
9. Suddenly (Rose-Davis)
10. Downhearted (Eddie Fisher)

### John Wrisley
WSAV—Savannah, Ga.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Wild Horses (Perry Como)
5. Oh Happy Day (L. Welk)
6. My Baby's Coming Home (Paul-Ford)
7. Singing Bells (M. Whiting)
8. Rachel (Artie Wayne)
9. Marching String (Edmundo Ros)
10. Wishing Ring (Joni James)

### Mitch Reed
WITH—Baltimore, Md.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Have You Heard (J. James)
4. Downhearted (Eddie Fisher)
5. This Is Heaven (J. La Rosa)
6. Why Don't You Believe Me (Joni James)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Seven Lonely Days (Gibbs)
9. Lonely Eyes (V. Monroe)
10. Wild Horses (Perry Como)

### Harry Nigocia
WJBW—New Orleans, La.
1. Tell Me You're Mine (The Gaylords)
2. Oh Happy Day (Don Howard)
3. Wishing Ring (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. Rachel (Artie Wayne)
6. Have You Heard (Joni James)
7. My Darling (Roger Coleman)
8. You'll Never Know (Rosemary Clooney)
9. Downhearted (Eddie Fisher)
10. Why Don't You Believe Me (Joni James)

# THE CASH BOX
## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 21 without any changes on the part of THE CASH BOX.

### Gary Lesters
WVNJ—Newark, N. J.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Why Don't You Believe Me (June Valli)
4. Keep It A Secret (Jo Stafford)
5. You'll Never Know (Rosemary Clooney)
6. Congratulations To Someone (Tony Bennett)
7. I Don't Know (B. Morrow)
8. Everyone Knew But Me (Fran Warren)
9. Side By Side (Kay Starr)
10. Blue Violins (Winterhalter)

### Gene McGehee
KBIG—Avalon, Calif.
1. Rachel (Artie Wayne)
2. A Fool Such As I (Stafford)
3. Mr. Tap Toe (Doris Day)
4. I'll Be Waiting For You (Joni James)
5. Till I Waltz Again With You (Russ Morgan)
6. My Baby's Coming Home (Paul-Ford)
7. Hot Toddy (Ralph Flanagan)
8. Downhearted (Eddie Fisher)
9. Oh Happy Day (L. Welk)
10. This Is Heaven (J. La Rosa)

### Lou Barile
KWAL—Rome, New York
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (Don Howard)
3. Keep It A Secret (Bing Crosby)
4. This Is Heaven (J. La Rosa)
5. Wishing Ring (Joni James)
6. Have You Heard (J. James)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Why Don't You Believe Me (Joni James)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Side By Side (Kay Starr)

### Alex Cooper
KLAC—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (Four Knights)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Without My Lover (M. Miller)
5. Side By Side (Kay Starr)
6. Hot Toddy (Ralph Flanagan)
7. How Much Is That Doggie In The Window (Patti Page)
8. Have You Heard (J. James)
9. Keep It A Secret (Jo Stafford)
10. Tell Me You're Mine (The Gaylords)

### Paul E. X. Brown
WERD—Atlanta, Ga.
1. Takes Two To Tango (Louis Armstrong)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Oh Happy Day (Don Howard)
4. Pretend (Nat "King" Cole)
5. Till I Waltz Again With You (Teresa Brewer)
6. Strange (Nat "King" Cole)
7. Sad (Bart Stewart)
8. Everyone Knew But Me (Fran Warren)
9. How Much Is That Doggie In The Window (Patti Page)
10. I Confess (Sarah Vaughan)

### Ray Perkins
KFEL—Denver, Colo.
1. Oh Happy Day (L. Welk)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Why Don't You Believe Me (Joni James)
5. Keep It A Secret (Stafford)
6. Pretend (Nat "King" Cole)
7. My Baby's Coming Home (Paul-Ford)
8. Have You Heard (J. James)
9. How Much Is That Doggie In The Window (Patti Page)
10. Even Now (Eddie Fisher)

### Dick Elliott
WCFL—Chicago, Ill.
1. Till I Waltz Again With You (Teresa Brewer)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Keep It A Secret (Jo Stafford)
4. Don't Let The Stars Get In Your Eyes (Lola Ameche)
5. Have You Heard (Joni James)
6. Because You're Mine (Lanza)
7. I'm Just A Poor Bachelor (Frankie Laine)
8. Even Now (Eddie Fisher)
9. Bye Bye Blues (Paul-Ford)
10. My Jealous Eyes (P. Page)

### Alan H. Dary
WORL—Boston, Mass.
1. How Many Stars Have To Shine (Steve Lawrence)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. She Wears Red Feathers (Guy Mitchell)
4. This Is Heaven (J. La Rosa)
5. Tell Me You're Mine (The Gaylords)
6. Teardrops On My Pillow (Sunny Gale)
7. DownHearted (Eddie Fisher)
8. How Much Is That Doggie In The Window (Patti Page)
9. Suddenly (Davis-Rose)
10. Hello Sunshine (N. Brooks)

### Pat Chambers
WFLA—Tampa, Fla.
1. Rachel (Artie Wayne)
2. Till I Waltz Again With You (Teresa Brewer)
3. Downhearted (Eddie Fisher)
4. Congratulations To Someone (Tony Bennett)
5. A Fool Such As I (Stafford)
6. Hot Toddy (Ralph Flanagan)
7. Pretend (Dan Belloc)
8. Wild Horses (Perry Como)
9. Side By Side (Kay Starr)
10. Your Cheatin' Heart (Joni James)

### Happy Ison
WORZ—Orlando, Fla.
1. New Juke Box Saturday Nite (Modernaires)
2. Takes Two To Tango (Bailey)
3. Why Don't You Believe Me (Joni James)
4. Sleepy Time Gal (T. Martin)
5. Downhearted (Eddie Fisher)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Your Cheatin' Heart (Joni James)
8. I Went To Your Wedding (Spike Jones)
9. Trying (The Hilltoppers)
10. Gypsy Fiddler (F. ZaBach)

### Murray Jordan
WLIB—New York, N. Y.
1. My Baby's Coming Home (Paul-Ford)
2. Congratulations To Someone (Tony Bennett)
3. Have You Heard (J. James)
4. My Devotion (Four Aces)
5. Till I Waltz Again With You (Teresa Brewer)
6. A Fool Such As I (Stafford)
7. Gone (Bobby Wayne)
8. Say You Love Me (Alan Dean)
9. Forget Me Not (Vera Lynn)
10. Dance Of Mexico (S. Kaye)

### Art Tacker
WCRB—Waltham, Mass.
1. How Much Is That Doggie In The Window (Patti Page)
2. Congratulations To Someone (Tony Bennett)
3. I Don't Know (Bill Darnel)
4. I Fool Such As I (Edwards)
5. I Hear The Music Now (Lee)
6. Side By Side (Kay Starr)
7. I Confess (Perry Como)
8. She Wears Red Feathers (Guy Mitchell)
9. The Singing Zither (Camarata)
10. Your Mother And Mine (Stuart Foster)

### Bob Chambers
WEBK—Tampa, Fla.
1. Downhearted (Eddie Fisher)
2. Oh Happy Day (L. Welk)
3. Bye Bye Blues (Paul-Ford)
4. I Had A Little Too Much To Dream (June Hutton)
5. How Much Is That Doggie In The Window (Patti Page)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Teardrops On My Pillow (Sunny Gale)
8. Ramona (Les Brown)
9. Pretend (Ralph Marterie)
10. Everyone Knew But Me (Fran Warren)

### Jerry Kay
WWEZ—New Orleans, La.
1. Congratulations To Someone (Tony Bennett)
2. Till I Waltz Again With You (Teresa Brewer)
3. Wishing Ring (Joni James)
4. Oh Happy Day (Four Knights)
5. Teardrops On My Pillow (Sunny Gale)
6. I'm Just A Poor Bachelor (Frankie Laine)
7. Side By Side (Kay Starr)
8. Rachel (Artie Wayne)
9. Neon Love (Dukes Of Dixieland)
10. I Don't Know (B. Morrow)

### Clare Linn
WKMH—Dearborn, Mich.
1. Tell Me You're Mine (The Gaylords)
2. Say It With Your Heart (Bob Carroll)
3. Anywhere I Wander (La Rosa)
4. How Do You Speak To An Angel (Eddie Fisher)
5. Congratulations To Someone (Tony Bennett)
6. Wild Horses (Perry Como)
7. How Much Is That Doggie In The Window (Patti Page)
8. Caravan (Ralph Marterie)
9. My Devotion (Four Aces)
10. I Hear The Music Now (Karen Chandler)

### Poppa Stoppa
WJMR—New Orleans, La.
1. Baby Don't Do It (The "5" Royales)
2. Nobody Loves Me (Fats Domino)
3. Cross My Heart (Johnny Ace)
4. Yes, I Know (Linda Hayes)
5. Mama, He Treats Your Daughter Mean (R. Brown)
6. Ain't It A Shame (L. Price)
7. Soft (Tiny Bradshaw)
8. I Don't Know (Willie Mabon)
9. The Mountain (J. B. Lenore)
10. The Gypsy (Smiley Lewis)

### Don Tibbetts
WFEA—Manchester, N. H.
1. Side By Side (Kay Starr)
2. Till I Waltz Again With You (Teresa Brewer)
3. Congratulations To Someone (Tony Bennett)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. This Is Heaven (J. La Rosa)
7. Bye Bye Blues (Paul-Ford)
8. Hello Sunshine (N. Brooks)
9. She Wears Red Feathers (Guy Mitchell)
10. S'Posin (Don Cornell)

### Paul Flanagan
WTRY—Troy, N. Y.
1. Till I Waltz Again With You (Teresa Brewer)
2. She Wears Red Feathers (Guy Mitchell)
3. Tell Me You're Mine (The Gaylords)
4. This Is Heaven (J. La Rosa)
5. Oh Happy Day (Don Howard)
6. Wild Horses (Perry Como)
7. Have You Heard (J. James)
8. Pretend (Nat "King" Cole)
9. Side By Side (Kay Starr)
10. Rachel (Artie Wayne)

### Earle Pudney
WGY—Schenectady, N. Y.
1. She Wears Red Feathers (Guy Mitchell)
2. Even Now (Eddie Fisher)
3. Side By Side (Kay Starr)
4. Congratulations To Someone (Tony Bennett)
5. No Moon At All (Ames Bros.-Les Brown)
6. Downhearted (Eddie Fisher)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Ramona (Les Brown)
9. What Does It Mean (Gibbs)
10. Wild Horses (Perry Como)

### Bud Wilson
WKXL—Concord, N. H.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. How Much Is That Doggie In The Window (Patti Page)
3. Who Kissed Me Last Nite (Rosemary Clooney)
4. Till I Waltz Again With You (Teresa Brewer)
5. Anywhere I Wander (La Rosa)
6. This Is Heaven (J. La Rosa)
7. Hello Sunshine (N. Brooks)
8. Side By Side (Kay Starr)
9. Mr. Tap Toe (Doris Day)
10. Tell Me You're Mine (The Gaylords)

### Tal Hood
WFGM—Fitchburg, Mass.
1. Anywhere I Wander (La Rosa)
2. Side By Side (Kay Starr)
3. How Much Is That Doggie In The Window (Patti Page)
4. Tell Me You're Mine (The Gaylords)
5. Your Cheatin' Heart (Joni James)
6. How Do You Speak To An Angel (Eddie Fisher)
7. No Help Wanted (R. Draper)
8. Hot Toddy (Ralph Flanagan)
9. I Believe (Frankie Laine)
10. Marching Strings (Edmundo Ros)

# THE CASH BOX SLEEPER OF THE WEEK

**"HELLO SUNSHINE" (2:04)** [Erwin-Howard Music]

**"YOU'RE MY BABY" (2:05)** [K & K Music]

NORMAN BROOKS
(Zodiac 101; 45-101)



NORMAN BROOKS

● A new and exciting voice takes a bow on a new label with a waxing that could go away up among the best sellers. He has an exciting voice and his name is Norman Brooks. He has a voice that folks might call "Jolsonesque." It's not exactly like Jolson but has the same warmth, vigor, vitality, and color that the late Al Jolson had. "Hello Sunshine" is the name of his first waxing. It's a peppy bouncer delivered in a sparkling manner against the infectious corny sound of a banjo. The boy is all personality as he belts out this thriller. He's a natural for the boxes and a true performer. The other side is called "You're My Baby" and features the artist on a slower and more mellow item. The top deck is the one with all the quality and we expect it to do wonders for the lad. He's gonna be a big name in show business.


ON IT'S WAY TO THE... RECORD OF THE YEAR!

The exciting Voice of...

Norman Brooks

singing...

"YOU'RE MY BABY"

b/w

"HELLO SUNSHINE"

ZODIAC - 101 (45x101)

B.M.I. AFFILIATE
K&K MUSIC PUBLISHERS
CLIFF KING - LOU KOHUTH
1564 BROADWAY - SUITE 301
NEW YORK 19, N.Y.

Mercury RECORDS

is HOT

1. TELL ME YOU'RE MINE
The Gaylords
Mercury 70067

2. HOW MUCH IS THAT DOGGIE IN THE WINDOW
Patti Page
Mercury 70070

3. SEVEN LONELY DAYS
Georgia Gibbs
Mercury 70095

4. PRETEND
Ralph Marterie
Mercury 70045

5. NO HELP WANTED
Rusty Draper
Mercury 70077

6. RACHEL
Artie Wayne
Mercury 70090

7. GONE
Bobby Wayne
Mercury 70074

8. CARAVAN
Ralph Marterie
Mercury 70097

9. GOMEN NASAI
Eddy Howard
Mercury 70107

Mercury

## From Gags To Wags



NEW YORK — Alan Livingston, A & R head of Capitol Records, presents Jackie Gleason, comedian turned maestro, with a brand new baton to wag to his heart's delight. Jackie, who really makes terrific music on his Capitol disks, is currently appearing at New York's La Vie En Rose.

## Bill Simon Forms Own Publishing Firm

NEW YORK — Bill Simon has started his own publishing firm, Thornwood Music, a BMI affiliate, with offices at 1650 Broadway.

Simon is well known in publishing and record circles having an extensive background in the field. He has been a writer for trade papers and currently writes on music for the Saturday Review of Literature. Most recently he was assistant to Ben Selvin at Southern-Peer.

## They Win Either Way

LOS ANGELES, CALIF.,—Leo C. Meyberg Co., local RCA Victor distributor took notice of the campaign for more 45 rpm recordings exploited by *The Cash Box*, and invited music ops to a bit of wagering here this past week.

Cognizant of the lack of 45 rpm records, the firm posted notice to music operators that they "were invited to a drink on the house in the event they could not purchase any of the top 25 tunes on 45 rpm RCA-Victor records."

The Meyberg firm will either be the cause of many a "happy" music operator, or sell an avalanche of records.

## Rainbow Releases Harwell Disk

NEW YORK — Eddie Heller of Rainbow Records has announced the signing of George Harwell and the release of his first record "Sure I've Forgotten You" and "Out of My Mind."

Harwell hails from Texas, has had an operatic schooling, and on this disk is backed by a 22 piece orchestra under the direction of Maurice Stine.

## Correction

In the February 21 issue of *The Cash Box*, the new Four Aces record had the publishers of the tunes switched through a typographical error. They should have read "You Fooled Me" published by Halsey Music and "If You Take My Heart Away" published by Mellin Music.

# THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AL—Aladdin, AP—Apollo, AT—Atlantic, BR—Brunswick, BU—Bullet, CA—Capitol, CD—Cadence, CH—Chess, CO—Columbia, CR—Corol, DA—Dano, DE—Decca, DN—Devon, DO—Dot, DY—Derby, ES—Essex, FE—Federal, 4 Star—Four Star, IM—Imperial, IN—Intro, JU—Jubilee, KI—King, LO—London, MA—Mars, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, RIH—Recorded in Hollywood, SA—Savoy, SE—Seger, SIT—Sittin' In, SP—Specialty, SW—Swingtime, TE—Tempo, TN—Tennessee, UN—United, VI—Victor, ZO—Zodiac

Feb. 28 Feb. 21

### 1—Till I Waltz Again With You
121.9 98.6

BR-84022—THE FIVE BILLS
★CR-60873—TERESA BREWER
*Hello Bluebird*
CR-60916—TOMMY SOSEBEE
DE-28506—DICK TODD
*Oh, Happy Day*
DE-28539—RUSS MORGAN
*Must I Cry Again*
JU-6014 (45-6014)—
SWANSON & TRAVIS
KI-1169 (45-1169)—
WRIGHT & GORE
ME-70069 (70069x45)—
HARMONICATS
*Back Fence Wail*
PR-1038—LIGHT & HARRIS

### 2—Don't Let The Stars Get In Your Eyes
106.8 91.9

CA-2256 (F-2256)—
GISELE MacKENZIE
*My Favorite Song*
CA-2216 (F-2216)—
SKEETS McDONALD
CO-21025 (4-21025)—RAY PRICE
CR-60882 (9-60882)—
EILEEN BARTON
*Tennessee Tango*
DA-788—REGINA KUJAWA
DE-28460 (9-28460)—RED FOLEY
FS-1614 (45-1614)—
SLIM WILLET
ME-70023 (45-70023)
LOLA AMECHE
*Rock The Joint*
MG-11385—HENRY JEROME O.
*Keep It A Secret*
VI-20-5040 (47-5040)—
JOHNNIE & JACK
★VI-20-5064 (47-5064)—
PERRY COMO
*Lies*

### 3—Tell Me You're Mine
64.9 58.9

CO-39914—MINDY CARSON
*The Choo Buy Song*
CR-60923 (9-60923)—
RALPH & BUDDY BONDS
*Say It With Your Heart*
DA-786—HARMONY BELLS O.
DA-2104 (45x2104)—
GENE WISNIEWSKI
*Soldier Boy Polka*
DE-28569 (9-28569)—
RUSS MORGAN
*Have You Heard*
★ME-70030—THE GAYLORDS
*Cuban Love Song*

### 4—Have You Heard
60.0 53.7

DE-28569 (9-28569)—
RUSS MORGAN
*Tell Me You're Mine*
★MG-11390—JONI JAMES
*Wishing Ring*

### 5—Oh Happy Day
57.3 62.7

CA-2315—THE FOUR KNIGHTS
*A Million Teors*
★CR-60893—LAWRENCE
WELK O.
*Your Mother And Mine*
DE-28506—DICK TODD
*Till I Woltz Agoin With You*
★ES-311—DON HOWARD
*You Went Awoy*

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### 6—How Much Is That Doggie In The Window
57.1 43.3

★ME-70070 (70070 x 45)—
PATTI PAGE
*My Jealous Eyes*

### 7—Anywhere I Wander
45.7 29.4

CA-2263 (F-2263)—MEL TORME
*Casually*
★CD-1230 (45-1230)—
JULIUS LA ROSA
*This Is Heaven*
CO-39866 (4-39866)—
TONY BENNETT
*Stay Where You Are*
DE-28379 (9-28379)—
D. KAYE & G. JENKINS
MG-11352 (K-11352)—
FRAN WARREN
*I Worry 'Bout You*
VI-20-4960 (47-4960)—
JAN PEERCE
*Maria, My Own*

### 8—Why Don't You Believe Me
41.9 62.5

CA-2292 (F-2292)—
MARGARET WHITING
*Come Back To Me, Johnny*
CA-2329—SHARKEY'S
DIXIELAND KINGS
*Keep It A Secret*
DE-28476 (9-28476)—
GUY LOMBARDO O.
*Because You're Mine*
JU-5106—HERB LANTZ
*My Inspiration Is You*
ME-70025 (45x70025)—
PATTI PAGE
*Conquest*
★MG-11333 (K-11333)—
JONI JAMES
*Purple Shades*
RA-202—FIVE CROWNS
*Keep It A Secret*
VI-20-5017 (47-5017)—
JUNE VALLI
*Shoulder To Weep On*

### 9—Side By Side
38.2 28.2

★CA-2334 (F-2334)—
KAY STARR
*Nooh!*
VI-20-4741 (47-4741)—
FRANKIE CARLE

### 10—Keep It A Secret
35.4 49.5

CA-2268 (F-2268)—
JUNE HUTTON
*I Miss You So*
CA-2329—SHARKEY'S
DIXIELAND KINGS
*Why Don't You Believe Me*
★CO-39891 (4-39891)—
JO STAFFORD
*Once To Every Heart*
DE-28511—BING CROSBY
*Sleigh Bell Serenade*
IM-8169—SLIM WHITMAN
*My Heart Is Broken In Three*
MG-11385—HENRY JEROME O.
*Don't Let The Stors Get In Your Eyes*
RA-202—FIVE CROWNS
*Why Don't You Believe Me*
VI-20-4992 (47-4992)—
DINAH SHORE
*Hi-Lill, Hi-Lo*

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### 11—Hold Me, Thrill Me, Kiss Me
30.5 47.6

★CR-60831 (9-60831)—
KAREN CHANDLER
*One Dream*
DE-28530 (9-28530)—
ROBERTA LEE
*Do You Know Why?*
JU-5108 (45-5108)—
THE ORIOLES

### 12—Pretend
27.9 29.5

★CA-2346—NAT "KING" COLE
*Don't Let Your Eyes Go Shopping*
CO-39915—KEN GRIFFIN
*Oh, Happy Day*
CO-60927 (9-60927)—
EILEEN BARTON
*Too Proud To Cry*
DE-28576 (9-28576)—
GUY LOMBARDO O.
*That's Me Without You*
DO-15048—DAN BELLOC
*You Are Ecstacy*
★ME-70045—
RALPH MARTERIE O.
*After Midnight*
VI-20-5119 (47-5119)—
HENRI RENE
*Madelena*

### 13—Wild Horses
22.8 10.7

CA-2349 (F-2349) —
RAY ANTHONY O.
*You're A Heartbreaker*
★VI-20-5152 (47-5152)—
PERRY COMO
*I Confess*

### 14—I Believe
21.9 20.4

CA-2332 (F-2332)—
JANE FROMAN
*Ghost Of A Rose*
★CO-39938 (4-39938)—
FRANKIE LAINE
*Your Cheatin' Heart*

### 15—Your Cheatin' Heart
18.8 16.6

CA-2377 (F-2377)—
JAN GARBER O.
*My Jealous Eyes*
CO-39938 (9-39938)—
FRANKIE LAINE
*I Believe*
★MG-11426 (K-11426)—
JONI JAMES
*I'll Be Waiting For You*
MG-11416 (G-11416)—
HANK WILLIAMS
*Kaw-Liga*

### 16—Downhearted
17.4 8.4

★VI-20-5137 (47-5137)—
EDDIE FISHER
*How Do You Speak To An Angel*

### 17—The Glow Worm
16.2 20.7

CA-2248 (F-2248)—
JOHNNY MERCER
CO-39840 (4-39840)—
PAULETTE SISTERS
*Sul Sin Fa*
★DE-28384 (9-28384)—
MILLS BROS.

### 18—Mr. Tap Toe
12.9 14.5

★CO-39906—DORIS DAY
*Your Mother And Mine*

# Best Selling Records

## FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Feb. 28 Feb. 21

**19—Hot Toddy**
12.7 21.9
★VI-20-5095 (47-5095)—RALPH FLANAGAN
*Serenade*

**20—Even Now**
12.6 19.2
★VI-20-5106—EDDIE FISHER
*If It Were Up To Me*

**21—Rachel**
12.2 7.9
★CA-2353 (F-2353)—AL MARTINO
*One Lonely Night*
★ME-70090 (70090x45)—ARTIE WAYNE

**22—A Fool Such As I**
10.9 22.7
★CO-39930 (4-39930)—JO STAFFORD
*Just Because You're You*
★MG-11395 (K-11395)—TOMMY EDWARDS
*I Can't Love Another*
VI-20-5122 (47-5122)—BELL SISTERS
*I'm Teaching My Dolly To Pray*
VI-20-5034 (47-5034)—HANK SNOW

**23—New Juke Box Saturday Nite**
9.8 —
★CR-60899 (9-60899)—MODERNAIRES
*Running Wild*

**24—It's In The Book**
9.7 16.9
★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-5911 (45x5911)—AL BERNIE

**25—How Do You Speak To An Angel**
9.6 10.4
CA-2352 (F-2352)—GORDON MacRAE
*Congratulations To Someone*
MG-11394 (K-11394)—BILL HAYES
*The Donkey Song*
★VI-20-5137 (47-5137)—EDDIE FISHER
*Downhearted*

**26—Lady Of Spain**
9.5 5.2
CA-15346—PHILHARMONIC TRIO
CA-2265 (F-2265)—LES PAUL & MARY FORD
*My Baby's Coming Home*
CA-2288 (F-2288)—BEN LIGHT
*Whispering*
LO-1278—WINIFRED ATWELL
*Taboo*
MG-10380—ARTHUR SMITH
RA-70044—EDDIE "PIANO" MILLER
RO-188—KEN GRIFFIN
VI-20-2905—THREE SUNS
VI-20-3302—RAY NOBLE
★VI-20-4953 (47-4953)—EDDIE FISHER
*Outside Of Heaven*

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**27—My Baby's Coming Home**
9.3 15.1
★CA-2265—L. PAUL & M. FORD
*Lady Of Spain*
JU-6019—EDNA McGRIFF
*My Favorite Song*
MG-11350—CINDY LORD
*My Favorite Song*

**28—She Wears Red Feathers**
9.2 22.6
★CO-39909 (4-39909)—GUY MITCHELL
*Pretty Little Black Eyed Susie*

**29—Teardrops On My Pillow**
9.1 8.1
★VI-20-5103 (47-5103)—SUNNY GALE
*A Stolen Waltz*

**30—Kaw-Liga**
8.9 —
★CO-39935 (4-39935)—CHAMP BUTLER
*Fit As A Fiddle*
DE-28582 (9-28582)—DOLORES GRAY
*My Heart Is A Kingdom*
★MG-11416 (K-11416)—HANK WILLIAMS
*Your Cheatin' Heart*
MG-11424 (K-11424)—BILL FARRELL
*You Can't Stop Me*

**31—Say It With Your Heart**
8.6 8.2
CR-60920 (9-60920)—ERNIE RUDY O.
*You Can Fly! You Can Fly!*
CR-60923 (9-60923)—RALPH & BUDDY BONDS
*Tell Me You're Mine*
★DY-814 (45-814)—BOB CARROLL
*Where*

**32—Wishing Ring**
7.4 3.9
MG-11363 (K-11363)—AL BRITT
★MG-11390 (K-11390)—JONI JAMES
*Have You Heard*

**33—Congratulations To Someone**
6.2 7.4
CA-2352 (F-2352)—GORDON MacRAE
*How Do You Speak To An Angel*
★CO-39910 (4-39910)—TONY BENNETT
*Take Me*
VI-20-5177 (47-5177)—JUNE VALLI
*Love And Hate*

**34—I Don't Know**
5.9 10.8
CA-2338 (F-2338)—TENNESSEE ERNIE
DE-28575 (9-28575)—BILL DARNEL
*I Played The Fool*
★VI-20-5117 (47-5117)—BUDDY MORROW O.
*Hey, Mrs. Jones*

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**35—I'm Just A Poor Bachelor**
5.4 8.7
★CO-39903—FRANKIE LAINE
*Tonight You Belong To Me*

**36—My Jealous Eyes**
5.3 7.5
CA-2377 (F-2377)—JAN GARBER O.
*Your Cheatin' Heart*
★ME-70070 (70070x45)—PATTI PAGE
*Doggie In The Window*

**37—John, John, John**
5.2 5.3
★DE-28546 (9-28546)—GUY LOMBARDO O
*Skipping Rope With A Rainbow*

**38—No Help Wanted**
5.1 —
CO-21065 (4-21065)—MADDOX BROS.
★ME-70077 (70077x45)—RUSTY DRAPER
*Texarkana Baby*
★ME-70028 (70028x45)—THE CARLISLES
*That Heart Is Not For Sale*

**39—No Moon At All**
4.9 4.7
★CR-60870—AMES BROS. & LES BROWN ORK.
*Do Nothin' Till You Hear From Me*

**40—Bye Bye Blues**
4.1 4.5
★CA-2316—LES PAUL & MARY FORD
*Mammy's Boogie*
VI-20-4791—HENRI RENE O.
*Mandolino, Mandolino*

**41—Because You're Mine**
3.5 8.0

**42—Takes Two To Tango**
3.4 2.9

**43—You'll Never Know**
3.1 1.5

**44—Must I Cry Again**
2.1 6.5

**45—Stolen Waltz**
1.9 1.6

**46—Hello Sunshine**
1.8 3.1

**47—I Went To Your Wedding**
1.7 2.6

**48—My Heart Belongs To Only You**
1.5 8.6

**49—Blue Violins**
1.2 4.6

**50—I**
1.1 1.9




# Watch The Engineer



NEW YORK—MGM Records artists Fran Warren and Ken Remo, and Mel Torme of Capitol, surround Bill Silbert (seated right) on a recent "Silbert At Six" show over WMGM, 6:00 to 7:00 P.M. Novel feature of Silbert's show is Saturday night dancing during the broadcast to music of the Joel Harron WMGM Orchestra. Silbert, who intends to make a creative contribution to teenage entertainment, has formed a "Saints and Spinners" club with picnics, theatre parties, and other social activities planned. In addition, he beams an occasional worthy bit of advice to his teenage audience on the Monday through Saturday show.

# Benefit For Aged Brings Unique Reward To Four Aces

MILWAUKEE, WIS. — With the Four Aces appearing at the Riverside Theatre here, an item regarding the boys and their manager, Herb Kessler, came to light during general conversation at a dinner the other eve.

Some months ago, when the Four Aces were appearing in a concert at Cleveland's Auditorium, Jack Cohen, President of the Ohio Phonograph Owners Assn., phoned Herb Kessler asking Herb to bring the Four Aces to a benefit performance for his Rabbi at his synagogue for a very worthy cause.

Jack Cohen, unknowingly, had phoned the very last night of the concert. Just as the boys were all packed. Waiting to make their final appearance. And then dash to Cleveland's airport for a trip to Boston, Mass. for their next appearance.

When Herb Kessler explained the situation, Jack Cohen became even more insistent. He begged Herb to have the Four Aces play this benefit.

After much palaver, the airplane schedule was changed to an early dawn plane. The Four Aces were rushed out to Shaker Heights in Cleveland immediately after their final concert appearance to play this benefit.

They put on a terrific show. And because of their grand performance the good Rabbi was tremendously thrilled at the marvelous donations which he received and which, he later explained was for the purpose of buying records of all kinds for the home for the blind in Israel.

The good Rabbi had just returned from visiting Israel. And when visiting the home for the blind there he had been asked, when he inquired as to what these people wanted most, to send recorded music of all kinds, and as much as he could, for this was the one really supreme enjoyment of these blind peoples.

Herb Kessler explained to the Rabbi that not one of the Four Aces was of the Jewish faith. In fact, he advised the good Rabbi, the boys were all devout Catholics.

The Rabbi listened. And just as the boys, Dave, Sol, Al and Lou, were preparing to dash for Cleveland's airport, he called them over to him.

He gave each one a St. Christopher Medal which, he told the boys, had been personally blessed by the Pope whom he had stopped off to visit in Rome's Vatican City on his way back from Israel.

He had brought the medals back on request of personal friends of the Catholic faith.

But the good Rabbi now believed that these friends would agree with him that the Four Aces deserved the medals for their grand and charitable performance that evening which had raised so many thousands of dollars for records for the blind in Israel's home for the blind.

By the way, the Four Aces are still wearing the medals.

Oh, yes, everyone of their recordings can be heard in the Home for the Blind in Tel Aviv, Israel.


This is HOT!!

a two sided R & B & Pop Smash

Edith Murray

singing

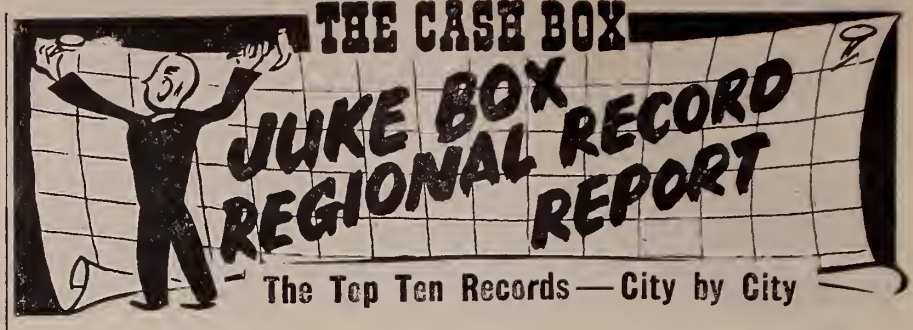
"I LOVE YOU MUCH TOO MUCH"

and

"I NEVER KNEW"

Coral 60894

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2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. Have You Heard (Joni James)
5. Why Don't You Believe Me (Joni James)
6. Oh Happy Day (Don Howard)
7. Your Cheatin' Heart (Joni James)
8. How Much Is That Doggie In The Window (Patti Page)
9. Wild Horses (Perry Como)
10. Side By Side (Kay Starr)

### Philadelphia, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Anywhere I Wander (Julius La Rosa)
3. Till I Waltz Again With You (Teresa Brewer)
4. Tell Me You're Mine (The Gaylords)
5. Have You Heard (Joni James)
6. Even Now (Eddie Fisher)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Oh Happy Day (Don Howard)
9. Why Don't You Believe Me (Joni James)
10. Wild Horses (Perry Como)

### Washington, D. C.
1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Tell Me You're Mine (The Gaylords)
5. Why Don't You Believe Me (Joni James)
6. How Do You Speak To An Angel (Eddie Fisher)
7. Side By Side (Kay Starr)
8. Mr. Tap Toe (Doris Day)
9. Have You Heard (Joni James)
10. Anywhere I Wander (Julius La Rosa)

### Dallas, Tex.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Your Cheatin' Heart (Joni James)
4. Have You Heard (Joni James)
5. Tell Me You're Mine (The Gaylords)
6. Why Don't You Believe Me (Joni James)
7. Wild Horses (Perry Como)
8. Oh Happy Day (Don Howard)
9. Hot Toddy (Ralph Flanagan)
10. A Fool Such As I (Edwards)

### New Orleans, La.
1. Till I Waltz Again With You (Teresa Brewer)
2. Side By Side (Kay Starr)
3. Pretend (Nat "King" Cole)
4. Tell Me You're Mine (The Gaylords)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Have You Heard (Joni James)
7. How Much Is That Doggie In The Window (Patti Page)
8. Why Don't You Believe Me (Joni James)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Oh Happy Day (Don Howard)

### Providence, R. I.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (L. Welk)
4. Why Don't You Believe Me (Joni James)
5. How Much Is That Doggie In The Window (Patti Page)
6. Hold He, Thrill Me, Kiss Me (Karen Chandler)
7. Tell Me You're Mine (The Gaylords)
8. Have You Heard (J. James)
9. The Glow Worm (Mills Bros.)
10. Even Now (Eddie Fisher)

### Wheeling, W. Va.
1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (Joni James)
3. Side By Side (Kay Starr)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Pretend (Ralph Marterie)
7. How Much Is That Doggie In The Window (Patti Page)
8. Anywhere I Wander (LaRosa)
9. Tell Me You're Mine (The Gaylords)
10. Oh Happy Day (Don Howard)

### Chicago, Ill.
1. I Believe (Frankie Laine)
2. How Much Is That Doggie In The Window (Patti Page)
3. Say It With Your Heart (Bob Carroll)
4. Till I Waltz Again With You (Teresa Brewer)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Your Cheatin' Heart (Joni James)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Anywhere I Wander (Julius La Rosa)
9. Have You Heard (Joni James)
10. Wild Horses (Perry Como)

### Cincinnati, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. Have You Heard (Joni James)
5. How Much Is That Doggie In The Window (Patti Page)
6. Anywhere I Wander (Julius La Rosa)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Oh Happy Day (Don Howard)
9. Side By Side (Kay Starr)
10. Pretend (Nat "King" Cole)

### Denver, Colo.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (Don Howard)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Have You Heard (Joni James)
6. How Much Is That Doggie In The Window (Patti Page)
7. Why Don't You Believe Me (Joni James)
8. Tell Me You're Mine (The Gaylords)
9. Side By Side (Kay Starr)
10. Anywhere I Wander (Julius La Rosa)

### Atlanta, Ga.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. How Much Is That Doggie In The Window (Patti Page)
4. Why Don't You Believe Me (Joni James)
5. A Fool Such As I (Stafford)
6. Even Now ((Eddie Fisher)
7. Keep It A Secret (Stafford)
8. Wild Horses (Perry Como)
9. Your Cheatin' Heart (Joni James)
10. Side By Side (Kay Starr)

### St. Louis, Mo.
1. Side By Side (Kay Starr)
2. Till I Waltz Again With You (Teresa Brewer)
3. Anywhere I Wander (Julius La Rosa)
4. Tell Me You're Mine (The Gaylords)
5. Pretend (Nat "King" Cole)
6. Have You Heard (Joni James)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. How Much Is That Doggie In The Window (Patti Page)
10. Bye Bye Blues (Paul-Ford)

### Las Vegas, Nev.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. Oh Happy Day (Don Howard)
5. Tell Me You're Mine (The Gaylords)
6. Have You Heard (Joni James)
7. Keep It A Secret (Stafford)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Anywhere I Wander (LaRosa)
10. How Much Is That Doggie In The Window (Patti Page)

### Portland, Ore.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (Don Howard)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Have You Heard (Joni James)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Tell Me You're Mine (The Gaylords)
7. My Baby's Coming Home (Paul-Ford)
8. Congratulations To Someone (Tony Bennett)
9. Keep It A Secret (Jo Stafford)
10. Bye Bye Blues (Paul-Ford)

### Los Angeles, Calif.
1. Till I Waltz Again With You (Teresa Brewer)
2. Why Don't You Believe Me (Joni James)
3. Have You Heard (Joni James)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Oh Happy Day (L. Welk)
6. Keep It A Secret (Stafford)
7. Tell Me You're Mine The Gaylords)
8. Gomen Nasai (R. Bowers)
9. Hot Toddy (Ralph Flanagan)
10. Anywhere I Wander (Julius La Rosa)

### Boston, Mass.
1. Tell Me You're Mine (The Gaylords)
2. How Much Is That Doggie In The Window (Patti Page)
3. Till I Waltz Again With You (Teresa Brewer)
4. Anywhere I Wander (Julius La Rosa)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Side By Side (Kay Starr)
7. I Believe (Frankie Laine)
8. Hello Sunshine (N. Brooks)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Have You Heard (Joni James)

### Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylordss)
3. Hot Toddy (Ralph Flanagan)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. How Much Is That Doggie In The Window (Patti Page)
6. How Do You Speak To An Angel (Eddie Fisher)
7. Anywhere I Wander (Julius La Rosa)
8. Say It With Your Heart (Bob Carroll)
9. Side By Side (Kay Starr)
10. Have You Heard (Joni James)

### Seattle, Wash.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (Four Knights)
4. Why Don't You Believe Me (Joni James)
5. Tell Me You're Mine (Carson-Gaylords)
6. Keep It A Secret (Stafford)
7. Wishing Ring (Joni James)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Side By Side (Kay Starr)
10. Pretend (Nat "King" Cole)

### Phoenix, Ariz.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. How Much Is That Doggie In The Window (Patti Page)
5. Why Don't You Believe Me (Joni James)
6. Anywhere I Wander (LaRosa)
7. This Is Heaven (J. LaRosa)
8. Side By Side (Kay Starr)
9. Have You Heard (J. James)
10. Keep It A Secret (Stafford)

### Memphis, Tenn.
1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (J. James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Pretend (Cole-Marterie)
5. Oh Happy Day (Don Howard)
6. Why Don't You Believe Me (Joni James)
7. Tell Me You're Mine (The Gaylords)
8. Side By Side (Kay Starr)
9. How Much Is That Doggie In The Window (Patti Page)
10. Even Now (Eddie Fisher)

### Wilmington, Del.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (Welk-Howard)
4. Why Don't You Believe Me (Joni James)
5. Glow Worm (The Mills Bros.)
6. Have You Heard (Joni James)
7. Tell Me You're Mine (The Gaylords)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Even Now (Eddie Fisher)
10. Keep It A Secret (Jo Stafford)

# The HALE You Say

**by natt hale**

Depending on our mood of the moment, we frequently get around to inserting our proboscis into the mail bag to see what the gods have wrought. There are times when the resultant flurry of excitement caused by one of these articles can be compared to the fury of an artist scorned. Usually, 'though, the mail is warm and friendly, and we have been invited to announce our demise only a few hundred times.

This was one of those weeks when the tornadoes came. Most of our colleagues were frank to admit they would be willing to purchase (for a nominal fee) their initial introduction back from us. Others, in not-so-fortunate circumstances, were wont to tell us of their immmediate plans, such as leaving the business forever, committing suicide, joining the armed forces with personal requests for Korean service, etc., until "The Hale You Say" freezes over.

A scant few were so taken in by our air of authority, that they made inquiry of us in regard to certain puzzling points anent the record business. Because these are about the only subservient colleagues we know, we will devote this week's session to a question-and-answer period—and the rest of you can eavesdrop . . .



NATT HALE

Q.—(From a local arranger): "Considering the current trend in popular recording, would you suggest that I, as an arranger, lean more toward augmented or diminished fifths with sub-tonic overtones, or do you feel that the tonic and basic harmonic structure will create a popular demand for neo-classic harmonies?" P. F.

A.—Definitely.

Q.—(From a major recording artist): "Your recent column on the activities of recording artists 'on tour' seemed to point out that artists should be able to get around on their own. Don't you feel that the local promotion men are the people who should be given full rein regarding the activities of a visiting artist in his town?" V. T.

A.—Bless you, my lad.

Q.—(From an A. & R. Director): "A week or two ago, you made a hinted mention that there should be more cooperation between the A. & R. Director and the men in the field. Do you believe that the men in the field could discover any worthwhile talent?" K. R. L.

A.—Oh-h-h-h, you mean for records!!

Q.—(From a powerful juke-box operator): "You evidently feel that music operators' conventions are a waste of time. Do you sincerely believe that?" P. A. L.

A.—Hell, no—Did you ever dig those models?

Q.—(From an important retail dealer): "In one of your very first columns, you made the assertion that retailers can 'hypo' the sale of a hit record by 'glomming' on to it real fast. Just what exactly does this mean?" Q. E. D.

A.—Simply, to coin a phrase, to get with it and latch on to the lucre-magnets like a bunny, else the loot may be a long time before it makes the circuit twice-over. See?

Q.—(From a nationally-known composer): "While I feel it may be a waste of time to glean your satire, I do feel it would be interesting to learn what you think of present-day song-writers. Don't you believe that all new songs being written today are true, original compositions?" C. T. X.

A.—

Q.—(From an amateur songwriter): "I saw your column, and, not knowing anybody connected with the recording companies directly, I thought you might be interested in a pure business proposition. I write songs—pretty good ones. In fact, better than any I've heard lately. In fact, better than any I've ever heard. Would you be interested in getting these songs recorded for me on a major label, with a major artist? If you would, I'll be glad to give you a quarter (¼) interest in the song. Interested?"

A.—WOW! AM I?!!

Which is about all we can cover in this session of the meeting.

Remember, if you have any problems concerning any tangent of the record industry—any problem whatsoever— — —

Thanks a million for writing. . . .


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|---|---|
| 9-125 | THE WILD COLONIAL BOY. From Republic's Picture "The Quiet Man" |
| 459-125 | THE TOWN OF GALWAY. Sung by Connie Foley |
| 9-127 | I'M A TYPICAL IRISHMAN |
| 459-127 | BOYS FROM THE COUNTY MAYO. Sung by Connie Foley |
| 9-153 | THE IRISH SOLDIER BOY |
| 459-153 | A MOTHER'S LOVE IS A BLESSING. Sung by Dorothy McManus |
| 9-124 | EILEEN McMAHON |
| 459-124 | THE GALWAY SHAWL. Sung by Connie Foley |
| 9-170 | THE IRISH WASHERWOMAN |
| 459-170 | MISS McLEOD'S REEL. Played by The Irish All-Stars |
| 9-128 | SHALL MY SOUL PASS THROUGH IRELAND |
| 459-128 | TIPPERARY FAR AWAY. Sung by Connie Foley |
| 9-155 | THE MOONSHINER |
| 459-155 | THE LITTLE BLACK MUSTACHE. Sung by Dorothy McManus |
| 9-111 | THE STACK OF BARLEY |
| 459-111 | HIGHLAND FLINGS No. 1. By Jerry O'Brien & Joe Derrane |
| 9-209 | MOLLY BAWN |
| 459-209 | THE BLARNEY ROSES. Sung by Connie Foley |
| 9-138 | ROSE OF KILLARNEY |
| 459-138 | BANKS OF MY OWN LOVELY LEE. Sung by Connie Foley |

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HOLD ME, THRILL ME, KISS ME
RECORDED BY
• KAREN CHANDLER .... Coral
• ROBERTA LEE with JERRY GRAY'S Orch.... Decca
MILLS MUSIC, INC. 1619 BROADWAY NEW YORK 19, N.Y.

# Jazz Singer Jump



Pittsburgh's leading disk jockey's, selected by Warner Brothers for the "Jazz Singer Jump" held at the Fred Astaire Studio, Monday evening February 9, attracted turn-away teenage crowds for the platter party. Admittance was by donation of disks to be distributed to children's hospitals, Vet's hospitals and other charitable outlets. Over 4,000 records were received.

Reading from left to right: (Top) Neal (KDKA) Wallace; Roy (WPGH) Lewis; "guest" Jackie Lee, who flew in from Philadelphia for the occasion; Bob (WPIT) James; Jay (WCAF) Michael. (Bottom) Sid (WMCK-WHOD) Dickler; Bob Carroll, appearing at the Copa week Feb. 9; Art (WWSW) Pallan; and Ed (KQV) Bartell.

## Six Labels Set To Cut "Anna"

WASHINGTON — Indications are that Milt Grant disk jockey at WOL-Washington, D. C., will emerge from the current excitement on the tune "Anna" from the new Sylvana Mangano flick "Anna" as hero of the day.

A short time ago Grant received the sound track from the picture and the persistent jock stayed with the tune on the air until one by one the recording companies fell into line and are getting set to cut the tune with top artists.

Six labels have indicated their intentions to cut following the MGM sound track. Included among them are Coral, Decca, Victor.

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NEW YORK, N. Y.

## Public To Pick "Hit Tunes" In Cleveland

CLEVELAND—The Cleveland Phonograph Merchants Association and the Cleveland Press will revive the highly successful "Hit Tune Parties" of 1947 on March 5 at the Music Hall, Cleveland. Juke box operators and record companies will cooperate.

The public will be asked to name the unreleased tune they believe has the best chance of becoming a hit. From 4 to 6 p.m. on March 5 record lovers will be admitted free to the Hall to listen to, select and vote for the record they believe will be "it." The tune will then receive the designation "Hit Tune" for April and placed in juke boxes all over the state.

The "Hit Tune Party" for March features Florian Zabach, Vini DeCampo, Tony Morelli, Tex Benecke and other outstanding recording artists. Eddie Habat and his orchestra will provide the music throughout the party to round out a full slate of entertainment. Prizes will also be awarded as another highlight of the party.

Bill Randle of Radio Station WERE will act as emcee for this first "Hit Tune Party" of 1953. He will spin ten unreleased records, selected by representatives of the Phonograph Merchants' Association of Cleveland, Cleveland Press and record distributors, using a large juke box, occupying the center stage position. The anticipated 3,000 in attendance will then vote for their favorite tune. After the ballots are collected and counted the "Hit Tune" for April will be announced and the record company involved will give the recording the full range of promotion.

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## Goodman & Armstrong On Six Week Tour

NEW YORK—What the music world and the public have been waiting for is finally coming true. Benny Goodman is reorganizing an orchestra to head through a nationwide tour of some of the country's big auditoriums and concert halls. Co-starring with B.G. will be the Louis Armstrong aggregation that has been doing a bang up job in the box offices this past year.

The top name jazz fling is slated to open in New England some time in the middle of April and will travel across the nation for six weeks. Handling the bookings for the concert is Joe Glaser's Associated Booking Corp. with Norman Granz set to promote at least seven of the dates.

The tremendous noise created by the 1937-38 jazz record album recorded by Benny and his greats is probably the most important factor causing B.G. to make a comeback in the band category after three years of doing a single around the world. Benny is gathering a crew of his old side-kicks for the tour which will boast the names of Gene Krupa on the drums, saxist Georgie Auld, trumpeters Billy Butterfield and Charlie Shavers and Benny's former ork songstress, Helen Ward. There is, however, no sign that the high priced group of jazz vets will continue to work together after completion of the concert run.

The tremendous crowd drawing organization affiliated with Louis Armstrong is expected to feature Velma Middleton who cut two terrific sides with Satchmo that were taken directly from a previous concert. Other stars with Louis will probably be pianist Ralph Sutton, Trummy Young handling the trombone, bassist Arvell Shaw and drummer Cozy Cole.

Benny an Satchmo, who have always been top drawing cards in the jazz field, seem to be headed for a Spring run that oughta really rock the jazz loving public.

## Tempo Employee Arrested For Theft

NEW YORK—Jimmy Barnes, shipping clerk for Tempo Distributors, New York, was arrested this week and charged with having stolen and disposed of a huge amount of record merchandise. Jack Bergman, Tempo prexy, estimates the loss at over $20,000.

Bergman had become suspicious of Barnes several months ago and had him placed under surveillance. For ten weeks detectives Schilling & Pritchard kept an active watch on the Tempo employee and when the time was ripe picked him up. Barnes was questioned for seven hours before he broke down and admitted the thefts which had been over a protracted period of time.

Dealers who were purchasing the stolen merchandise are being questioned, and it is reported that one merchant has admitted receiving the looted disks. Bergman did not clamp down on the parties involved until all his suspicions were confirmed. However, he did notify his manufacturers of what he suspected and asked their cooperation until the situation could be clarified.

Business at Tempo will go on as usual with additional capital coming into the firm. Many of the manufacturers involved are allowing Bergman an extended period of time to recoup the losses incurred through the theft.

# THE CASH BOX RHYTHM N' BLUES Ramblings

Arnett Cobb in festive mood as press and public affectionately bestowed trophy, placques and gifts upon him during his playdate at The Hill Top, Washington, D. C., on Friday, Feb. 20. The Cash Box sent a congratulatory wire. Cobb also took R & B honors this week with a "Sleeper Of The Week" award for his latest Mercury release "Poor Butterfly." . . . Earl Bostic ork and Lloyd (Lawdy Miss Clawdy) Price opened at the Regal Theatre, Chicago. Dizzy Gillespie saxsational on European and North Africa tour. Currently socko at Hotel Lemartinez, Oran, North Africa. . . . Roy Brown and The 5 Royales drawing capacity crowds on the Ralph Weinberg tour. . . . Ben Webster really blowing them down at the Birdland. . . . UA's Shirley Shainin departing for west coast via American Airlines March 20 to snatch peek of Dinah Washington, Earl Bostic and have a look-see at Ben Waller's Enterprises. . . . Charlie Singleton a holdover at Eddie Levine's, Boston. . . . Bill Doggett inked for The Birdland April 16. . . . Having scored a smash hit on their initial playdate there the Ink Spots (Charlie Fuqua's) return to The Hill Top, Washington, D. C., February 27. . . . Frank Motley, The Dual Trumpeter, has just finished six weeks at The Flamingo Room, Washington, D. C., with his real "Gone" combo, consisting of Jimmy Crawford, piano; Johnny Walker, Drums; Russell Mason, Sax; Billy Taylor, Bass. Motley has just signed a new contract with Specialty Records where they have released "Frantic" and "Heavy Weight Baby."



JOE HOLIDAY

* * * * *

Dr. Jive (Tommy Small) WWRL-Woodside, L. I., will premier the Five Crowns' new Rainbow record "Alone Again" this week. . . . Bobby Prince excited about his latest Chance release "Tell Me Why, Why." Disk is getting lots of action. . . . When Max Silverman, owner of the Quality Music Shop in Washington, D. C., was visited by Ruth Brown last week, he had to call the riot squad to escort Ruth back to the Howard Theatre, where she was performing. Fans practically disrobed her in the street as they clamored for her to sing "Mama." . . . Sonny Rollins, tenor sax star on the Prestige label, is currently appearing at a newly opened club sponsored by The Jazz Workshop in Montreal, Canada. . . . Stan (The Record Man) Lewis of Stan's Record Shop, 728 Texas St., Shrevepore, La., has, in addition to his one hour show over KWKH-Shreveport, put on an additional two hour show over the new 50,000 watter at Little Rock, Ark. Plenty mail order sales reported. . . . Sonny Thompson returning East with Lula Reed after a tour triumphant. . . . Earl "Fatha" Hines at Snookies. Socko!! . . . The Billy Eckstine-Ruth Brown tour gets underway next week—a string of one-nighters through the south for a month. . . . Ran into Al "Jazzbo" Collins at the Joni James party at the New York Paramount. The Beard is in full bloom. Louis Bellson leaving the Ellington ork the end of this month. The drummer is forming his own quartet with piano, bass, and guitar. Sidemen have not, as yet, been named. Pearl Bailey, wife of the drummer, and top Coral record star whose "Takes Two To Tango" defies the law of gravity, will be part of the package and bookings are being arranged at this time. Dancer Bill Bailey, and brother of the thrush, may be part of the unit when it goes to Europe on a three month tour.



SONNY THOMPSON
LULA REED

* * * * *

An illustration of the tremendous sales appeal of the Clovers is the tremendous advance orders on their latest release "Crawlin" and "Yes, It's You." This group, which has been together only two years, already has five hits to its credit. Atlantic Records has just re-signed the group to another exclusive three-year pact. Pianist George Wallington, who is playing a return engagement at Squeezer's Bar in Rochester, N.Y., returns to New York on February 24 where he and his trio will appear at the Downbeat for an unlimited engagement. . . . George Goldner, A & R head of Tico Records, who has brought such stars as Joe Loco, Tito Puente and Tito Rodriquez, and many other mambo favorites to the attention of the Latin American music fans, has moved into the R & B field. Tico formed a new label "Rama" and engaged Bert Keyes, singer, pianist, and arranger, as the musical director. Rama has already released its first disk, "I Was Such A Fool" and "Midnight." Initial reports indicate that Tico will hit with its first release. The February 2nd issue of Time carries a beautiful story on "a hungry looking fellow named Gerry Mulligan, who plays a hoarse-voiced baritone sax at a nightclub known as the Haig." Last summer Gerry walked into the Haig stony broke. Somebody lent him a horn, and he began sitting in on jam sessions. A few weeks later he was leading the sessions and for the past three months Mulligan's quartet has been performing to some of the biggest crowds in the club's history. Time says, "Mulligan's kind of sound is just about unique in the jazz field. In comparison with the frantic extremes of bop, his jazz is rich and even orderly.

* * * * *



BOBBY PRINCE

Some weeks back we reported to you the momentous story of Charles Brown and his Mink tie. As proxy for Brown, who is currently on the West Coast, Nipsey Russell modeled the tie in the offices of Billy Shaw. The tie was created especially for Brown by fashion designer, Elizabeth Meyers. Commented Russell, after soulfully gazing at the silver blue mink tie, "This new cravat craze should go well—especially with bald headed men. The tie can double for a toupee." . . . After a successfull run at the Apollo Theatre, Joe Holiday has been booked for the following engagements: Baltimore, Md., March 9 for two weeks; Birdland, March 26 for two weeks; Pep's Bar, Philadelphia, for four weeks; and the Savoy in Boston, beginning on April 21. . . . Charlie Mariano has joined the Bill Harris-Chubby Jackson group and is now appearing at New York's Band Box. . . . Charles DeKauney, who booked "The Diz" on his tour of Europe and The Continent, and Mary Lou Williams have the creator of fast selling "O-Sho-De-Do-Be" set for a Paris concert before returning to U. S. to play The Birdland here and The Rendezvous, Philadelphia. . . . Bookings and other commitments forced Gillespie to cancel engagement at The Lido, Paris.

## Blaine Visits Distribs

NEW YORK—Jerry Blaine, president of Cosnat Distributors and Jubilee Records left on a coast to coast plane trip on which he plans to visit all his distribs and manufacturers. Blaine will be gone about four weeks.


A NEW HIT!
by
THE CLOVERS
"CRAWLIN'!"
"YES IT'S YOU"
Atlantic 989
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.



The Swing Is To SWINGTIME!



BLINKY ALLEN
sings
"TAKE ME BACK"
"MY BABY LOVES ME"
ST 327



THE EMANON TRIO
sing
"E-E-E-E-Z-Y"
"THE EMANON BLUES"
ST 328



FLETCHER SMITH
sings
"MEAN POOR GAL"
"BRAND NEW NEIGHBORHOOD"
ST 329

Watch For New
LOWELL FULSOM Release

Swingtime Record Co.
3427 So. San Pedro St.
Los Angeles 11, Cal.

Distributed Thru La-Dale Sales Co.



PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.

HOT R & B SELLERS
1. TWISTED - Annie Ross - 794
2. COOL GOOFIN' - Rudy Ferguson - 798
3. MOOD FOR LOVE-J. Moody-703
4. BODY AND SOUL-J. Moody-730
5. CALL ON ME - Mello-Moods - 799
6. SIGHIN' AND CRYIN'-Paula Grimes-801
7. DIG - Miles Davis - 777
8. STITT'S IT - Sonny Stitt - 787

TOP NEW RELEASES
KING PLEASURE - Red Top - 821
MILT JACKSON - La Ronde - 828
MILES DAVIS - Paper Moon - 817
EDDIE DAVIS - Squattin' - 866
JOE CARROLL - Got A Penny, Benny - 829
JOE HOLLIDAY - I Hadn't Anyone Till You - 815



BREAKING WIDE OPEN!
Amos Milburn



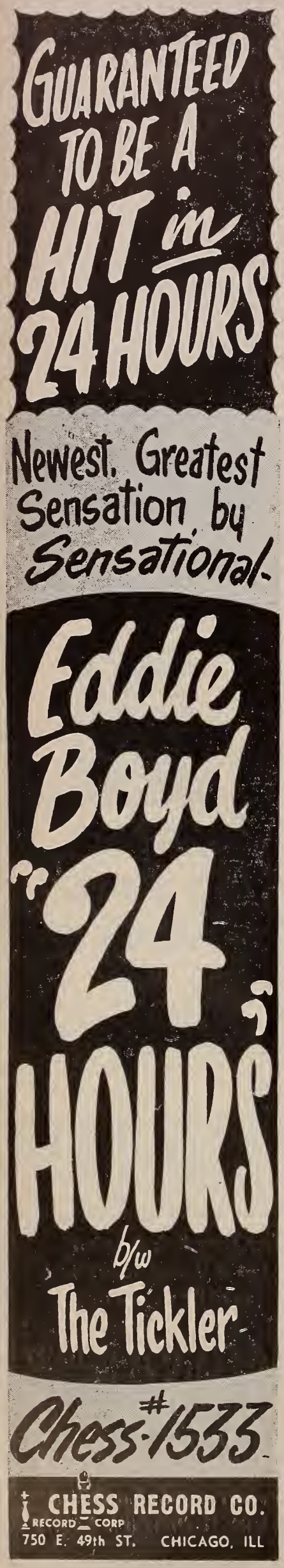
"LET ME GO HOME WISKEY"
AL 3164

Watch For New
SHIRLEY & LEE
Release

Aladdin RECORDS
Beverly Hills, Calif.



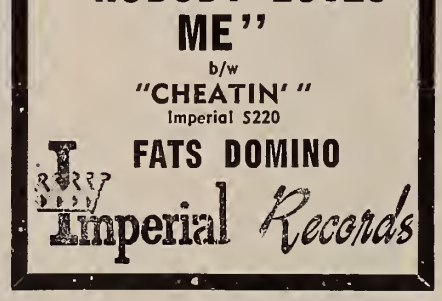
RAMA
The New R & B Label with the 3 Dimensional Sock 1st Hit Release
"I WAS SUCH A FOOL"
"MIDNIGHT"
by THE FIVE BUDDS
musical direction of BERT KEYS
Rama # RR1
Dist: A few available territories in South & Southwest
143 West 41 Street (La. 4-0457)
RAMA





# MEXICO's Top Ten Tunes

1. PENJAMO
   Pedro Infante
   *(Peerless)*
2. COMO GOLONDRINAS
   Tona La Negra
   *(RCA Victor)*
3. CANTO A LA VIRGEN DE FATIMA
   Trio Huracan
   *(Discos Aquila)*
4. PALITO DE TENDEDERO
   Don Tosti
   *(RCA Victor)*
5. MI CHORRO DE VOZ
   Miguel Aceves Mejia
   *(RCA Victor)*
6. MAMA Y TATA
   Perez Prado
   *(RCA Victor)*
7. MAGDALENA
   Tito Rodriguez
   *(Seeco)*
8. POR NUESTRO ADIOS
   Los Diamentes
   *(RCA Victor)*
9. TU RECUERDO Y YO
   Miguel Aceves Mejia
   *(RCA Victor)*
10. TU
    Maria Victoria
    *(RCA Victor)*





8508 Sunset Blvd., Hollywood 46, Cal.




8508 Sunset Blvd., Hollywood 46, Cal.


# THE CASH BOX HOT

**in HARLEM** | **on CHICAGO'S South Side** | **in NEW ORLEANS**

**The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.**

| | in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS |
|---|---|---|---|
| 1 | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*Ruth Brown (Atlantic 986)* | YES I KNOW<br>*Linda Hayes (Recorded In Hollywood 244)* | BABY DON'T DO IT<br>*The "5" Royales (Apollo 443)* |
| 2 | BABY, DON'T DO IT<br>*The "5" Royales (Apollo 443)* | BABY, DON'T DO IT<br>*The "5" Royales (Apollo 443)* | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*Ruth Brown (Atlantic 986)* |
| 3 | SOFT<br>*Tiny Bradshaw (King 4577)* | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*Ruth Brown (Atlantic 986)* | CROSS MY HEART<br>*Johnny Ace (Duke 107)* |
| 4 | BE TRUE<br>*Vocaleers (Red Robin 113)* | I DON'T KNOW<br>*Willie Mabon (Chess 1531)* | YES I KNOW<br>*Linda Hayes (Recorded In Hollywood 244)* |
| 5 | YES I KNOW<br>*Linda Hayes (Recorded In Hollywood 244)* | SOFT<br>*Tiny Bradshaw (King 4577)* | NOBODY LOVES ME<br>*Fats Domino (Imperial 5220)* |
| 6 | I DON'T KNOW<br>*Willie Mabon (Chess 1531)* | TRAIN, TRAIN, TRAIN<br>*Danny Overbea (Checker 760)* | DREAM GIRL<br>*Jesse & Marvin (Specialty 447)* |
| 7 | CROSS MY HEART<br>*Johnny Ace (Duke 107)* | DREAM GIRL<br>*Jesse & Marvin (Specialty 447)* | AIN'T IT A SHAME<br>*Lloyd Price (Specialty 452)* |
| 8 | BABY, I'M DOING IT<br>*Anniste-n Allen (King 4608)* | CROSS MY HEART<br>*Johnny Ace (Duke 107)* | I DON'T KNOW<br>*Willie Mabon (Chess 1531)* |
| 9 | I'M GONE<br>*Shirley & Lee (Aladdin 3153)* | JOHNNY, JOHNNY<br>*Johnny Moore (Modern 888)* | SOFT<br>*Tiny Bradshaw (King 4577)* |
| 10 | PORT OF RICO<br>*Illinois Jacquet (Mercury 89001)* | I BELIEVE<br>*Elmore James (Meteor 5000)* | PERSON TO PERSON<br>*Eddie Vincent (King 4582)* |

| | in PHILADELPHIA | in NEWARK | in ATLANTA |
|---|---|---|---|
| 1 | BABY, DON'T DO IT<br>*The "5" Royales (Apollo 443)* | BABY, DON'T DO IT<br>*The "5" Royales (Apollo 443)* | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*Ruth Brown (Atlantic 986)* |
| 2 | I DON'T KNOW<br>*Willie Mabon (Chess 1531)* | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*Ruth Brown (Atlantic 986)* | YES, I KNOW<br>*Linda Hayes (Recorded In Hollywood 244)* |
| 3 | CROSS MY HEART<br>*Johnny Ace (Duke 107)* | I DON'T KNOW<br>*Willie Mabon (Chess 1531)* | I DON'T KNOW<br>*Willie Mabon (Chess 1531)* |
| 4 | DREAM GIRL<br>*Jesse & Marvin (Specialty 447)* | CROSS MY HEART<br>*Johnny Ace (Duke 107)* | CROSS MY HEART<br>*Johnny Ace (Duke 107)* |
| 5 | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*(Atlantic 986)* | DREAM GIRL<br>*Jesse & Marvin (Specialty 447)* | LET ME GO HOME, WHISKEY<br>*Amos Milburn (Aladdin 3164)* |
| 6 | LET ME GO HOME, WHISKEY<br>*Amos Milburn (Aladdin 3164)* | YES, I KNOW<br>*Linda Hayes (Recorded In Hollywood 244)* | DREAM GIRL<br>*Jesse & Marvin (Specialty 447)* |
| 7 | YES, I KNOW<br>*Linda Hayes (Recorded in Hollywood 244)* | SAD HOURS<br>*Little Walter (Checker 764)* | NOBODY LOVES ME<br>*Fats Domino (Imperial 5220)* |
| 8 | COOL RAGE<br>*Illinois Jacquet (Mercury 89001)* | LET ME GO HOME, WHISKEY<br>*Amos Milburn (Aladdin 3164)* | I BELIEVE<br>*Elmore James (Meteor 5000)* |
| 9 | SOFT<br>*Tiny Bradshaw (King 4577)* | NOBODY LOVES ME<br>*Fats Domino (Imperial 5220)* | MEAN OLD WORLD<br>*Little Walter (Checker 764)* |
| 10 | CRAWLIN'<br>*The Clovers (Atlantic 989)* | MY KIND OF WOMAN<br>*Emmitt Slay Trio (Savoy 886)* | CRAWLIN'<br>*The Clovers (Atlantic 989)* |

# THE CASH BOX HOP

## in DALLAS

| | | |
|---|---|---|
| 1 | BABY, DON'T DO IT<br>*The "5" Royales*<br>*(Apollo 443)* | |
| 2 | I DON'T KNOW<br>*Willie Mabon*<br>*(Chess 1531)* | |
| 3 | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*Ruth Brown (Atlantic 986)* | |
| 4 | MY RIVER'S INVITATION<br>*Percy Mayfield*<br>*(Specialty 451)* | |
| 5 | SOFT<br>*Tiny Bradshaw*<br>*(King 4577)* | |
| 6 | CROSS MY HEART<br>*Johnny Ace*<br>*(Duke 107)* | |
| 7 | YES, I KNOW<br>*Linda Hayes*<br>*(Recorded In Hollywood 244)* | |
| 8 | HOW MUCH MORE<br>*J. B. Lenore*<br>*(J.O.B.)* | |
| 9 | NOBODY LOVES ME<br>*Fats Domino*<br>*(Imperial 5220)* | |
| 10 | LET ME GO HOME, WHISKEY<br>*Amos Milburn*<br>*(Aladdin 3164)* | |

## in LOS ANGELES

| | | |
|---|---|---|
| 1 | YES, I KNOW<br>*Linda Hayes*<br>*(Recorded in Hollywood 244)* | |
| 2 | BABY, DON'T DO IT<br>*The "5" Royales*<br>*(Apollo 443)* | |
| 3 | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*Ruth Brown (Atlantic 986)* | |
| 4 | I DON'T KNOW<br>*Willie Mabon*<br>*(Chess 1531)* | |
| 5 | LET ME GO HOME, WHISKEY<br>*Amos Milburn*<br>*(Aladdin 3164)* | |
| 6 | CROSS MY HEART<br>*Johnny Ace*<br>*(Duke 107)* | |
| 7 | AIN'T IT A SHAME<br>*Lloyd Price*<br>*(Specialty 452)* | |
| 8 | NOBODY LOVES ME<br>*Fats Domino*<br>*(Imperial 5220)* | |
| 9 | I'M GONE<br>*Shirley & Lee*<br>*(Aladdin 3153)* | |
| 10 | HOLD ME, THRILL ME, KISS ME<br>*The Orioles*<br>*(Jubilee 5108)* | |

## in ST. LOUIS

| | | |
|---|---|---|
| 1 | YES, I KNOW<br>*Linda Hayes*<br>*(Recorded In Hollywood 244)* | |
| 2 | BABY, DON'T DO IT<br>*The "5" Royales*<br>*(Apollo 443)* | |
| 3 | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*Ruth Brown (Atlantic 986)* | |
| 4 | I DON'T KNOW<br>*Willie Mabon*<br>*(Chess 1531)* | |
| 5 | DREAM GIRL<br>*Jesse & Marvin*<br>*(Specialty 447)* | |
| 6 | PRETEND<br>*Nat "King" Cole*<br>*(Capitol 2346)* | |
| 7 | CROSS MY HEART<br>*Johnny Ace*<br>*(Duke 107)* | |
| 8 | CRAWLIN'<br>*The Clovers*<br>*(Atlantic 989)* | |
| 9 | SOFT<br>*Tiny Bradshaw*<br>*(King 4577)* | |
| 10 | I'M GONE<br>*Shirley & Lee*<br>*(Aladdin 3153)* | |

**The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.**

## in SAN FRANCISCO

| | | |
|---|---|---|
| 1 | BABY, DON'T DO IT<br>*The "5" Royales*<br>*(Apollo 443)* | |
| 2 | WHOOPIN' & HOLLERIN'<br>*Earl Forest*<br>*(Duke 108)* | |
| 3 | CROSS MY HEART<br>*Johnny Ace*<br>*(Duke 107)* | |
| 4 | SOFT<br>*Tiny Bradshaw*<br>*(King 4577)* | |
| 5 | AIN'T IT A SHAME<br>*Lloyd Price*<br>*(Specialty 452)* | |
| 6 | NOBODY LOVES ME<br>*Fats Domino*<br>*(Imperial 5220)* | |
| 7 | YES, I KNOW<br>*Linda Hayes*<br>*(Recorded In Hollywood 244)* | |
| 8 | I DON'T KNOW<br>*Willie Mabon*<br>*(Chess 1531)* | |
| 9 | MAMA, HE TREATS YOUR DAUGHTER MEAN<br>*Ruth Brown (Atlantic 986)* | |
| 10 | DREAM GIRL<br>*Jesse & Marvin*<br>*(Specialty 447)* | |

## in SAVANNAH

| | | |
|---|---|---|
| 1 | I DON'T KNOW<br>*Willie Mabon*<br>*(Chess 1531)* | |
| 2 | CROSS MY HEART<br>*Johnny Ace*<br>*(Duke 107)* | |
| 3 | I'M GONE<br>*Shirley & Lee*<br>*(Aladdin 3153)* | |
| 4 | I'D BE SATISFIED<br>*The Dominoes*<br>*(Federal 12105)* | |
| 5 | THE BELLS<br>*The Dominoes*<br>*(Federal 12114)* | |
| 6 | SOFT<br>*Tiny Bradshaw*<br>*(King 4577)* | |
| 7 | I BELIEVE<br>*Elmore James*<br>*(Meteor 5000)* | |
| 8 | STRANGE<br>*Nat "King" Cole*<br>*(Capitol 2346)* | |
| 9 | BABY DON'T DO IT<br>*The "5" Royales*<br>*(Apollo 443)* | |
| 10 | BELIEVE ME, BABY<br>*Roy Milton*<br>*(Specialty 446)* | |

## in SHOALS, IND.

| | | |
|---|---|---|
| 1 | I DON'T KNOW<br>*Willie Mabon*<br>*(Chess 1531)* | |
| 2 | SOFT<br>*Tiny Bradshaw*<br>*(King 4577)* | |
| 3 | SAD HOURS<br>*Little Walter*<br>*(Checker 764)* | |
| 4 | THE BELLS<br>*The Dominoes*<br>*(Federal 12114)* | |
| 5 | SALTY TEARS<br>*Chuck Willis*<br>*(Okeh 6930)* | |
| 6 | GONE TO MAIN ST.<br>*Muddy Waters*<br>*(Chess 1526)* | |
| 7 | STILL IN LOVE<br>*Joe Turner*<br>*(Atlantic 982)* | |
| 8 | BELIEVE ME, BABY<br>*Roy Milton*<br>*(Specialty 446)* | |
| 9 | I'LL BE BACK<br>*The Ravens*<br>*(Mercury 70060)* | |
| 10 | I'D BE SATISFIED<br>*The Dominoes*<br>*(Federal 12105)* | |

# THE CASH BOX BEST SELLING SPIRITUAL RECORDS

*Listed Alphabetically*

- Blessed Be Thy Name
  PILGRIM TRAVELERS
  *(Specialty)*
- Echoes From Heaven
  BELLS OF JOY
  *(Peacock)*
- Every Day Will Be Sunday
  ORIGINAL GOSPEL HARMONETTES
  *(Specialty)*
- How Many Times
  WARD SINGERS
  *(Savoy)*
- If Jesus Goes With Me
  ANGELIC GOSPEL SINGERS
  *(Gotham)*
- In The Upper Room
  MAHALIA JACKSON
  *(Apollo)*
- I Was Praying
  FIVE BLIND BOYS
  *(Peacock)*
- My Rock
  SWAN SILVERTONE SINGERS
  *(Specialty)*
- No Room In The Hotel
  JESSE MAE RENFRO
  *(Peacock)*
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  *(Gotham)*


Hit! Hit! Hit!

Earl FOREST

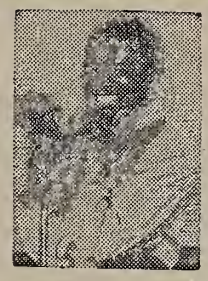
SINGING...

"WHOOPIN AND HOLLERIN"

b/w

"PRETTY BESSIE"

Duke #108



DUKE RECORDS
4104 Lyons
Houston, Texas



5 HOT MONEYMAKERS on JUBILEE

1. *THE ORIOLES*
"HOLD ME, THRILL ME, KISS ME"
b/w
"TEARDROPS ON MY PILLOW"
JUBILEE 5108; 45x5108

— and —

2. "TILL THEN"
JUBILEE 5107; 45x5107

3. *EDNA*
'Heavenly Father'
*McGRIFF*
with Buddy Lucas Ork.
"WHY OH WHY"
b/w
"EDNA'S BLUES"
JUBILEE 5109; 45x5109

4. *BUDDY LUCAS ORK.*
"LAURA"
b/w
"Organ Grinders Swing"
JUBILEE 5111; 45x5111

5. *SONNY TIL & ORK.*
"HAVE YOU HEARD"
b/w
"LONELY WINE"
JUBILEE 5112; 45x5112

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.



OUR HIT PARADE!

Savoy # 886
"MY KIND OF WOMAN"
"BROTHERLY LOVE"
Emitt Slay Trio
with Bob White Vocal

★

Savoy # 878
"FORGIVE ME BABY"
"Over Here Pretty Baby"
Elmore Nixon with Helen Hayes

★

Savoy # 881
"DON'T TELL MAMA"
"Here Comes My Baby"
Willie Johnson

★

Savoy # 884
"THREE LIES"
"GETTING READY FOR MY DADDY"
Varetta Dillard & T. J. Fowler

★

Savoy # 885
"CAMEL WALK"
"GOLD RUSH"
T. J. Fowler

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

# The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

**THE THREE DUKES**
(Triple A)

B "HEY MRS. JONES" (2:37) [Pamlee] The Three Dukes dish up and exciting and different Latin tempo instrumental. The trio, piano, drums and bass come up with a fine sound.

B "THE DUKE'S BOOGIE" (2:39) The flip is a quick beat boogie belted by the group in torrid fashion.

**BUDDY LUCAS**
(Jubilee 5111)

C+ "ORGAN GRINDER'S SWING" (2:27) [Mills] The Buddy Lucas ork etches a slow rhythmic novelty item. Buddy's sax stands out to good advantage.

C+ "LAURA" (2:23) [Robbins] The flip is a slow moody piece dreamily arranged. Lucas gets off a mellow bit of saxing.

**EARL HOOKER TRIO**
(King 4600)

C+ "BLUE GUITAR BLUES" (2:43) [Jay & Cee] The Earl Hooker Trio, with some outstanding guitar work by Hooker, wax a slow blues with feeling.

B "RACE TRACK" (2:29) The group dishes up a quick beat instrumental bounce. A beaty dish excitingly done.

**TODD RHODES**
(King 4601)

B "LOST CHILD" (2:21) [Jay & Cee] The Todd Rhodes ork come through with a tender item in the moody vein. Laverne Baker handles the vocal end, and the full throated thrush does a potent job. A little more restraint would have gone better with the general tone of the etching.

B "THUNDERBOLT BOOGIE" (2:30) [Jay & Cee] The flip deck is an instrumental boogie belted in top notch fashion by the Rhodes aggregation.

**JAMES WILLIAMSON**
(Chance 1131)

C+ "HOMESICK" (2:40) [Joni Music] James Williamson sings a slow deep south blues in low down style. Williamson chants with feeling.

B "THE WOMAN I LOVE" (2:47) [Joni Music] Williamson does a shouty chant of a moderate quick beat deep south blues.

**THE TEDDY WILSON TRIO**
(Mercury 89029)

B "OH, LADY BE GOOD" (2:55) [New World Music] The sparkling chord sweeping of master Teddy Wilson, Buddy Rich on the drums and John Simmons, Bass, and a Gershwin tune. What more can jazz adherents ask.

C+ "DARN THAT DREAM" (2:13) [Bregman, Vocco & Conn] The trio dishes up a lovely, restful slow beat ballad with the cocktail room treatment. For the quiet spots.

## THE CASH BOX ★AWARD O' THE WEEK★

"CRAWLIN'" (2:34) [Progressive]
"YES, IT'S YOU" (2:50) [Progressive]

THE CLOVERS
(Atlantic 989)



THE CLOVERS

The Clovers come through with another pair of top-notch diskings that will keep their name in the hot charts for some time to come. This terrific team dishes up a moderate tempo item with a rhythmic light hearted sound titled "Crawlin,'" The rocker is wedded to a cute set of lyrics, about the fellow who has had more than he can hold, and the boys squeeze every bit of humor and spirit out of the piece. The under portion is a change of pace. The Clovers effectively harmonize a colorful slow blues with a fine simplicity and earnest reading. Titled, "Yes, It's You," this tune will ride right along on its own merits. The Clovers have not one, but two hit sides on this bargain release.

**MARY LOU WILLIAMS**
**TERRY GIBBS SEXTET**
(Brunswick 80213)

C+ "DOWN BEAT" (3:05) [Emperor] Recorded at an actual concert. Mary Lou Williams, famed 88'er, does a quick beat jump against a background of actual applause. A good disk for the specialized spots that cater to the jazz esoteric.

B "T AND S JR" (3:12) [United Music] Another quick beat with Terry Gibbs a standout. Anyone who has ever seen Terry on the vibes can work up a sweat just listening to this side. We like this side for any pop location except the dimly lit lounges.

**PAUL QUINICHETTE**
(Mercury 9453)

B "NO PARKING" (2:41) [Tamasa] Paul Quinichette and his group dish up a fast moving item with zest for a happy and stimulating side. Paul's fine sax is complemented with some top-notch hammond and guitar work.

C+ "PEOPLE WILL SAY WE'RE IN LOVE" (2:39) [Williamson] Quinchette gives a soft and mellow rendition of the lovely show tune of a decade ago. Again coming in for commendation are the able performances of the organist and guitarist.

## THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"POOR BUTTERFLY" (2:38) [Harms, Inc.]
"CONGRATULATIONS TO SOMEONE" (2:37) [United]

ARNETT COBB
(Mercury 9468)

Arnett Cobb, who last year was out for a time because of illness, comes back with a smash side that reestablishes him as one of the top r & b pieces of talent. The upper lid, "Poor Butterfly," is a moderate rhythmic item etched in easy but fascinating style. Arrangement is unpretentious but the aggregation blends in becoming manner and forms the perfect background for the vocalizing of the catchy lyrics. Chorus chanting helps round out the side. Outstanding is the solid bit of saxing contributed by Cobb. The lower lid is the Cobb treatment of the current pop favorite "Congratulations To Someone." The melodic item acts the showcase for the Arnett Cobb sax. Waxing is in the soft lights vein.

**THE DOZIER BOYS**
(United 143)

B+ "LINGER AWHILE" (2:40) The Dozier Boys dish up a slow rhythmic oldie for a scintilating disk and a good pop possibility. A good sax solo ride helps round out a best bet for any box.

B "I KEEP THINKING OF YOU" (3:00) The boys wax a slow love ditty in ok style. Backing is potent on both decks.

**BIG JOHN BOUIE**
(Ember 100)

C+ "STUMP JUICE" (2:50) [Ember Music] Big John Bouie belts a quick moving blues in low down style. Big John's delivery of the big bounce is aided by a chorus chant.

C+ "DEEP DEEP SLEEP" (2:40) [Ember Music] Flip is a similar item done in a moody style.

**LOU BLACKWELL**
(Chance 1130)

C+ "HOW BLUE THE NIGHT" (2:38) Lou Blackwell sings a slow moving blues against some ok orking by the Al Smith group.

B "I'M BLUE WITHOUT YOU" (2:37) [Joni Music] Blackwell sings a change of pace item on the flip deck. A quick beat latin tempo is hauntingly sung as Blackwell manages to convey more feeling for a better side.

**THE FIVE BUDDS**
(Rama 1)

B "I WAS SUCH A FOOL" (2:41) The Five Budds, a new group on a new label, dish up a fine side as they blend on a slow melodic ballad. Treatment could put this in pop locations.

C+ "MIDNIGHT" (2:38) The under portion is a slow rhythmic blues already waxed in all fields. All around effect falls short of the top deck.

**MARY LOU WILLIAMS**
(Brunswick 80214)

B+ "C JAM BLUES" (parts one and two) (3:17 and 3:20) [Robbins Music] Another tape made at a recent jazz concert complete with audience reactions give that live feeling that is missing so often in studio recorded sessions. Mary Lou Williams leads her group, some top notch sidemen, through a real "go-go" item that excites from start to finish. The blood stream won't remain stagnant when this disk is spinning.

**SONNY TIL**
(Jubilee 5112)

B+ "LONELY WINE" (2:55) [Odette] Sonny Til comes through with the best side he has ever etched. His limpid interpretation of the dramatic lyrics and lovely tune is soothing and yet carries an undercurrent of excitement. This one could go all the way.

B "HAVE YOU HEARD" (2:20) [Brandom] Til takes off on a current pop biggie and sings it from the heart. An emotional reading of a beautiful ballad.

# THE CASH BOX Reports THE NATION'S BIG 10

## HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **I LET THE STARS GET IN MY EYES**
   *Goldie Hill*
   *(Decca 28473; 9-28473)*

2. **EDDY'S SONG**
   *Eddy Arnold*
   *(RCA Victor 20-5108; 47-5108)*

3. **I'LL NEVER GET OUT OF THIS WORLD ALIVE**
   *Hank Williams*
   *(MGM 11366; K-11366)*

4. **DON'T LET THE STARS GET IN YOUR EYES**
   *Skeets McDonald*
   *(Capitol 2216; F-2216)*

5. **KAW-LIGA**
   *Hank Williams*
   *(MGM 11416; K-11416)*

6. **BACK STREET AFFAIR**
   *Webb Pierce*
   *(Decca 28369; 9-28369)*

7. **KEEP IT A SECRET**
   *Slim Whitman*
   *(Imperial 8169; 45-8169)*

8. **GAL WHO INVENTED KISSING**
   *Hank Snow*
   *(RCA Victor 20-5034; 47-5034)*

9. **NO HELP WANTED**
   *The Carlisles*
   *(Mercury 70028; 70028x45)*

10. **JAMBALAYA**
    *Hank Williams*
    *(MGM 11283; K-11283)*

# Serenade To A D. J.




INDIANAPOLIS, IND.—Bob Morrison, deejay at WIRE-Indianapolis, Ind., interviews Norman Green, MGM orkster and composer, on his "Music Til Midnite" show. Green is on a promotional tour plugging his current record "Suspicion" and "Blue Porcelain." Green's jaunt will run about six months and is being sponsored by the manufacturers of "Suspicion" perfume. He will visit with disk jockies and juke box operators all over the country.

## MGM Inks New Thrush

MGM Records has just signed pretty vocalist Doreen Davis to a one record contract deal. Her first disk which will be released March 13th is "Goodbye Charlie, Goodbye" b/w "Love Me Now." Joe Lipman handles the orchestra on both sides. Doreen was discovered on Art Ford's T V show "Rumpus Room" and from there went on to achieve success with some of the country's leading bands. She has been booked to appear at New York's gala Press Photographer's ball.

## Plan For Industrial Groups

NEW YORK—Carl Fischer, Inc., for eighty years one of the top names in music, has designed a plan for Industrial Music Groups. They are prepared to help organize a chorus, glee club, band or orchestra. Idea is based on the theory that there is no form of recreation which appeals more to all ages and both sexes.

## Orkster Forms Pub

NEW YORK—Lou Harold of the new K & K Publishing Company has had his first song "You're My Baby" recorded by the young Norman Brooks on the new Zodiac label. Lou, who has been in the music business for over twenty-five years, has led a band at the Bal Tabaran night club for 19 consecutive years. Lou says that this is one of the longest stints of its kind on Broadway.

The new publishing firm has gotten its first order of sheet music from the Carl Fisher Music Company.

Although Lou Harold has been in the business for over a quarter of a century, he's excited about his new venture.

## Derby Signs Reynolds

NEW YORK — Larry Newton, Derby prexy, announced the signing of Tommy Reynolds to a term deal. Newton disclosed that Reynolds has been building a new book under the direction of Bernie Woods.

## Meeting Dates Of Music Operators' Associations

**Feb. 24—Western Massachusetts Music Guild**
**Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.**

**24—Amusement Machine Association of Philadelphia**
**Place: Broadwood Hotel, Philadelphia, Pa.**

**Mar. 1 & 2—South Dakota Phonograph Operators' Assn.**
**Place: Aberdeen (site to be announced).**

**3—Western Massachusetts Music Guild**
**Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.**

**5—Milwaukee Phonograph Operators' Assn.**
**Place: Deutsch's Cafe, Milwaukee, Wis.**

**7 & 8—Music Guild of Nebraska**
**Place: Cornhusker Hotel, Lincoln, Neb.**

**10—Automatic Phonograph Owners' Assn.**
**Place: Hotel Sheraton Gibson, Cincinnati, Ohio**

**12—Music Operators of Northern Illinois**
**Place: To be announced.**

**16—Westchester Operators' Guild**
**Place: American Legion Hall, White Plains, N. Y.**

**18—New York State Operators' Guild**
**Place: Nelson House, Poughkeepsie, N. Y.**

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE TO SHINE
15208 and 45-15208

CHARLIE SPIVAK
WAITING
BLOODSHOT EYES
15219 and 45-15219

LEE TULLY
SAM'S A LIAR
TAKES TWO TO TANGO
15220 and 45-15220

Folk/Western

JACK CARDWELL
THE DEATH OF HANK WILLIAMS
TWO ARMS
1172 and 45-1172

HAWKSHAW HAWKINS
THE LIFE OF HANK WILLIAMS
PICKING SWEETHEARTS
1174 and 45-1174

MOON MULLICAN
OOGLIE, OOGLIE, OOGIE (THE TOKYO BOOGIE)
SO LONG
1164 and 45-1164

Rhythm/Blues

ANNISTEEN ALLEN
BABY I'M DOIN' IT
YES I KNOW
4608 and 45-4608

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577

ROY BROWN
TRAVELLIN' MAN
HURRY HURRY BABY
4602 and 45-4602

SONNY THOMPSON
CHLOE
LAST NIGHT
4595 and 45-4595

Federal

BILLY WARD and his DOMINOES
THE BELLS
PEDAL PUSHIN' PAPA
12114 and 45-12114

LITTLE WILLIE LITTLEFIELD
K. C. LOVING
PLEADING AT MIDNIGHT
12110 and 45-12110

LITTLE ESTHER
TURN THE LAMPS DOWN LOW
HOLLERIN' AND SCREAMIN'
12115 and 45-12115

DISTRIBUTED BY
King RECORDS INC.
1540 Brewster Ave Cincinnati 14, Ohio

# Walker's Famous Letter To Williams Issued On Disk

NEW YORK — The death of Hank Williams continues to be the hottest music story of the year. That the country would be stunned was expected. That the press would carry minute details of the western artist's life was expected. That tributes from all segments of the music industry would be forthcoming was expected. That an upsurge in the sale of William disks would follow was expected. But the tremendous hold that the chanter had on the hearts of the listening public was totally unexpected. No one could deny Hank Williams was a popular artist. No one could deny that the singer was held in great esteem and was deeply beloved by all. But the overpowering extent of the grip this country boy had on his public could never have been fully realized were it not for his unfortunate early death.

Within a matter of a few short days, the rush to market Hank Williams tributory disks was on. Every company, major and indie, issued eulogies in the form of hymns, orations, or direct chats with the deceased Hank Williams. Very rarely, in the record biz, dose more than one recording make it big. But this is no ordinary circumstance. It seems that almost every disk released with this theme has found a ready market.

It was the practice of Frank Walker, MGM prexy, to write Williams on the first of each year. This year, although the western singer-writer was already dead, Walker wrote the letter nevertheless. The missive was so fine a tribute and so tenderly done that The Cash Box asked permission to reproduce it in full. The letter started a chain of events that culminated finally in the issuance of a record by Disk Jockey Jimmy Swan of WFOR, Hattiesburg, Miss., on which Swan read the Walker letter.

When The Cash Box printed the Walker letter, disk jockies the breadth of the land read it over the air. An immediate wave of requests swept into the MGM offices from every town, hamlet and water tower in the United States. Pressure was applied to Frank Walker to issue the letter on a record, but not wishing to capitalize on the death of his friend, the MGM chief refused.

Without the knowledge of anyone at the MGM diskery, Jimmy Swan, recorded the now "famous" letter and broadcast it on his show. His broadcast started another flood of requests. "Naturally", stated Frank Walker, "we could permit no other company to use it and we still didn't want to issue it ourselves". Shortly thereafter, Hank's mother phoned Walker from Alabama and asked him to "Please release the record of 'The Last Letter'."

"The Last Letter" opens with the slow tender chanting of a hymn. Swan gives a simple and tender reading of the poignant missive against a light string backing. The flip deck, a quick beat religious item, is an appropriate coupling. While ordinarily a recording of this type would not be juke box material, because of its special nature, we feel that there are many locations in which it will prove an attractive coin catcher.


**NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS**

Every Week In

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# FOLK AND WESTERN REVIEWS

A DISK A SLEEPER — C GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

## BULLSEYE of the WEEK

**"I'D HAVE NEVER FOUND SOMEBODY NEW" (2:28)** [Brazos Valley]
**"NO HELP WANTED" (1:58)** [Acuff-Rose]

**HANK THOMPSON**
(Capitol 2376)



HANK THOMPSON

● Hank Thompson comes through on the upper level with a slow romantic lament that is a natural for the boxes. Titled, "I'd Have Never Found Somebody New," the tender item is given a first rate reading as Thompson chants the sentimental lyrics. Thompson's heart warming treatment gets across in soul-stirring fashion against a fine string backing. Tune and lyrics blend well as they convey the sadness the singer feels. The under lid, "No Help Wanted," is already one of the top country tunes, but Thompson's version could win him many plays. The western chanter bounces through the item with zest and light hearted appeal assisted by intermittent handclapping and strong musical support. Top deck is a must.

**RED FOLEY**
(Decca 28587)

B+ "HOT TODDY" (2:37) [Coachella Music] Red Foley comes up with a moderate tempo bounce that is different than the usual Foley releases. This one is a current pop hit with a rhythm kick.

B+ "PLAYIN' DOMINOES AND SHOOTIN' DICE" (2:38) [Hill And Range] Red orates a quick beat novelty with humerous lyrics. Side is different and Foley's subdued handling of the story against a quick beat backing makes this an unusual etching.

**COWBOY COPAS**
(King 1166)

B "DOLL OF CLAY" (2:35) [Lonat] Cowboy Copas lends his smooth chords to a slow lilting sentimental item. Strings support the artist.

B+ "IF WISHES WERE HORSES" (2:35) [Tannen] Another slow sentimental number is the material for the western chanter and comes out the better deck.

**REDD HARPER**
(Capitol 2360)

C+ "LORD KEEP YOUR HAND ON ME" (2:31) [Herman Music] Redd Harper's material for this disk is the flic "Oil Town U.S.A." The tune, a slow religious item, is given the dramatic treatment by Harper.

C+ "MY TESTIMONY SONG" (2:32) [Fiesta Music] The flip deck is another religious item with a middle beat. Backing is soft on both sides.

**DUSTY AND PAM WALKER**
(Imperial 8179)

B+ "I DON'T NEED A DIARY" (2:16) [Commodore Music] The duo blend in fine style as they chant the rhythmic love ditty. Tune has a bouncy lilt and gives that happy feeling.

B "PEACHES AND CREAM" (2:10) [Tune Towne Tunes] A rhythmic quick beat is the material for Dusty Walker on the under lid as he renders a solo vocal bit. Spirited keyboard work stands out on this spirited disk.

**CHUCK MURPHY**
(Coral 60933)

B "I'D LIKE TO BREAK YOUR NECK" (2:24) [Peer Int. Corp.] Chuck Murphy etches a moderate tempo bounce with that New Orleans Jazz treatment in cute style.

B "BUCKIN' THE DICE" (2:23) [C. R. Publishing Co.] Murphy has a happy side as he sings the cute lyrics with a southern drawl. Orking is delivered in the same manner as the upper deck.

**CARSON ROBISON**
(MGM 11432)

C+ "IKE'S LETTER TO HARRY" (2:41) [Old Homestead Pub.] Carson Robison reads a letter from Ike to Harry with humorous comments and in good taste and fairness to both.

C+ "HARRY'S REPLY TO IKE'S LETTER" [Old Homestead Pub.] Robison, on the flip deck, reads Harry's answer to Ike. Both decks are handled in non-partisan manner.

**JIMMIE LOGSDEN**
(Decca 28585)

C+ "THE DEATH OF HANK WILLIAMS" (3:11) [Lonat] The eulogies for Hank Williams has now become a special field in music. Logsden sings the Cardwell tune with feeling.

B "HANK WILLIAMS SINGS THE BLUES NO MORE" (2:25) [Melody Trails] Logsden writes and sings his farewell to the deceased country artist and it comes off an ok disk tastefully treated.

**KENNY ROBERTS-THE PINETOPPERS**
(Coral 60932)

B "SWEET LITTLE CHEROKEE" (2:50) [Country Music] Kenny Roberts yodels a pretty melody in soft and tender manner. Roberts enchanting vocalizing and the guitar twangs gives one that feeling of tall topped trees swaying in the breeze.

B "HUSH PUPPIES" (2:33) [Kenny Music] Roberts sings a rhythmic quick beat in sweet voice and comes off a lullaby with a bounce. A very pretty side.

# THE CASH BOX FOLK and WESTERN ROUNDUP

**Webb Pierce** was guest on the Prince Albert Show. He sang both sides of his latest release—"I'll Go On Alone" and "That's Me Without You"—and really got a tremendous hand on both songs.

Guesting for the first time, on the Royal Crown Cola Show were **Wilma Lee** and **Stoney Cooper** from WWVA, Wheeling, West Va. They did a "catchy" little number entitled "Stoney" and were very well received. They were with the Clinch Mountain Clan for a recording session.

**Ernest Tubb** was on the West Coast for a personal appearance and **George Morgan** had the Ernest Tubb Record Shop program. Appearing as his guests were **Nelson King, D. J.** from WCKY, and **Jimmy Skinner.**

**Chaw Mank** of the Blue Ribbon Press is looking for articles, poetry and any other material pertaining to **Hank Williams.** The matter is being gathered for a book called "What The Fans Think Of Hank Williams." The material sent in must be from the pen of the fans and artists. Send all material to Chaw Mank (Blue Ribbon Press), Drawer 30, Staunton, Ill.

**Skeets McDonald's** latest release "Let Me Know" promises to be just as great if not greater than "Don't Let The Stars Get In Your Eyes." Couldn't happen to a nicer fellow.

**Eddy Arnold** is appearing before record crowds at the 1953 Houston Fat Stock Show in the big Texas city, and will make final appearances on the 15th. Supporting Eddy are **The Dickens Sisters, Hank Garland, Roy Wiggins** and the **Oklahoma Wranglers.** "Eddy's Song" is in National Best Sellers. On the flip side is "Condemned Without Trial," and both could be great hits.

**Bob Wills And His Texas Playboys** are doing great in California. Each day from 12:30 to 1 p.m. they do a live show from KXLA in Pasadena. The band is now in its fourth consecutive week at Harmony Park Ballroom in Anaheim, Calif., playing for dances on Wednesday, Friday and Saturday nights. Bob and the boys use off nights to play one nighters within driving distance of Los Angeles. On February 10th a capacity house necessitated a second show in Bakersfield.



WEBB PIERCE

**Smiley Burnette** returns to his home in Studio City this week-end following a tour of theatres in Alabama and Florida. He will return to Alabama on February 22 to conclude his tour in that state and in Mississippi. Upon his return he is scheduled to begin work March 16 with **Gene Autry** in a new motion picture. The long awaited **Smiley Burnette** Cook Book, written by his wife, **Dallas,** goes to press soon.

**Claude Gordon** who first gained the attention of country and western deejays for his trumpet solo work on "Red River Valley Home," reports his new platter from Vogue Records, Inc., will be out soon. Titles are "Piper Heidsick," and "Grandfather's Clock," with some novelty work on the trumpet which will command attention. Claude and his band enjoy great popularity in Hollywood, and a tour is contemplated.

**George Beverly Shea** arrived in Hollywood this week with a Florida tan and immediately went before movie as well as TV cameras. A sneak preview on "Oil-Town, USA" will take place in Hollywood following the first week of March with a World Premiere in Houston with Bev and the other stars appearing in person for an elaborate program. See the February issue of Farm Journal for a nice story about Bev Shea.

**Colwell Brothers,** the young western song and music trio, have a new platter. One side is "Let Me Know," which pop and country or western singers are recording in great numbers, and the other is a new ditty called "Come On Folks." On this platter the Colwells get some musical backing from **Joe Maphis** on fiddle and **Tex Williams'** popular artist **Dickie Phillips** playing lead guitar. Could easily work into a great seller immediately.

**Johnny Bond,** now on the road with the Gene Autry Show, will be happy to learn there have been many inquiries concerning his first so-called sacred or gospel release. Johnny is one of the veterans in the western field, but this will mark his first release in the gospel field which is gaining in popularity every month. Bond's current release is "Number Nine Blues" and "Born To Be Bad."

**Carolina Cotton** is America's only feminine western star who is in constant demand at the big rodeos. She did the Palm Springs rodeo last week and on February 20-23 will be grand marshal and star of the highly publicized Tucson rodeo. Her manager, **Bobbie Bennett,** reports her AFRS show this week will include **Tiny Hill** as guest artist. Last week's guest on "Carolina Cotton Calling" was **Tom Harmon,** the popular TV sports announcer and former All-American gridder.

**Tim Spencer** is the new general manager of International Sacred Records with world headquarters in Hollywood. Spencer was an original member and still owns an interest in **The Sons Of The Pioneers.** He wrote or collaborated in writing such hits as "Cool. Clear Water," "Roses," "Red River Valley," "Room Full Of Roses," "Timber Trail," "Tumbling Tumbleweeds," and many others. Today he is president of Hollywood Christian Group, and is working closely with his good friend Evangelist **Billy Graham,** in whose new movie "Oil-Town, USA" he acted as musical director. Spencer is now devoting his full time to religious actiivty.

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

| | | |
|---|---|---|
| 1. | KAW-LIGA | Hank Williams (MGM) |
| 2. | NO HELP WANTED | The Carlisles (Mercury) |
| 3. | DON'T LET THE STARS GET IN YOUR EYES | Skeets McDonald (Capitol) |
| 4. | GOIN' STEADY | Faron Young (Capitol) |
| 5. | I'LL GO ON ALONE | Marty Robbins (Columbia) |
| 6. | A FOOL SUCH AS I | Hank Snow (RCA Victor) |
| 7. | THAT'S ME WITHOUT YOU | Sonny James (Capitol) |
| 8. | THE DEATH OF HANK WILLIAMS | Jack Cardwell (King) |
| 9. | TILL I WALTZ AGAIN WITH YOU | Tommy Sosebee (Coral) |
| 10. | LET ME KNOW | Slim Willet (Four Star) |

# THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

### "Uncle" Joe Johnson
WPAQ—Mt. Airy, N. C.

1. I'll Go On Alone (Robbins)
2. Don't Let The Stars Get In Your Eyes (Johnnie & Jack)
3. Going Steady (Faron Young)
4. No Help Wanted (Carlisles)
5. Back Street Affair (W. Pierce)
6. That's Me Without You (Sonny James)
7. Going Like Wildfire (Mac Wiseman)
8. Flint Hill Special (Lester & Earle)
9. Tennessee Tango (Jack & Danial)
10. Kaw-Liga (Hank Williams)

### Bob Ferguson
KWSC—Pullman, Wash.

1. I'll Go On Alone (W. Pierce)
2. A Fool Such As I (H. Snow)
3. Kaw-Liga (Hank Williams)
4. Things I Might Have Been (Wade Ray)
5. Back Street Affair (W. Pierce)
6. That's Me Without You (Webb Pierce)
7. Condemned Without Trial (Eddy Arnold)
8. Don't Let The Stars Get In Your Eyes (Slim Willett)
9. So Many Times (E. Tubb)
10. River Spokane (A. Shibley)

### Shel Horton
WHUN—Saxton, Pa.

1. Don't Let The Stars Get In Your Eyes (Red Foley)
2. I'll Go On Alone (Robbins)
3. Crying Steel Guitar Waltz (Kitty Wells)
4. Older And Bolder (E. Arnold)
5. You're Under Arrest (R. Price)
6. Let Me Know (B. Williamson)
7. Flint Hill Special (Flatt & Scrugg)
8. Midnight Train (Chet Atkins)
9. Kaw-Liga (Hank Williams)
10. Honeymoon On A Rocket Ship (Hank Snow)

### Billy "The Kid" Stanley
WNOE—New Orleans, La.

1. Going Steady (Faron Young)
2. I'll Go On Alone (Robbins)
3. A Fool Such As I (H. Snow)
4. Condemned Without Trial (Eddy Arnold)
5. Back Street Affair (W. Pierce)
6. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
7. No Help Wanted (Carlisles)
8. Kaw-Liga (Hank Williams)
9. My Lonely Heart was Running Wild (Carl Smith)
10. Midnight (Red Foley)

### Slim Lay
WHBS—Huntsville, Ala.

1. Going Steady (Faron Young)
2. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
3. The Death Of Hank Williams (Jack Cardwell)
4. Jambalaya (Hank Williams)
5. Eddy's Song (Eddy Arnold)
6. That's Me Without You (Webb Pierce)
7. I'll Go On Alone (Robbins)
8. Let Me Know (S. MacDonald)
9. Kaw-Liga (Hank Williams)
10. Our Honeymoon (Carl Smith)

### Elmer Snodgrass
WAKE—Greenville, S. C.

1. Going Steady (Faron Young)
2. No Help Wanted (Carlisles)
3. That's The Kind Of Love I'm Looking For (Carl Smith)
4. Your Cheating Heart (Hank Williams)
5. Do You Care For Me (Tommy Warren)
6. Don't Let The Stars Get In Your Eyes (Slim Willett)
7. Till I Waltz Again With You (Tommy Sosebee)
8. Kaw-Liga (Hank Williams)
9. Keep It A Secret (Whitman)
10. I Don't Know (Tenn. Ernie)

### Ramblin' Lou
WJJL—Niagara Falls, N. Y.

1. Kaw-Liga (Hank Williams)
2. That's Me Without You (Marvin Shiner)
3. Till I Waltz Again With You (Charlie Gore)
4. Don't Let The Stars Get In Your Eyes (Ruby Wright)
5. Eddy's Song (Eddy Arnold)
6. I'll Never Get Out Of This World Alive (H. Williams)
7. The Gal Who Invented Kissing (Hank Snow)
8. A Fool Such As I (H. Snow)
9. Stoney (Wilma Lee-Stoney)
10. If I Ever Get Rich Mom (Hawkshaw Hawkins)

### Ray Atkins
WAYS—Charlotte, N. C.

1. Going Steady (Faron Young)
2. Death Of Hank Williams (Jack Cardwell)
3. A Fool Such As I (H. Snow)
4. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
5. Kaw-Liga (Hank Williams)
6. Four Alarm Boogie (Collett)
7. The Gal Who Invented Kissing (Hank Snow)
8. Are You Missing Me (McRaynolds Bros.)
9. I'm Going To Walk And Talk With The Lord (M. Carson)
10. Let Me Know (S. MacDonald)

### Sheriff Tex Davis
WLOW—Norfolk, Va.

1. Till I Waltz Again With You (Gore & Wright)
2. A Fool Such As I (H. Snow)
3. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
4. Somebody Loves You (Tubb)
5. Death Of Hank Williams (Jack Cardwell)
6. That's Me Without You (Webb Pierce)
7. No Help Wanted (Carlisles)
8. Going Steady (Faron Young)
9. Kaw-Liga (Hank Williams)
10. Midnight (Red Foley)

### Bob Watson
WSB—Atlanta, Ga.

1. That's Me Without You (Webb Pierce)
2. Kaw-Liga (Hank Williams)
3. Gal Who Invented Kissing (Hank Snow)
4. I Don't Know (Tenn. Ernie)
5. Going Steady (Faron Young)
6. Condemned Without Trial (Eddy Arnold)
7. Keep It A Secret (Whitman)
8. Midnight (Red Foley)
9. Eddy's Song (Eddy Arnold)
10. Death Of Hank Williams (Jack Cardwell)

### Grady Cole
WBT—Charlotte, N. C.

1. A Fool Such As I (H. Snow)
2. A Full Time Job (E. Arnold)
3. Till I Waltz Again With You (Eddie Sosbee)
4. A Milky Way (Tommy Davis)
5. Guitar Polka (Chet Atkins)
6. Midnight (Red Foley)
7. Four Alarm Boogie (Collett)
8. Lovers Quarrel (G. Morgan)
9. Ragtime Melody (Rex Allen)
10. Blackberry Boogie (Johnnie Lee Wills)

### Skip-A-Long Hathaway
KUGN—Eugene, Ore.

1. How Can I Tell (S. Whitman)
2. Let Me Know (Slim Whitman)
3. Law-Liga (Hank Williams)
4. Bumming Around (T. Tyler)
5. Ain't A Bump In The Road (Roy Hogsed)
6. It's A Sin To Cry Over You (Kay Armen)
7. Tattle-Tale Moon (Cousin Herb Hensen)
8. Railroad Boogie (P. W. King)
9. It's All Your Fault (W. Ray)
10. Eddy's Song (Eddy Arnold)

### Cliff Rodgers
WHKK—Akron, Ohio

1. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
2. Death of Hank Williams (Jack Cardwell)
3. Kaw-Liga (Hank Williams)
4. I'll Go On Alone (Robbins)
5. Keep It A Secret (Whitman)
6. No Help Wanted (Carlisles)
7. That's Me Without You (Webb Pierce)
8. Going Steady (Faron Young)
9. Till I Waltz Again With You (Tommy Sosebee)
10. Most Of All (M. Red Taylor)

### Clarence Kneeland
WERI—Jewett City, Conn.

1. No Help Wanted (Carlisles)
2. I'll Go On Alone (Robbins)
3. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
4. A Fool Such As I (H. Snow)
5. Picking Sweethearts (Hawkshaw Hawkins)
6. Death Of Hank Williams (Jack Cardwell)
7. I Let The Stars Get In My Eyes (Goldie Hill)
8. Keep It A Secret (Whitman)
9. Condemned Without Trial (Eddy Arnold)
10. The Gal Who Invented Kissing (Hank Snow)

### Buck Benson
WLBR—Lebanon, Pa.

1. No Help Wanted (Carlisles)
2. Square Dance Boogie (The Trailblazers)
3. You Sure Do Need Him Now (Martha Carson)
4. Kaw-Liga (Hank Williams)
5. The Eastern Gate (Johnnie & Jack)
6. I'll Never Get Out Of This World Alive (H. Williams)
7. That's The Kind Of Love I'm Looking For (Carl Smith)
8. Forgotton (Coy McDaniels)
9. Purple Robe (Cowboy Copas)
10. I'm An Old Man (L. Frizzell)

### Jerry Kay
WWEZ—New Orleans, La.

1. No Help Wanted (Carlisles)
2. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
3. Going Steady (Faron Young)
4. Midnight (Red Foley)
5. Gal Who Invented Kissing (Hank Snow)
6. I'll Never Get Out Of This World Alive (H. Williams)
7. Keep It A Secret (Whitman)
8. Don't Let The Stars Get In Your Eyes (Slim Willett)
9. Back Street Affair (W. Pierce)
10. Midnight (Chet Atkins)

### Cousin Johnny
WNLC—New London, Conn.

1. No Help Wanted (Carlisles)
2. Stranger In The Night (George Morgan)
3. Korean Mud (Elton Britt)
4. I'll Go On Alone (Robbins)
5. Condemned Without Trial (Eddy Arnold)
6. I Could Never Be Ashamed Of You (Hank Williams)
7. I Let The Stars Get In My Eyes (Goldie Hill)
8. Midnight (Red Foley)
9. My Old Scrapbook (R. Price)
10. Stoney (W. Lee-S. Cooper)

### Randy Blake
WJJD—Chicago, Ill.

1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. Kaw-Liga (Hank Williams)
3. Midnight (Red Foley)
4. Back Street Affair (W. Pierce)
5. I'll Go On Alone (Robbins)
6. No Help Wanted (C. Smith)
7. Jambalaya (Hank Williams)
8. Eddy's Song (Eddy Arnold)
9. You Don't Have Love At All (Jimmy Dickens)
10. Somebody Loves You (Tubb)

### Smokey Smith
KRNT—Les Moines, Iowa

1. Most Of All (M. Red Taylor)
2. Eddy's Song (Eddy Arnold)
3. Kaw-Liga (Hank Williams)
4. I'll Go On Alone (Robbins)
5. No Help Wanted (Carlisles)
6. That's Me Without You (Webb Pierce)
7. Going Steady (Faron Young)
8. I'll Never Get Out Of This World Alive (H. Williams)
9. River Of Tears (York Bros.)
10. Till I Waltz Again With You (Tommy Sosebee)

### Bob & Jim
WFBC—Greenville, S. C.

1. No Help Wanted (Carlisles)
2. I'll Go On Alone (Robbins)
3. Mistakes (Jimmy Lee)
4. Going Steady (Faron Young)
5. Tribute To Hank Williams (Joe Rumore)
6. The Things That Might Have Been (Wade Ray)
7. Midnight Train (Country All Stars)
8. Kaw-Liga (Hank Williams)
9. Till I Waltz Again With You (Tommy Sosebee)
10. Most Of All (M. Red Taylor)

### Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.

1. Kaw-Liga (Hank Williams)
2. Triflin' On Me (J. Swann)
3. Condemned Without Trial (Eddy Arnold)
4. Side By Side (Elton Britt)
5. Bumming Around (Bobby Williamson)
6. No Help Wanted (Carlisles)
7. A Fool Such As I (H. Snow)
8. That's Me Without You (Webb Pierce)
9. The Things I Might Have Been (Wade Ray)
10. You Love Me Just Enough To Hurt Me (Clooney & G. Morgan)

GROOVES OF RECORDS COLLECT

LESS DUST AND OTHER ABRASIVES

WHEN STORED AND PLAYED

IN THE VERTICAL POSITION

THIS INCREASES RECORD LIFE

—PROLONGS LIFE OF

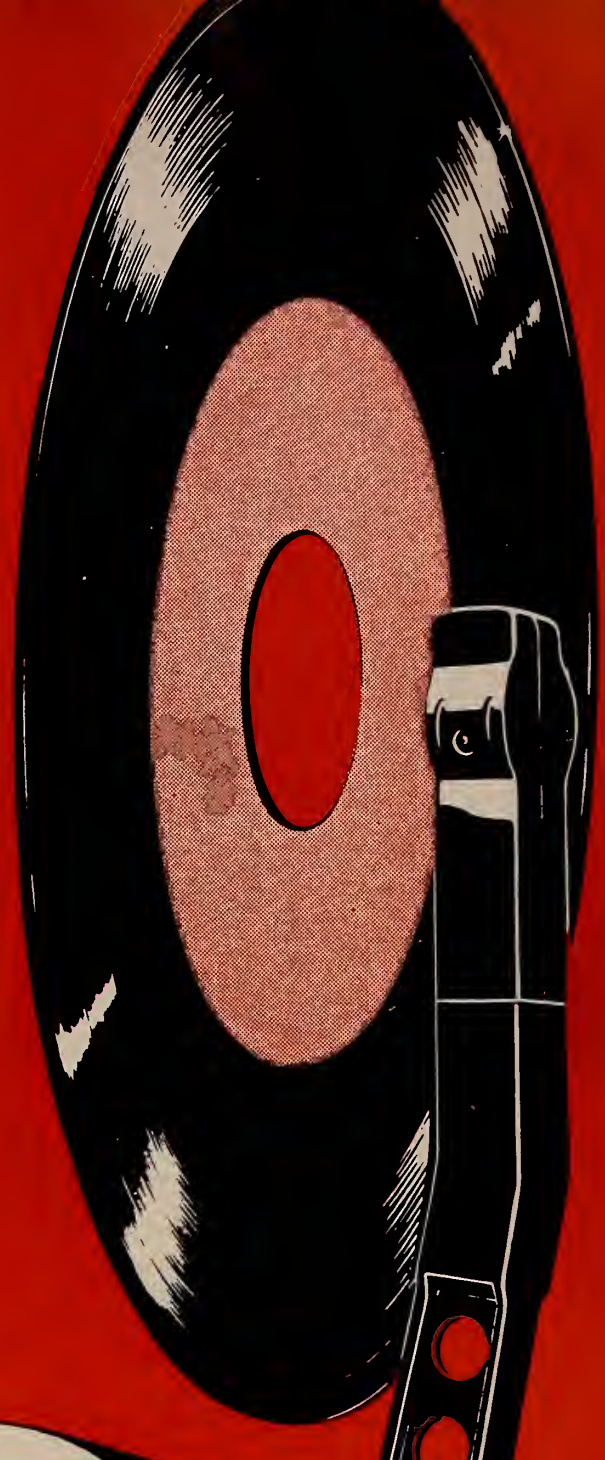
THE STYLUSES

ONLY SEEBURG

Select-o-matic 100

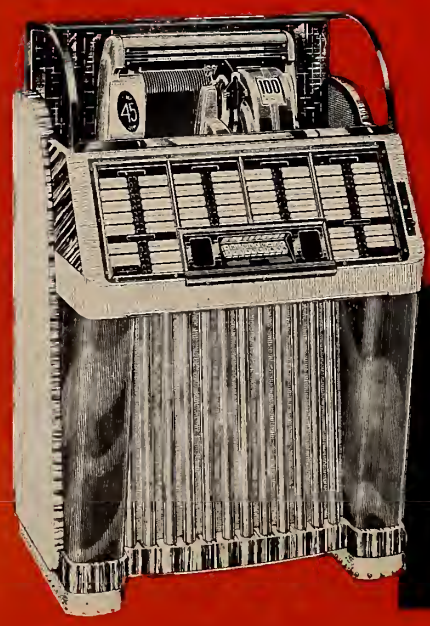
MUSIC SYSTEMS PLAY RECORDS

IN THE VERTICAL POSITION



# 100 SELECTIONS

*at the phonograph anywhere in the location*






# Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois



# OPERATORS BACK SEN. FREAR'S "OPTIONAL DEPRECIATION" BILL

## First Reported by THE CASH BOX Last Week Now Operators All Over Nation Quickly and Enthusiastically Back Sen. Frear's Bill Recently Introduced in U. S. Senate to Allow Businessmen to Depreciate All Equipment at Their Own Option Within Reasonable Period of Time. Will Cure Many Present Depreciation Inequities by Allowing Ops to Set Up Their Own Depreciation Rates and Time Schedules

CHICAGO—The immediate and enthusiastic reaction to the "optional depreciation" bill introduced just recently into the U. S. Senate by Senator J. Allen Frear, Jr., of Delaware, first reported in *The Cash Box* this past week (February 21, 1953 issue), was actually overwhelming.

For some years now *The Cash Box* has been reporting the inequity of present depreciation rate schedules.

Such outstanding Certified Public Accountants as Herman Jaffe of New York and Leo P. Kaner of Chicago, both men with experience in the coin operated machines business, have written articles for this publication attempting to explain what could possibly be done to alleviate the inequities which exist at present as far as depreciating equipment by operators is concerned.

For some years now letters by the dozens have been received by *The Cash Box* from operators from everywhere in the nation asking what could be done to somehow bring an end to the depreciation problems with which they were, and are faced, to this day.

For example, it is reported that in some areas local tax officials have okayed a three-year depreciation schedule for coin operated phonographs. Yet in other areas in the nation this same product can only be depreciated in four years and, in some cases, over a period of five years.

In this area there has been much discussion going on for sometime with the Internal Revenue Department as to a more equitable depreciation rate schedule. But, so far, none of the talks have been successful. Even though outstanding operators continue to attempt a cure for this inequity from time to time through the good offices of their accountants.

Senator Frear's bill (S. 298) is, therefore, a godsend to almost every operator in the nation. This is the reason, without any doubt, for the immediate and enthusiastic response which came to this publication from its first report regarding the introduction of this bill into the Senate of the United States, 1st Session, 83rd Congress.

As Senator Frear's bill states in its preamble:

*"A Bill to afford the taxpayer the right to determine the period of useful life of property in computing deductions for depreciation under the income-tax laws."*

In short, and as appears in the headlines above, the operators will have the right to set their own time period on depreciation of their equipment, provided of course, that it is a "reasonable period of time."

This means that, where juke box operators for example, feel that their phonos should be depreciated in three years and that this is a reasonable period of time, they can so set their schedule and so advise the Internal Revenue Department through their accountants.

The same applies to amusements, vending and service machine operators. It will cure many inequities now found throughout the nation regarding the various depreciation schedules in existence.

As reported last week in *The Cash Box*, the Senate Small Business Committee proposed "optional depreciation" in 1952.

Tax experts are strongly behind this move. The machine tool industry is fighting hard for "optional depreciation" in Washington at this time.

Treasury officials believe that, if this bill becomes law, most businessmen will rapidly depreciate all equipment because businessmen realize, these officials claim, that taxes will not go higher, but instead, may go much lower.

Therefore, these Treasury officials, frown on this bill for they believe that it is against the aim of the present administration to balance the budget.

Tax experts argue strongly against these points. They claim that "optional depreciation" will mean less taxes in the years when the equipment is depreciated, but higher taxes after it has been depreciated completely, so that it equals itself out in every case.

There is no doubt from the response which this publication has already received that operators are going to write and urge their Senators to back Bill S. 298 as introduced by Delaware's Senator J. Allen Frear, Jr.

***Here is Bill (S. 298) as Introduced by Senator J. Allen Frear, Jr., (Delaware) in The U.S. Senate, 1st Session, 83 Congress:***

## A BILL

To afford the taxpayer the right to determine the period of useful life of property in computing deductions for depreciation under the income-tax laws.

*Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,* That section 23 (l) of the Internal Revenue Code (relating to deductions from gross income for depreciation of certain property) is amended by adding at the end thereof two new sentences as follows: "In computing the deduction with respect to any property, the period of useful life of the property shall be determined by the taxpayer but, in the case of real property, shall be not less than five years and not more than fifty years, and, in the case of personal property, shall be not less than one year and not more than five years. The taxpayer shall, in such manner as the Secretary shall prescribe, notify the Secretary of the period of useful life determined by him with respect to each property and the period so determined shall be binding with respect to such property for all taxable years, unless the Secretary consents to a determination by the taxpayer of a different period of useful life with respect to such property."

SEC. 2. The amendment to the Internal Revenue Code made by this Act shall be applicable with respect to taxable years beginning after December 31, 1952, but shall apply only to property with respect to which a deduction under section 23 (l) of the Code first becomes allowable to the taxpayer in a taxable year beginning after December 31, 1952.

# Music Ops' Leaders Prepare For Forthcoming Legislative Battle

## Expect New ASCAP Type Bill To Be Presented To Congress To Force Music Ops To Pay Royalty—Tribute For Copyrighted Music. If MOA Execs Meet In Chicago In March Expect This To Be Foremost Topic.

CHICAGO—Reports reaching here indicate that leaders of music operators' organizations are already girding themselves for forthcoming legislative battle in Washington, D. C.

Belief of these men is that ASCAP (American Society of Composers, Authors and Publishers) will again have some Congressman introduce a bill into this new 83rd Congress in an effort to force juke box ops to pay royalty-tribute for use of copyrighted music.

It is also believed here that, if MOA (Music Operators of America, Inc.) hold their annual executive meet in this city this forthcoming March, that the major topic of discussion will be this forthcoming national legislative battle.

In view of the certainty, reports indicate, that ASCAP will definitely have some Congressman introduce a new bill into the 83rd Congress (or may have done so before this even appears in print) juke box leaders believe that it is up to them, thru their national organization, MOA, to be prepared for whatever effort they will have to make to offset such a bill and halt this sort of legislation.

As was pointed out by one of the manufacturers during the hearings in 1952 (Bryson-Kefauver Bill, H.R. 5473) which were held before Subcommittee No. 2 of the Committee on the Judiciary, House of Representatives, February 4, 6, 7, and March 21 and 26, 1952:

"*Such an argument,*" (referring to the arguments presented by NAPA, ASCAP, AP, SWPA, ALA, MPPA, NMC, almost every year for the past 25 years to get Congress to amend the Copyright Act of 1909) "*and its repetition year after year, amounts to a contemptuous disregard for the judgment and decisions of succeeding sessions of Congress. Those gentlemen must know by this time that such a contention is not correct. If they do not know the facts, they could easily find them. Under the circumstances, their reiteration of that erroneous contention, in the face of its rejection by session after session of Congress, is, to say the least, a reflection on their good faith in again advancing that contention.*"

The above paragraph is from the statement of David C. Rockola, president of Rock-Ola Mfg. Corporation, made during the morning session on February 7, 1952.

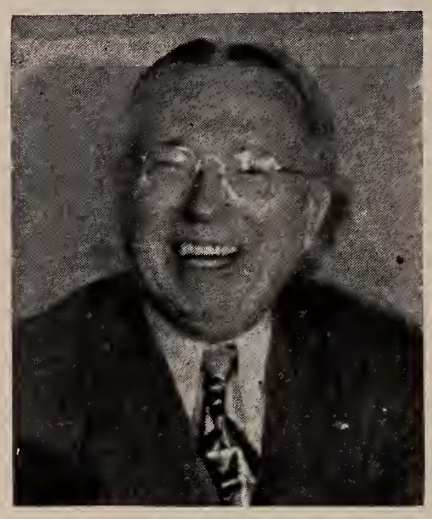
Definitely, as all have since stated, the efforts of ASCAP and similar organizations, and as appears in the statement of David C. Rockola, is most definitely "*a contemptuous disregard for the judgment and decisions of succeeding sessions of Congress*" dating back for over 25 years.

(*Editor's Note: Those in the industry who wish to obtain all the data of the hearings before Subcommittee No. 2 of the Committee on the Judiciary, House of Representatives, Serial No. 11, Part 2, in 1952, should write to: United States Government Printing Office, Washington, D. C.*

To attempt to go back to all the editorials and articles which appeared in this publication at that time, as well as to the efforts of all the many operators, distributors and manufacturers who were engaged in the hearings, would make up for a tremendous folio.

As leaders report, "We had best wait and see what happens and what ASCAP and similar such organizations intend to do this year; what the bill they will have introduced, if they have a bill introduced, will read like, as well as what MOA will decide to do if such a bill is introduced at its next national meeting."

## H. C. Evans & Co. To Present New Re-Play Game



RICHARD HOOD

CHICAGO — News obtained this week to the effect that H. C. Evans & Company will present its first new re-play game in about ten years.

It was back around 1943, in the belieft of Dick Hood of H. C. Evans when the firm last presented a re-play game to the field.

The firm, in fact, hasn't built any amusement game since early in 1950.

It's last items in the amusement field were its famed consoles.

The new re-play game will be called "Spin Table." It has already attracted a great deal of attention from those who have heard of it.

The "Spin Table" has been on test locations for some months and, tho no official description of the game has been made, as yet nor has any announcement been issued as to just when production can be expected, it is believed that the big Evans' factory is already well geared to get into quick action.

Formal announcement is expected sometime this week from Fred Morris, who heads the amusements division of H. C. Evans & Co.

In the meantime, as Dick Hood stated this past week, "We have had many years of experience in the manufacture of the finest coin operated amusements.

"We believe that our new effort will meet with the most complete approval of all engaged in the amusement industry."

There is also no doubt, at least thruout the industry here, that the big H. C. Evans & Co. factory can swing into speedy production on any amusement product, in view of its many years of experience building coin operated amusements, and also the size and scope of its production facilities for the manufacture of games.

This first re-play game by H. C. Evans & Co. in ten years will be eagerly watched by all in the field, it is generally believed.

## Fred Jung Appointed Operations Manager For Rock-Ola Mfg.

### Honolulu Amuse. Exch. Sales Outlet In Hawaii

CHICAGO—Fred Jung has been appointed as operations manager for the Rock-Ola Manufacturing Corporation, this city, according to an announcement by David C. Rockola, president.

"Jung's long association with the coin machine industry will be of great value in helping to meet the great demand for the new 'Fireball' 120 selection phonograph" stated Rockola. "It is just like old home week to have Fred Jung back with us again, as he was part of the early supervisory team at Rock-Ola. He left us in 1935, and has been with one other manufacturer in the industry since then, until he returned to our organization on February 2. Jung has had close association with all phases of manufacturing and production, and we are looking forward to his becoming a valuable addition to our staff."

At the same time, it was announced that Honolulu Amusement Exchange was appointed as the exclusive sales outlet for Rock-Ola products in the Hawaiian Islands. "This concern, one of the largest organizations in the coin machine industry in this area is well equipped to render excellent sales and service to all music operators in the islands" stated Rockola.

## Orders Surpass All Former Products

CHICAGO—Very happy over the showing of their very first product, Sam Lewis and Avron Gensburg, reported this past week that advance orders for their new "Golden Nugget" surpassed the orders taken for the two former upright games, "Jumping Jacks" and "400" combined.

"This gives every indication," Sam Lewis stated, "that 'Golden Nugget' is well on the way to proving itself one of our most outstanding products.

"Frankly," he reported, "when we stepped in here 'Jumping Jacks' was already under way. And '400' had already had its run.

"Therefore," he said "the new 'Golden Nugget' can be stated to actually be the very first game which Avron Gensburg and myself have produced since we took over the Genco plant.

"We proved that intensive tests on various locations all over the country was a necessity.

The firm is speeding up production and, as long as it can continue to obtain sufficient labor for the factory, they believe that they will set a real sales record.

## AMI Ad Made Into Plaque For Trade

GRAND RAPIDS, MICH.—Several months ago, AMI, Inc., ran an ad entitled "music lesson for Operators" (October 11, 1952 issue of The Cash Box).

A few weeks after the ad appeared, the phonograph manufacturing firm used it as a basis of one of a series of self-mailers to the operators of the country.

It made such an impression on the trade that William E. (Bill) FitzGerald, advertising and sales promotion manager, received a number of requests that it be made up in permanent form.

FitzGerald followed up on the suggestion and prepared the ad in the form of a plaque, which can be used to hang on the wall or set up on a desk.

The theme of "music lesson for Operators" uses signs and symbols seen on sheet music, such as "Staff," "Sharp," "Double Sharp," "Bars," "Flat," "Hold," "Notes," "Repeat," "Rests" and "Swell." Each of these musical signs is accompanied by appropriate copy referring to the model "D" phonograph.



**A man's best friend used to be his horse---but now it is music by AMI!**

For those tired "cowpokes", who take plenty of time in picking their favorites, what could be more inviting than AMI Model "D's" easy-to-read selection panel.

*The "D" is available in 80 and 40 selection models, blond or mahogany cabinets. See your AMI distributor today.*



**First Prize**

This ad, written, designed and drawn by Mrs. Margie Rodgers of Fresno, Calif. won First Prize (a new AMI Model D-80) in AMI's "Write-an-Ad" Contest.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

# Ohio State Music Ops' Meet, March 5 In Cleveland, To Feature Discussion On 10¢ Play

## Top Item On Assn's Agenda, Prior To Banquet At Hollenden Hotel Will Be Mass Vote On Dime Play

CLEVELAND, O.—Top item on the agenda of the mass meet of all the Ohio State Phonograph Owners Assn., here on March 5, 1953, at the Hollenden Hotel, which will be the 14th annual convention of Ohio's operators, will be dime play, accordng to leaders of this organization.

It is understood that the downstate Ohio operators have already agreed to go on 10c play for all of their phonos. But they are willing to leave it up to a general vote of all the operators of the state association.

In this leading Ohio city, it is also understood that the operators are now in agreement that dime play is needed if they are to be able to continue on ahead and to somehow show some sort of profit on their investments.

As a tie-in with their plan for starting dime play, the Cleveland music ops plan to reinstate their noted "Hit Tune Parade," which they stopped about three years ago.

One noted operator put it this way, "We are going to work with the Cleveland Press to make our 'Hit Tune Parade' absolutely authentic and outstanding in every fashion.

"This," he continued, "will then give us the opportunity to switch over to 10c play," he said, "because the public realizes that this will cost us quite a sum of money to start all over again.

"The Cleveland Press," he concluded, "is going back of us in this effort."

Guest speakers have been invited to a special luncheon on March 5 to speak about dime play.

Chief speaker on the subject will be Bill Gersh, publisher of The Cash Box, who has been invited by the Board of Directors.

One of the officers stated, "The voting as to whether we switch over to 10c play will be just a formality.

"Every one of the operators here in Cleveland, as well as in all the other Ohio cities, wants dime play to get going.

"They realize that this is the one and only way in which they will be able to continue on in business under present conditions."


**FOREIGN BUYERS!**

Not only do we deliver the finest equipment . . . but . . . our prices include the following free services . . .

- Machines are thoroughly checked . . . all broken parts are replaced.
- Cabinets are cleaned and scraped.
- Machines are packed in new steel-strapped cartons.
- Glass is protected by special padding.
- Delivery on board ship . . . There are no extra inland freight charges.

*Write for FREE Price List and Order Forms*

**INTERNATIONAL AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)


# New Seeburg Cafeteria Serves About 2,000 Daily

CHICAGO—Newest feature of the large and expanded plant of J. P. Seeburg Corporation, 1500 Dayton St., this city, is the large and impressive cafeteria.

This brand new cafeteria is serving an average of about 650 breakfasts, 1200 lunches and over 125 dinners each day.

Not only has it become one of the most popular spots of the entire Seeburg organization, but, employees are keeping this sparkling new cafeteria gleaming clean.

A special conveyor belt arrangement, created by Fleming Johnson of the firm, allows the employees, when finished with their meal, to place their tray with all the dishes on it.

The convevor belt automatically moves the trays to the dishwashers.

It is the largest cafeteria of any factory in the industry.

Service goes on at regular hours. In fact, many employees now make it a practise to eat their breakfasts there before entering on their jobs. The cafeteria opens at 6 A.M.

Noticeable, especially during the luncheon hours, is the comraderie which this cafeteria creates among the employees.

This friendly spirit, it is believed, has had much to do with the fine production which Seeburg has been able to arrange.

In addition to this new, large cafeteria, a very outstanding private dining room for the executives of the organization is now being completed. It features modern decor with music from TV, radio and Seeburg hideaway installation.

The entire Seeburg organization has joined in to help create a more family-like atmosphere and closer relationship between all of its members with the new dining spots.

# Coven Names 2 New Roadmen



BEN COVEN

CHICAGO—Ben Coven, Coven Distributing Company, reported this past week that his firm had just put on two new roadmen.

They are, Philip (Joe) Shanahan, who will cover the Indiana territory for the firm, and Louis Engberg, who will cover Northern Illinois area.

Carl Christiansen, who is breaking in both men in their territories right now, will move up to sales manager of the Chicago area.

Coven reported, "Both Joe Shanahan and Louis Engberg have been given intensive training in Wurlitzer phonographs.

"Not only have they spent time here in our Chicago office with our mechanics and sales people, but, they have been sent out to talk and meet with all operators in this area so that they are, today, extremely well acquainted with the automatic music business.

"Both men," he also stated, "have phono experience and know what the operators need."

## H & H Rock-Ola Sales Outlet

MOLINE, ILL.—Elmer and Bob Halgren of H & H Music, this city, popular father and son team in the music business, have been appointed as sales and service outlets for Rock-Ola phonographs, according to an announcement by executives of the phono manufacturing firm.

They will cover Carroll, Henry and Whiteside counties in Illinois; and Cedar, Clinton, Muscatine, Rock Island and Scott counties in Iowa.




Geo. George

**PRICED TO SELL QUICK**
**BINGO GAMES**

| | | | |
|---|---|---|---|
| ABC | $150.00 | Leader | $295.00 |
| Bolero | 225.00 | Spot Light | 335.00 |
| Bright Lights | 265.00 | Universal 5 Stars | 69.50 |
| Bright Spot | 349.50 | | |



Roy Monroe

**ARCADE EQUIPMENT**

| | |
|---|---|
| Atomic Bomber | $155.00 |
| Bally Big Inning | 149.50 |
| Bally Heavy Hitter | 49.50 |
| Batting Practice | 69.50 |
| Bingo Roll | 49.50 |
| Boomerang | 59.50 |
| Big Bronco (Like New) | Write |
| Chicago Coin 4 Player Derby | 295.00 |
| Chicago Coin Goalee | 115.00 |
| Chicago Coin Pistol | 90.00 |
| Chicago Coin Hockey | 49.50 |
| Chicago Coin Basket Ball Champ | 225.00 |
| Capitol Midget Movies (Like Brand New) | 275.00 |
| Exhibit Dale Gun | 65.00 |
| Exhibit Foot Ease (Late Model) | 95.00 |
| Exhibit Six Shooter | 175.00 |
| Exhibit Jet Gun | 225.00 |
| Evans Bat-a-Score | 185.00 |
| Kenney Submarine Gun | 125.00 |
| Kirk Astrology Scale | 95.00 |
| Mercury 13 Way Grip & Lift Scale | 69.50 |
| Midget Skee Ball | 175.00 |
| Mutoscope Voice-o-Graph | 450.00 |
| Mutoscope Photomatic Deluxe | Write |
| Panorams (Very Clean) | 295.00 |
| Periscope | $95.00 |
| Quizzer (Very Clean) | 95.00 |
| Seeburg Bear Gun | 249.50 |
| Seeburg Chicken Sam | 85.00 |
| Sky Fighters | 125.00 |
| Solar Horoscope | 160.00 |
| Standard Metal Typers | 375.00 |
| Texas Leaguer | 49.50 |
| Under Sea Raider | 125.00 |
| Watling 200 Scale | 160.00 |
| Williams Star Series | 85.00 |

**VENDORS**

| | |
|---|---|
| Atlas Bantam | $6.95 |
| Atlas Deluxe Nut Vendors | 7.95 |
| National King Candy Vendors, New | 19.50 |
| National King Ball Gum Vendors, New | 9.95 |
| Uneeda Pack Monarch—25c | 79.50 |
| Advance Ball Gum Vendors | 5.95 |
| Victor Baby Grand Tab Gum | 11.00 |
| 4 Column Stamp Vendors | 18.50 |

**SHUFFLE GAMES**

| | |
|---|---|
| Chicago Coin 6 Player | $265.00 |
| United 5 Player, Formica Top, Jumbo Pins | 200.00 |
| United 6 Player, Formica Top, Jumbo Pins | 215.00 |
| United 6 Player Deluxe | 250.00 |

**ONE BALLS**

| | |
|---|---|
| Champion | $35.00 |
| Citation | 30.00 |
| Gold Cup | 24.50 |
| Photo Finish | 39.00 |
| Turf King | 90.00 |
| Winner | 65.00 |

**SPECIALS**

| | |
|---|---|
| Genco 400, Like New | $249.50 |
| Genco Jumping Jacks, Like New | 295.00 |

**MUSIC**

| | |
|---|---|
| Rock-Ola 1948 Blond | $295.00 |
| Seeburg 100A 78 R.P.M. | 649.00 |
| Seeburg 1947 M | 169.50 |
| Wurlitzer 1100 Very Clean | 295.00 |
| Wurlitzer Bar Box 5-10c | 9.95 |
| Seeburg 3 Wire 5-10-25c | 27.50 |
| Seeburg 5c 3 Wire | 19.00 |
| Seeburg 1948 Hideaway Very Clean | 225.00 |

**WANT TO BUY**

Mutoscope Sky Fighters
Exhibit Jet Guns
Mutoscope Cross Country
Exhibit Six Shooters
Voice-O-Graph
Gun Patrols

**MONROE** COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)





## MIAMI MURMURS

The association held a special meeting to discuss dime play. Looks like it won't be long. Ops here want 10, 3 for a quarter. . . . Licenses for here are really a headache for ops. Here's the set-up: For the City of Miami it's a $250 fee for a master license and $12.50 for each individual license, plus $7.50 for each state and county license. Miami Beach hits the ops $500 for each master license, and is good for only 25 machines. After that it's $35 each additional machine. . . . Things are really humming here. A small coin machine convention took place on Lincoln Road in front of Dubrow's restaurant one day when **Willie (Little Napolean) Blatt, Davie Friedman, Willie Levey** and some other visiting coinmen ran into "Senator" **Al Bodkin** and his wife, **Francis**. The Bodkins, who are spending the month of February here, look like an advertisement for a health farm. . . . **Charlie Aronson** of Brooklyn expected here momentarily. . . . **Charlie Sacks**, Brooklyn music op, spending a month here. Looks like Charlie is under the influence, as he's talking about settling here. . . . **Ben Gottlieb**, another Brooklyn music op, expected to arrive here any minute. . . . **Willie Blatt**, who has undertaken the happy task of official host to all in the coin machine industry who visit his dearly loved "Playground Of The World," invites all to get in touch with him when they get here. . . . Blatt wants us to publish the fact that he's paid someone named "**Sidney**" the sum of $20. (Okay, Willie).

# Side-by-Side KIDDY-RIDE OPERATIONS

# EARN SENSATIONAL PROFITS



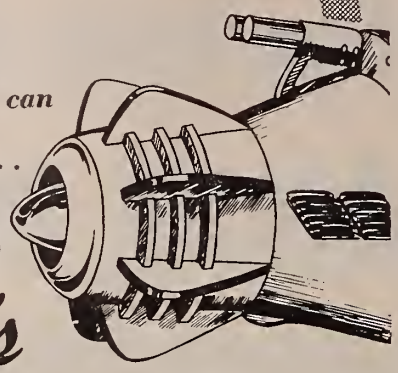

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**NOW AVAILABLE THROUGH BALLY DISTRIBUTORS**

Amazing 4-in-line dive-dip-roll-and-swing action built into Bally SPACE-SHIP . . . and the realistic variable trot-or-gallop gait of THE CHAMPION Ballyhorse give kids the biggest dime's worth of fun in America. That's why kids look for stores with Bally Kiddy-Rides . . . coax their parents into Bally-equipped stores . . . keep the dimes coming your way. And Bally Kiddy-Rides are built right and rugged to minimize maintenance, keep the coins coming in when you are miles away. You know you're in business every minute of the day in every spot on your route when you operate SPACE-SHIP and THE CHAMPION. And a big-profit business, too!

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2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

*You'll never know how wonderful Kiddie Rides can be until you've operated . . .*

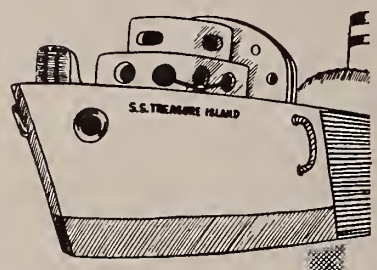


SPACE SHIP

**Scientific's**

*2 great rides . . . 2 great money makers . . . superb in quality and performance.*

OCEAN LINER




**SCIENTIFIC MACHINE CORP.**

79 Clifton Place, Brooklyn 38, New York
NEvins 8-2115-6 NEvins 8-2809

*23 Years of Reliability Guarantee Your Investment*


# Complete Roster Of "20 Year Club" To Be Listed March 7 Issue

NEW YORK—During the weeks following the first listing of members of the "20 Year Club" (January 24 issue), a great many more old-timers have joined up.

The next issue of "The Cash Box," dated March 7, will carry a complete list of members, including names listed previously as well as those received by Wednesday, February 25.

# Japanese Game In N. O. Arcades




NEW ORLEANS, LA.—Lou Boasberg, New Orleans Novelty Company, this city, has taken advantage of the tremendous amount of publicity given the Japanese amusement game "Pachinko" and has installed some in his arcades in this city.

"People have come from all over to see this game" stated Boasberg.

The game is non-coin operated, Boasberg explains, and thereby avoids the Federal license.

Pictured above is L. S. Copeland, manager of the Export-Import Division of New Orleans Novelty Co., who is importing the first hundred of these games.


**WE SPECIALIZE IN MUSIC!**

| | |
|---|---|
| SEEBURG 1-46 | $150 |
| SEEBURG 1-46 HIDEAWAY | 150 |
| SEEBURG 1-47 | 175 |
| SEEBURG 1-48 BLOND | 275 |
| SEEBURG M-100A | 675 |
| SEEBURG WOM (W4-L56) | 35 |
| WURLITZER 1015 | 165 |
| WURLITZER 1100 | 275 |
| WURLITZER 1080 | 140 |
| WURLITZER 1250 | 395 |
| WURLITZER 1400 | Write |
| A.M.I. MODEL A | 325 |
| A.M.I. MODEL B | 425 |
| A.M.I. MODEL C | 450 |
| ROCK-OLA 1422 | 125 |
| ROCK-OLA 1426 | 150 |
| ROCK-OLA 1428 | 275 |

*Reconditioned—Refinished*

Exclusive Distributors for SEEBURG PRODUCTS

**ATLAS MUSIC CO.**

2200 N. Western Ave. Chicago 47, Ill.
Phone: ARmitage 6-5005


# Conn State Coin Assn. Stresses Importance Of Operating Modern Equip

CHESHIRE, CONN.—The Connecticut State Coin Association held its regular meeting on February 12 at the Waverly Inn, this city.

President Abe Fish presided over the meet, covering many organization details in rapid fire order.

Fish stressed the importance of co-operation, co-ordination and cohesion amongst its members. He laid great emphasis in pointing out the advantages and importance of operating modern equipment and giving top notch service. "Only in this manner," Fish said, "can operators keep their business at a high level and hold the esteem of the public."

# The "20 Year Club"

## "a great idea"

**Herb Jones**

**Vice-President, Bally Mfg. Co.**

**A compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the January 24 issue of *The Cash Box*.**

**This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.**

**After we went to press on the January 24 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.**

**Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.**

**SO—YOU TWENTY YEARS—WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON AT LEFT.**

**Joe Orleck**
**THE CASH BOX**
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Date I entered the C. M. Business .....

**←←TEAR OFF AND MAIL TODAY!**

*"It's What's in THE CASH BOX That Counts"*




HIGH-VELOCITY ACTION! JET IMPACT!

GOTTLIEB'S COLORFUL NEW, IN-LINE WINNER

Flying High

4-IN-LINE SCORING • FOR REPLAY

3 TOP RUNWAYS! CENTER RUNWAY SCORES 500,000 WHEN LIT • OUTER LANES AWARD 5 POINTS WHEN LIT

ROTATION SEQUENCE LIGHTS ROLL-OVER BUTTON and SPECIAL HOLE • for REPLAY

"CONTROL TOWER" CONTACTS AWARD 1 POINT

REPLAYS for HIGH SCORE and POINTS

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

*"There is no substitute for Quality!"*

ORDER FROM YOUR DISTRIBUTOR NOW!


# Plan Easter Parade Showings Of Exhibit's "Pete The Rabbit"

## TV Program May Feature Rabbit Ride



J. A. (ART) WEINAND

CHICAGO — Elaborate plans are under way here to have "Pete, the Rabbit", the newest kiddie ride of Exhibit Supply, appear in as many of the Easter parades around the nation as is possible.

J. A. (Art) Weinand of the firm along with Frank Mencuri are working at top speed to cooperate with their distributors all over the country on this move.

It all came about when one noted merchandising organization contacted Exhibit Supply and asked if they could have one of the "Pete, the Rabbit" rides for a float they were preparing for an Easter parade in their community.

J. A. Weinand of Exhibit Supply immediately came to the aid of this organization and, once started, the idea was enlarged upon with all of Exhibit's distributors being notified of the great and good publicity which would result to the benefit of all "Pete, the Rabbit" kiddie ride operators if this unit was placed in the annual Easter parades around the country.

Since then contracts have also been made with noted TV programs and, it seems, "Pete, the Rabbit" will be seen on various programs all over the country with kiddies riding him on and before Easter day.

"There is no doubt", Weinand reported, "that this will help every one of the operators who are now purchasing 'Pete, the Rabbit' for their many locations.

"At the same time", he stated, "it will benefit the entire industry to see this brand new 'Pete, the Rabbit' kiddie ride in Easter parades as well as on Easter TV programs."

Meanwhile, orders for fast shipment of the "Pete, the Rabbit" rides are flooding the offices of Exhibit from all the firm's distributors all over the country, according to Mencuri, with requests that rides be rushed to them in as large quantities as possible.


CAPTURE and HOLD CHOICE LOCATIONS!




OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

*THE PACK YOU SEE—IS THE PACK YOU GET!*

Swing-up front top for easy loading. 3-way match vending.

WRITE WIRE PHONE

STATE MUSIC DISTRIBUTORS, INC.
3100 MAIN STREET, DALLAS, TEXAS

WANTED TO BUY FOR CASH

*WRITE—WIRE—PHONE*

| | |
|---|---|
| SEEBURG A-100 | ROCK-OLA Model 1434 |
| SEEBURG B-100/45 | WURLITZER Model 1400 |
| BALLY FROLICS | BALLY SPOT LITE |
| BALLY ATLANTIC CITY | BALLY PALM BEACH |
| BALLY BEAUTY | UNITED STARS |

ALSO LATE FIVE BALLS

*SEND LIST, STATE QUANTITY, CONDITION AND PRICE*

BADGER SALES COMPANY, INC.
2251 WEST PICO BLVD. LOS ANGELES 6, CALIF.
Telephone: DUnkirk 7-2243

# Exhibitors Rush Space Reservations For NAMA Convention, Aug. 23-26

CHICAGO — John Pero III, chairman of the exhibit sales committee of the National Automatic Merchandising Association (NAMA), forecast its 1953 convention-exhibit being held on August 23 to 26 at the Conrad Hilton Hotel, this city, will feature the largest exhibit of vending machines, products and supplies ever.

Seventy-four exhibitors already reserved space within one week after it was placed on sale.

Exhibitors of vending machines and parts are: A. B. T. Manufacturing Company; Atlas Tool & Manufacturing Company; Automatic Products Company; Auto-Photo Company; Chef-Way, Inc.; Acro Manufacturing Company; Chicago Lock Company; Cigaromat Service Corporation; Coan Manufacturing Company; Cole Products Corporation; Eastern Electric, Inc.; General Electric Company (Lamp Dept.); H & S Distributing Company; Hedeman Products, Inc.; Hultz Vendors, Inc.; Johnson Fare Box Company; Lehigh Foundries, Inc.; Lyon Industries, Inc.; James H. Martin, Inc.; Merkle-Korff Gear Company; The Bert Mills Corporation; National Rejectors; National Vendors, Inc.; The Northwestern Corporation; Rowe Manufacturing Company, Inc.; Spacarb, Inc.; Stoner Manufacturing Corporation; and The Vendo Company.


*The Edgewater Heart Fund*

*is a*

*Memorial*

*to*

*George D. Moloney*

"The Edgewater Heart Association, Inc., is a newly formed non-profit organization, interested in furthering research in heart disease . . . number one cause of death in our society.

"This association also proposes to extend help and support to those many individuals who are stricken by heart ailments and who cannot afford hospital care. It is more than logical that a private group, such as ours, should come into being to find ways and means to alleviate the suffering of those afflicted by heart disease.

"I should like to emphasize that all funds will be alloted for the purpose outlined, and no physicians' fees will be paid from this fund.

"With the continued support of you, your friends, and acquaintances, we feel that the staggering death toll will be substantially reduced through constant and continued research."

(signed)
Ira L. Schnaer, M.D.

Secretary,
Edgewater Heart Association, Inc.

*Give Generously . . . Send Your Check to:*

*Edgewater Heart Association, Inc.*

*Edgewater Hospital*

*Chicago, Illinois*


# Dime Play Spreads Thruout Southern California

## Fringe Areas Operating At 10¢, 3 For 25¢, Metropolitan Los Angeles Now Running Tests. All Ops Report Peak Grosses, Fewer Service Calls-NO COMPLAINTS

LOS ANGELES, CALIF, — The oft reported trend toward dime play became reality this past week when operators throughout Southern California communities took the initiative and adopted ten cent phonograph play en masse.

Music operators throughout Kern, Riverside and San Diego Counties have switched to dime play, with varying degrees of three and four for a quarter play. Included in the aforementioned counties are the cities of Bakersfield, Taft, Delano, Mojave, and Tehachapi in Kern County; Palm Springs, Indio, Elsinore, Blythe, San Jacinto and Corona in Riverside County; San Diego, La Jolla, Oceanside, Escondido and Ramona in San Diego County. The adoption of dime play throughout these areas was not an isolated situation — operators in all the communities have lost any of the hesitancy they may have shown in the past and have gone ahead and made the move, in each and every case with jubilant results.

The action of these music operators was swiftly spreading to adjoining areas. Operators in San Bernardino County, with the large cities of San Bernardino and Twenty-Nine Palms were reported on the verge of making the change from nickel to dime play. Reports of music operators making tests in the San Joaquin and Imperial Valley continue to flood Los Angeles, where the industry is anxiously watching results.

Music ops who are now running on dime play were quick to urge their fellow members of the industry to make the change. The unanimous approval of dime play was a quick reaction from all sources, with phonograph distributors along coin row in Los Angeles pointing out that in every case, operators have enjoyed higher grosses, fewer service calls and practically no complaint on the part of the location.

By and large the accomplishment of dime play in these areas was one of swift and complete agreement among operators. When location owners were told the facts pertaining to current operating costs of the automatic phonograph business, there was absolutely no hesitancy on their part in agreeing to test 10¢ play. When the locations were checked for collections, there was further cause for jubilancy among location owners and operators alike.

Operators disclosed that "here at last, with 10¢ play, can we hope to lick rising costs in the operation of our business. Location owners are well aware of the fact that they aren't selling nickel beer any more — by the same token let them know that we're paying $1,000 and up for phonographs today."

A San Diego operator reported, "if I had to stay with nickel play, I'd have been out of business, lock, stock and barrel in less than four months. It's absolutely impossible for an operator to make a living today and continue to run on five-cent play. The cost of equipment, overhead, parts and supplies and records is well over 100% what it was in pre-war years. You have got to go out and get dime play or get the devil out of the business."

Locally, the California Vending Machine Owners' Association reported that their members in other communities were about ready to make tests in their locations which would further advance the progress of dime play throughout Southern California. Operators in Long Beach are known to be set to switch over — several operators are now making tests in fringe area locations in the Los Angeles municipality itself.

Many Central and Northern California communities are eyeing developments now taking place in Southern California. Operators in Tulare, Visalia, Porterville and nearby Fresno County were reported on the verge of making the changeover very shortly. Nearby, Monterey Quadrangle with the cities of Salinas, Watsonville and Santa Cruz were also watching developments. Other sections of the state include Santa Barbara County, Ventura County and San Luis Obispo County; altho at present watching and waiting, were known to be rapidly moving toward unanimous adoption of dime play.

It is common knowledge among music operators that only thru dime play can they continue to stay in business. Music ops themselves are well aware of their individual financial condition, and realize that they must increase their gross volume of business or disband. The reluctancy on the part of some operators for fear that other ops would take their locations is quickly overcome the instant the location owner realizes that he too will profit by offering music at 10¢ play — 3 plays for 25¢. More so, the concerted joint effort of all music operators in any given territory toward adopting dime play is a quick and sure determent to any reasonable doubt that may exist on the part of the location owner.

## Michigan Townships Have No Authority To License Machines, Is Att. Gen's Opinion

FLINT, MICH.—An opinion handed down by the Michigan attorney general's office (Feb. 10) held that townships in the state have no authority to license juke boxes or pinball machines.

Requested by Prosecutor Horace W. Adams of Paw Paw, the attorney general's ruling held that Michigan townships possess only those powers expressly granted to them by the State Legislature and that the power to license juke boxes or pinball machines is not included in present law.

Pick the game of Proved Performance!

Williams SENSATIONAL NEW LUXURY

SILVER SKATES

5-BALL GAME






GOAL SCORES! Top center rollover scores 1 goal on reel and adds 500,000 to HIGH SCORE

High Scores!

Brand New! Ball trapped in Penalty Box scores 500,000 and is returned for replay when 4 balls are trapped in A-B-C and D and bottom center rollover then lites for Extra Special!

2 Top side rollovers and 2 bottom side rollovers score 1 goal each when lit!

4 Balls in A-B-C-D Score 1 replay and lite up 2 bottom side rollovers for replays!

ROLLOVER at BOTTOM CENTER of Playfield becomes . . . "EXTRA SPECIAL" to score 5 Replays!

2 FLIPPERS

Location Tested for Phenomenal 5-Ball Profits.

Install SILVER SKATES.. ..IT'S SHARP!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.





## NEW ORLEANS NOTES

Nick Caruso of Tac Amusement the proud father of a bouncing boy, named Randy. This makes 4 for Nick. . . . Marcus Bennett of Atkins Novelty, Jonesville, La., and Johnny Britow of Allen & Allen Records, Winnifield, also new fathers. . . . The fellows with the reserved seats at the Venus Ball were Nick Carbajal of Crown Novelty; Buster Williams of Memphis, Tenn.; and J. B. McNally, Bob Tanner and Bob Dupre of F.A.B. . . . Johnny Imberagulio, formerly with Griffin Records of Jackson, Miss., is joining Art Rupe of Specialty Records, according to a report. . . . Our super-duper salesman from King Records, Jim Henderson, has just had delivery on his new Chevrolet. . . . Paul Geneco, Geneco Amusement, Amita, La., and Ray Landry, Gonzales, La., two of the ops in town last week. . . . Dolores Bryant, manager of the H. & L. Green record dept., Jackson, Miss., phones in some orders. . . . The "Ding Dong Daddy" of Lake Charles, La., George Khoury, reports a fine reception for his new number on his own label. . . . Jennie Prestley, the pretty mgr. of the Abdalla record dept. Opelousas is proudly flashing her engagement ring. . . . Nick Carbadjal, Crown Novelty, anxious for larger deliveries of Bally's "Beach Club," which he reports all the boys are praising. . . . Another new addition to the family of Morris Gelpi.

They say the plane of O. T. Odder in Slidell, La., is something to see. That's in addition to his station wagon and Caddy. . . . The fish won't bite for Frankie King and Eli Lucas. Try again, boys! . . . Out of town visitors were George Rossi, Hammond, La.; Mr. Gaudeaux, Cotton Port, and Johnny Bertucci, Biloxi, Miss. . . . Paul Ricaud is planting trees around his new home. . . . Did you know that Fletcher Blalock of F.A.B. is a past duke? . . . In our Feb. 14 issue, we referred to Mrs. Barcelona as a past maid—what we meant was "past queen." . . . Jimmy Kill was out of town, but dashed back for the Mardi Gras. . . . Mr. Tony of States Novelty, Baton Rouge, in action again, after licking the flu. . . . George Serice is now settled in his new location in Sulphur, La. . . . Mr. and Mrs. Dan Wright bought Everarde Record Shop in Jackson, Miss. . . . Jimmy Kinchen is the new salesman at Gramaphone. In addition to his sales ability, Jimmy is quite a "Hillbilly" artist. . . . Johnny Pecoraro mighty proud of his six month old son, who threw trinkets to the crowds from his baby buggy. . . . Bob Buckley branches out in the cigarette business. Bob, who runs Console, now has the Air Line Cigarette Service. Buddy Braud is on the route. . . . Headquarters for most coinmen was the Rozal Motel on the Air Line Highway, owned by Mr. and Mrs. Al Robbins.


Just Ask The Operator Who Has The Rock-Ola "Fireball" On Location!



There's no stiffer test of ANY PRODUCT than ACTUAL LOCATION OPERATION!
That's the ONE BEST WAY TO GET THE TRUTH—THE REAL FACTS.
COME ON IN FOR THE BIGGEST TRADE-IN OF YOUR LIFE AND GET THE ROCK-OLA "FIREBALL" 120 SELECTION PHONOGRAPH!





## It's Now Mountain Dist.

DENVER, COLO.—Peter Y. Geritz announced this week that the name of his firm has been changed from Wolf Distributing Company to Mountain Distributors, and headquarters is now at 3630 Downing Street, this city.

The firm distributes the products of AMI, United, Exhibit and Chicago Coin.

An additional service will be opened for the operators around March 1, when Geritz starts a one-stop music service.

## Nebraska Assn To Meet

LINCOLN, NEB.—Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, announced that the association will hold its next meeting at the Cornhusker Hotel, this city, on Saturday and Sunday, March 7 and 8.


For REAL BUYS
FROM THE NATION'S
LARGEST coin machine STOCK
SEND FOR OUR COMPLETE PRICE LIST

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
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Special Sale!

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| Buckley Boxes | $ 5.00 |
| Uneeda Candy Machines | 49.50 |
| Statler Cookie Machines | 49.50 |
| Statler Cigarette Machines | 49.50 |

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

# The Women's Viewpoint of the Coin Machine Industry



MRS. MARY GILLETTE

CHICAGO—"I believe that any woman can get into this most interesting business and thoroughly enjoy it, provided she is willing to work hard, just as hard as she possibly can and, I believe, there is no reason why she can't be successful in this industry," so spoke Mrs. Mary Gillette, doting mother, outstanding business woman, and one of the most refreshing personalities in the coin operated machines industry.

Mrs. Gillette entered into the business of operating automatic phonographs at the death of her husband, Leslie W. Gillette, about nine years ago. She has carried the business of Gillette Distributing Company to highly respected heights in the Chicagoland area.

"For a while after I entered the industry," Mrs. Gillette stated, "I thought that operating as many phonographs as my husband had set up would prove too much for a woman. Therefore I cut down somewhat on the routes and sold off some equipment here and there.

"But," she says, "since then we have rebuilt the routes and today, we have almost as many phonographs in operation as there originally were on our routes."

In addition to her Automatic Music Operation, Mrs. Gillette also has two record retail stores. One of these stores features a one-stop music service for the juke box operators in the Chicagoland area. Both stores have proved themselves successful under her careful and astute management.

Regarding her fellow operators, Mrs. Gillette stated, "I've always found them to be gentlemen. They've given me every consideration.

"But what is most important," she continued, "and as all have learned who have been in this business for any length of time, is the fact that the word of the men engaged in this industry, at least here in the Chicagoland area, is their bond."

She also says, "I've been engaged in other enterprises, in addition to my operating business and I can only state that, in other retailing ventures in which I have engaged, I've never received as fine cooperation from wholesalers as I have in the automatic music business.

"Furthermore," she continued, "the cutthroat competition in other ventures in which I've been engaged was most completely disgusting, whereas in this business," she explains, "there is nothing to even compare to it in any fashion whatsoever.

"I don't mean by that," she explained, "that there isn't some cutthroat competition in this industry, too, but," she says, "it's absolutely nothing compared to what goes on in other businesses.

"What's highly important to everyone engaged in any industry is that the word of the people, in any deals whatsoever, definitely means something.

"In this industry," she emphatically stated, "the word of anyone, at least anyone who has given me his or her word, has been 'it.' I knew that it was just the same as a signed, legal document."

In conclusion, Mrs. Gillette says, "Women who want to enter into the business of operating coin operated equipment need not hesitate. They will find this industry composed of business people with whom they will like to do business. And they will also find that this is one industry where they will be given every possible consideration in every fashion."

ORDER NOW!
The Greatest
Bally's
"SPACE SHIP"
RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
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CONTRACT FOR YOUR ADS BY THE YEAR and save money. Write Today for Full Details: THE CASH BOX, 26 West 47th Street, New York 36, N. Y.




## CALIFORNIA CLIPPINGS

## LOS ANGELES

Operators throughout Los Angeles this past week were talking about dime play all along Pico's coin-row; and in many cases some ops were doing more than just talk. Clusters of ops could be seen discussing the relative merits of either 3 or 4 for a quarter, but in no case have we heard of any operator who did not believe that dime play was literally the salvation of his business. If there are those doubting Thomas' who'd like to buy a round of drinks for the house, they can get on the short end of the wager cause sure as Los Angeles is gonna have smog, it'll also see dime play in the not too distant future. . . . Local coin machine gentry still aghast at the brutal murder of veteran coinman **Jack Arnold** from Barstow. Jack was killed by two thugs while in the process of making collections. . . . **Gary Sinclair**, regional rep for Wurlitzer, up at Salt Lake City last we heard, but due down around these parts shortly. . . . **Dave Gensberg** and family visiting the sunny climes of Southern California, we hear. . . . The boys over at **Paul Laymon**'s continue to remain quite the busy bunch, with **Ed Wilkes** and **Charley Daniels** holding down the fort while **Jimmy Wilkens** makes the rounds in San Diego with **Walt Pateet**, Wurlitzer factory man. And **Karel Johnson** doing the same up at Las Vegas with **Johnny Morris**, also from the Wurlitzer home office. . . . Response to Bally's "Beach Club" is tremendously strong with many ops saying that it's one of their best games ever. The choice of seven spot numbers has won lots of praise. . . . **Jack Spencer** in from Big Bear this past week . . . ditto **Jack Neel** from Riverside. . . . **Hank Tronick**, Minthorne Music Co., had the flu bug finally catch up with him. Being in the trim shape he is, Hank will bounce back within a couple of days.

* * * * *

**Jack Simon**, Simon Sales Co., and **Phil Robinson**, regional rep for Chicago Coin in a race to see who can lose more weight we hear. Personally, we'll take **Phil**. Latter, by the way, is having one of his busiest months ever, with orders for the firm's great "Name Bowler" and "10th Frame Special Bowler" literally piling up. **Jack Simon** doing a good job with a variety of games and equipment meanwhile. . . . We doff our lid to **Abe Chapman** for the wonderful work he's been doing in behalf of the Mt. Sinai Hospital. . . . **Doc Dockins** and **Lee Nelson** in from Santa Ana this past week. . . . **Lou Dunis** due to pay Los Angeles a visit from way up north. . . . **Don Chipp** and family, a visitor to sunny California all the way from Rock Springs, Wyoming. . . . **Jo Ann Lewis**, gal Friday who recently left the Dan Stewart Company, the recipient of a whopping big sendoff prior to her wedding over in Phoenix. New lass handling the front office is **Nancy Weaver**. **Jack Dolan**, manager of the firm's pride—namely the Rock-Ola "Fireball" phono, hustling like crazy these days with short hops to San Diego, Bakersfield, Palm Springs and points thereabout. Jack reports the swing to dime play in those areas is meeting with wonderful reception, with ops doing better than 30 percent over and above their previous take. . . . Leo C. Meyberg Co., RCA Victor distrib, takes a page from **The Cash Box** anon our recent editorials concerning the shortage of 45 rpm disks, and will buy any operator and friends a round of drinks and/or steak dinner if he can't get any of the top twenty-five tunes of 45 rpm platters.

* * * * *

Many coin machine men will miss **Charley Starler**, local operator who pased away this week of a heart attack. . . .**Mary Solle**, Bill Leuenhagen's Record Bar, just raving wild about "Gomennasi." Ditty is a Japanese import and has thus far been recorded by the Columbia Tokyo Orchestra and Harry Bellafonte on RCA Victor. . . . Understand that **Charlie Washburn** of Peerless Discos has made available many more Spanish language platters on 45 rpm. . . . **Bob Smith**, Automatic Enterprises, doing exceptionally well via the new six-drink "SodaShoppe," reports that the automatic drink business continues to hold its own. . . . **Lyn Brown**, regional rep for Exhibit Supply, swamped with inquiries concerning the firm's "Pete The Rabbit." With Easter time not too far off, the ride is sure to win favor with the kiddie trade. Lyn by the way, can use the help of about six strong men this week—he's cleaning the pool up at his North Hollywood home. . . . **Dan Danohue**, Seeburg representative round these parts in town this past week. . . . **Phil Robinson** sporting a Caddy—not a new one, but a Cadillac nonetheless. . . . Music ops are still talking about that beautiful new place Central Record Sales opened up this past week. The abundance of parking space makes it easy on them when shopping for records. . . . **Bob Donahue**, Pismo Beach operator in town last week. . . . The gang over at Badger Sales thinking of putting in a revolving door—such is the traffic they've been having with operators throughout the Southland making it a must stop on their visits to Los Angeles. **Al Silberman**, **Ray Powers** and prexy **Bill Happel** all on hand with each handling their respective departments in top fashion. "There's no question of dime play taking over—it's a mandatory action necessary for the survival of the music machine business" sez Al. Latter has been kept quite busy handling sales of the many automatic vending machines the firm handles. . . . **Joe Duarte**, export manager, wouldn't mind a little vacation along with a shipment of equipment to the European capitols. . . . **Bill Happel** reports excellent sales of the great Williams "Twenty Grand." . . . Lots of laughs and many a smile via operators after reading of the exploits of **Solly Slugger** and **Sally**. Crowd of ops over at Leuenhagen's one day nearly had hysterics readin' 'em . . . and **Mary Solle** thinks so much of 'em that she's gonna put a file of them on the counter for ops to pore over.

* * * * *

**Lloyd Barrett** in from Pomona making the rounds of jobbers and distribs. . . . With operators throughout this area switching to dime play, many a firm is doing a big job with conversion kits. Once metropolitan Los Angeles goes over to ten-cent play, it's expected a shortage of same might develop. . . . **Mel Heiman** in from San Bernadino to look over some new equipment . . . ditto **Al Anderson** from Shafter. . . . Possible use of extended play records for use in automatic phonos being talked about.

# "Pete The Rabbit"




## BROUGHT TO YOU BY EXHIBIT JUST IN TIME TO CASH IN ON THE BIG EASTER BUSINESS PARADE

Remember, Easter Sunday is April 5, three months away and, therefore, every operator in the nation has three full months, even prior to Easter Sunday, to CASH IN witth EXHIBIT'S "PETE THE RABBIT". Leading merchants everywhere will soon be booming for the big Easter business they always enjoy. JOIN THE BOOM! Get in this big Easter business parade with "PETE THE RABBIT". What's more, "PETE THE RABBIT", will not only fascinate, thrill and capture children's hearts everywhere in the land, but, he'll go on and on and on FOR MONTHS AND MONTHS EARNING BIG, STEADY PROFITS! Join the big boom Easter business parade RIGHT THIS MINUTE. Get those 3 full months of BIG, STEADY PROFITS into your bank book today. ORDER Exhibit's "PETE THE RABBIT" from your nearest EXHIBIT DISTRIBUTOR!

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## UPPER MID-WEST MUSINGS

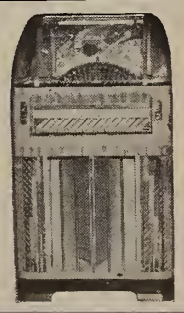
There are always a few hearty individuals who don't mind braving a storm in order to keep on their schedule and regular routine. **John Galep** of Menomonie, Wis.; **Frank Mager** of Grand Rapids, Minn.; **Gabby Clusieu** of Grand Rapids, Minn.; and **Ben Jahnke** of Hutchinson, Minn. were just some of the operators who made the trip in to the Twin Cities in spite of the blowing and drifting snow. . . . **Mr. and Mrs. Chet LeDoux** of Virginia, Minn., stopped in to the Twin Cities on the way back from a short vacation in Arizona. . . . **Elgin McDaniel** of Wadena, Minn., was kind of proud of the fish decoy that he had recently acquired. Even though the ice-fishing season is now over, he has big plans for this decoy, come next winter. . . . **Art Hagness** of Grand Forks, N. D., spent some time in town looking over the latest in Coin Equipment and also picked up some supplies and records. . . . **M. J. Kragenbring** of Pipestone, Minn., made a quick trip in to town in order to get some service and repairs on his equipment. . . . **Mike Kalasardo** of Tomahawk, Wis., made the long trip in to the Twin Cities.

**Bud Nitteberg** of the Nitteberg Brothers, Castlewood, S. D., decided that since service calls were at a minimum, he might as well take a trip in to the Twin Cities and pick up some supplies and records and also to see what was new. Bud reports that they have had quite a bit of snow, out his way. . . . **Tubby Lynard** of Kasson, Minn., still can manage to talk about playing golf this summer with a gleam in his eye, even though the temperature at present is below "0". . . . **Leonard Woytassek** of Cayuga, N. D., manages to get in to the Twin Cities every so often for his records and supplies. . . . **Mr. and Mrs. Ike Sundem** of Montevideo, Minn., in town over the week-end. . . . **Stan Woznak** of Little Falls, Minn.; **Andrew Markfelder** of Staples, Minn.; **Pat Patridge** of Mora, Minn.; **Lester York** of Mitchell, S. D.; **Walt Hennes** of Bemidji, Minn.; **Bill Ardnt** of Long Prairie, Minn.; and **Floyd Kiester** of Frontenac, Minn., were seen here and there. . . . **O. L. Coefield** of the Coe Novelty Company, Annandale, Minn., was up and around again after being laid up a few days by a cold.


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## Trucano's Son At N. D. Services Equip On Campus

DEADWOOD, S. C.—Tony Trucano, head of Black Hills Novelty Company, this city, is mighty proud of his son John, who is attending Notre Dame University.

John, a chip of the old block, has contracted to service all the coin operated equipment on the Notre Dame campus, thus helping out on the financial end of his tuition.


## ATTENTION!

| | |
|---|---|
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# Letter From An Operator

Dear Mr. Editor:

Well it just goes to show you it is the little things which count. Like buttons. Just imagine if you had no buttons on your shirt. On your coat. On your pants.

Anyways don't let me hold you up in suspense. What I am going to tell you is a fact. And it is all due to my helper, Sam Simpson (he sure is a simp's son). He can put more out of order machines out of order than anyone.

Anyways Sally (that's Mrs. Slugger) and me drive to town to buy us a new juke box. We just knocked off the new big lunch room that opened on Main St. in our town of Simpkinsville. And we promised George Papapadoupalas who built the joint a brand new juke box.

Sally (that's Mrs. Slugger) and me, we are driving ahead in our car and Sam Simpson, my helper, he is following behind us in our pickup. Sally figures we should buy the juke box and load it up on the pickup. Then me and Sally (that's Mrs. Slugger) will get us some Chinese food and see a real good picture show in the city. It sure is going to be a big time.

Anyways, and to make this letter real shorter, we buys us the juke box. It sure is a honey. We even gets the distributor to give us the records which are inside. Then Sam Simpson loads it up on the pickup.

Sam decides he should lay the juke box down on its back. He forgot to bring along the ropes to tie her down to stand her up. (I told you he was a simp's son). Well, what could you do? So we lay her down on her back.

Sally (that's Mrs. Slugger) she says to Sam, she says, "Look here, Sam Simpson, don't you stop for nothin' nowhere. You drive straight to the store in Simpkinsville. Then you park the pickup in the garage with the juke box on it. Be sure you close the doors and lock them tight. You hear me, Sam?", she says.

Anyways, and to make this letter real shorter, Sally and me had ourselves a very good time in the city. The next day we was down on the job brite and early.

When Sam Simpson comes in Sally says, "Solly you and Sam deliver that new juke box over to George Papapadoupalas (P.S. I am having a hell of a time spelling this name. I got to write it from the route card. So from now on I will call him just George which is his name) and", says she, "you make sure you set up that juke box real good and clean and polish her up. And make sure she is playing good before you leave. You hear me?", she says.

So Sam and me jumps up into the pickup and we drives over to George's new lunch room. We sets up the box. We polish her. We clean her. We shine her up 'til even George gets a smile on that frozen sour puss of his.

George says, saye he, "Dot's fine, boyss. Now you plays her, hah?", he says, "but for free, hah?" says he.

So me, just like a big shot, I pulls two-bits out of my pants pocket and I drops it big and generous like right down the chute and presses down the buttons.

I says, "Let us start her off with some real money", I says with a smile.

The lights come on real brite. The records swing over. But just as she was going to start to play the record — bingo — she cancels off. No music. This happens for the whole two-bits.

Right quick like I look at Sam Simpson and I says, says I. "What did you do to this box, Sam?", I asks real stern like.

George he is looking at both of us kind of disgusted like. His sour puss is frozen up again. And he looks like he is going to get real mad.

Sam quick like says to me, "Honest, Solly, I did not done nothin'. I never touched her since we loaded her by the distributor and until we unloaded her just now. She played real good by the distributor, Solly", he says, says he.

So I says, very bossy like, "Sam, for once in your life you are right. She did play real good by the distributor. Phone him up, Sam. But be sure you phone him up collect. You tell him he better get his man here right away. Or else. You tell him, or else. You hear me, Sam?", I says.

I turns to George and I says to George very confidence like, "George, don't you worry about nothin', you hear. I will have her playing real swell in a few minutes."

"Bah", George bahs, "so why you call distributor?", he asks. "Bah", he says again. And he stumps away to the kitchen saying, "Bah".

Well, I get me my tools and I open her up and I start checking up on her. Just like I know what I am doing. Then Sam comes back from the telephone.

I tell him, "You don't do nothin'. You just hand me what tools I tells you to hand me. You hear?", I says to Sam.

Anyways we are working on the box. And working on it. And working on it. Everytime the record gets ready to play—she cancels off. The damn thing has got me hot. George is getting hotter by the minute. He is bah-bah-bahing all over the joint.

Just as I am ready to give up and phone Sally (that's Mrs. Slugger) and how I do dread doing that because I can just hear her trumpeting over the phone, 'You lunk head you. Who ever told you you was a mechanic?', etc. etc.

Yes, sir, just as we was all ready to give her up, in walks this young guy from the distributor.

Says he, "What's the trouble, Solly?", says he with a big smile and confidence like.

So I says, "Look here, young feller, I am a mechanic from way back in the early days", and I go on and tell him my whole history. All about me and the old days.

In the meantime he walks over to the box and he drops in two-bits. He watches what is happening. Then he walks on back of the machine. And he starts to laughing.

I start to boiling up. I can feel the hair start to standing up on the back of my neck. Sam (that simp's son) he is looking at this young guy with his mouth open. (His mouth is always open, even when he chews tobacco). George he stops saying "bah".

He says to this kid, "So wot's wrong?", asking this here kid, mind you.

It's simple", says this here kid, "all that happened was you had the machine laying down on its back. That pushed in the cancel button. So every time you tried to play a record it got cancelled off. Hah, hah, hah", he laughs as he pulls out the cancel button and leaves.

What are you going to do?

Sincerely,

*Solly Slugger*

*"Your Operator Friend"*




Last week **Barney (Shugy) Sugerman** of Runyon almost broke us up when he related his adventures that occured during his 20-day cruise to Central and South America—particularly that part about how relaxing and restful it is. Now, right on top of this blow, **Wes Van Dusen** of Sun Specialty Co., Ltd., Edmonton, Canada, paid us a visit—also extolling the virtues of his seventeen-day cruise to the same countries. Wes and **Mrs. Van Dusen** will stay in the big city for the balance of this week and then head back to the real north west. The Sun Specialty Co. distributes the Rock-Ola phono in his area, and Wes reports business exceptionally good for the operators there.

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**Ben Becker** (now known as "Slim"), Bally regional representative returns to the city after his trip through Canada, and then to Chicago. Ben goes out with **Irv (Kempy) Kempner** of Runyon, Bally distribs here, to visit the ops throughout New York State and Connecticut. Kempy, although back on the job, still sniffling. . . . **Tom and Joe Greco** of Glasco, N. Y., once again visit the wholesalers along the row. . . . **Lou Tartaglia** of Port Chester, N. Y., in town doing some buying. . . . **Hymie Koeppel,** Koeppel Distributing, hit by the flu bug, and has to leave a few hours early one day (quite a concession from the ever-hard-working Hymie). Brother **Harry** looking exceptionally handsome—if you ask him, we think he'll divulge the reason. . . . **Jack Gordon,** Seeburg regional representative, with **Meyer Parkoff** and **Harry Rosen** of Atlantic-New York Corp., this week—planning great things. . . . **Irving Kaye,** Kaye Mfg. Co., manufacturing a jet type plane and boat, kiddie rides, almost ready to announce plans for national distribution. . . . **Dave Stern,** Seacoast Distributors, Elizabeth, N. J., doing quite a job with the Rock-Ola "Fireball" phono. "All I need," sighs Dave, "is more and faster deliveries."

* * * * *

The latest in the Exhibit line of kiddie rides now displayed on the showroom floors of **Mike Munves**—"Pete The Rabbit." "Pete" is quite a flashy, attractive rabbit—white, with big ears, and flashing eyes. A real attention-getter for the kids for Easter. . . . **Jack Semel,** games op, tells us he's planning on a Miami Beach vacation after March 15—license time in the city. . . . **Al Simon,** Albert Simon, Inc., returns this week after a visit to the Chicago Coin Machine Co. factory last week. Al reports he'll now get more "10th Frame Specials," which is in big demand here. He also tells us the factory is going on additional run on "Name Bowler." . . . Anyone who wants to catch up with **Joe Young** (Wurlitzer distrib) for an hour or so after business hours, will find him at **Harry Kaplan's** Palace Grill on West 45th St. Quite a gathering place for the top celebs. . . . **Nat Cohn,** Conat Sales, travelling the country, seeing his distribs. First stop, we understand, was Miami. . . . **Arthur Herman,** Herman Distributing, tells us the Evans factory has stepped up deliveries, with a shipment of 10 phonos to arrive before the week is over. . . . **Marvin Bason** of R. C. Carpenter, Chester, N. Y., on the street. . . . **A few items about the Connecticut ops: Abe Fish,** president of the Connecticut State Coin Assn., probably the busiest man in the state, now that he's back at the helm. . . . **Jimmy Tolisano,** former president, and member of the board of directors of MOA, will represent the assn. at the Chicago March meet of MOA's board of directors. . . . The members of the assn. welcomed **Max Putterman** of New Britain into the organization. . . . **Joe Fica,** Torrington, looking forward to an extremely busy March. . . . **Irving Cohen,** veteran Waterbury op ill. . . . **Al Requier** reaps gobs of praise for his aid to St. Mary's Church of Williamantic, which was damaged by a bad fire. . . . Seems that most ops in the Conn. area like the cooperation of **Lou Boorstein** and his Leslie one-stop service. Lou furnishes title strips for all records.

* * * * *

**Bob Greene,** president of Rowe Mfg. Corp., addressed a group of about 800 top sales executives this week and told them that he looks forward to "a bright future for the automatic vending machine industry, as a result of the increasing conditioning of the American people to wait on themselves. Another important factor, Greene told them, is the basic need for cutting constantly rising sales costs, particularly in connection with sales of low-profit items that are sold as a public convenience rather than for a profit. Bob described the vending machine industry as a $1,250,000,000 industry, having grown from "peanuts" twenty-five years ago. He said that in 1952, 2,750,000 vending machines were in use, and made 19 billion individual sales. . . . **Johnny Bilotta** of Newark, N. Y., and his missus, leaving for a week's vacation in Miami Beach, then on to New Orleans. . . . Mr. and Mrs. **Julie Olshein** of Albany, N. Y., celebrate their 15th anniversary with a vacation trip south. They're taking their two children, **Jay and Barbara** with them.




# CHICAGO CHATTER

Very swellest letter received in many a moon came from **Al Stern**, who is recuperating at the Royal York in Miami Beach. Advised that campaign being conducted by The Cash Box to help **murder America's No. 1 murderer—heart disease**—has met with most complete acclaim of everyone down sunny Miami-way. Al reminds coinmen can obtain free heart surgery and medical care at Edgewater Hospital in Chicago because of the great charitableness of all coinmen donating to Edgewater Heart Fund. A terrific and outstanding monumental memorial to **George David Moloney.** Sincerest and fondest hope of **Al Stern,** founder of the Edgewater Heart Fund, that all who knew the most lovable **George D. Moloney,** will send in a donation (make your check payable to: Edgewater Heart Assn.) to keep this great Fund going either directly to: **The Cash Box** or to **Edgewater Heart Assn., Inc., Edgewater Hospital, 5700 N. Ashland Ave., Chicago.**

Talking of Miami hear that most thrilled guys in all coinbiz **Sam Taran** and **Eli Ross** just can't get over their new air conditioned building. Sam didn't have much time to examine workmanship. Flew out to Arizona to meet with his Missus. Then on to California with her. . . . **Karen Chandler,** the very gorgeous "Hold Me, Thrill Me, Kiss Me," gal, visits over at Atlas Music. Her manager, **Fred Ansell** and **Morrie Ginsberg** learn that they were practically next door neigrbors, while such ops as **Leonard Miska, Bob Gnarro** and **Joe Fillitti** thrilled to meet Karen. **Bob Dunlap,** Seeburg's district mgr., acts as Karen's escort. . . . **Sammy Cooper** with four friends in from Milwaukee. . . . **Herman Paster** in from St. Paul. . . . **Art Dausig,** operator from Munising, Mich., comes to town. It's Art's place on Lake Superior where **Lyn Durant** and the boys from United visit all summer long. . . . **Fred Jung,** formerly of Keeney, hard at work as Operations Manager over at Rock-Ola. . . . **Jake Friedman** in town from Atlanta for a quickie visit advises, "Business just wonderful." Which is just wonderful to hear. . . . Nice letter from **Frederick Jordan** of National Shuffleboard Co., Orange, N. J., giving **The Cash Box** full credit for item he is using which appeared here and which is all about "entirely new and different products needed in field." . . . **Jack Williams** of Denver visits the Windy City.

Lunch with **C. T. McKelvy** in Seeburg's brand new cafeteria. About 650 breakfasts, 1200 lunches and over 125 dinners served daily. Food grand. Seeburg factory so busy, production men have taken over former beautiful showroom and converted it into part of production line. Looks like they'll move out the execs next to get more room. . . . **Len Micon** of World Wide just back at work after a bout with the flu advises, "I felt worse than Chuck Davey after his K. O. by Gavilan." Len claims didn't have a cold since '41. Now he, his wife, and boy were all downed. . . . More and still more requests continue to pour in daily urging creation of "School For Mechanics." Entire trade admits need for experienced mechanics grows ever more acute. . . . **Bill Fitz-Gerald** of AMI sends gorgeous plaque reproducing one of the best ads on music ever written. Suggests that it be hung up or placed on desk, "Or," ors Bill, "can even appear as an editorial." (Says he of the "flying juke boxes.")

Big, big doings over at Exhibit Supply with the approach of the annual Easter Parades all over the nation. Seems like **Frank Mencuri and Art Weinand** getting requests from leading merchants everywhere to have "Pete The Rabbit" kiddie ride on display and in parades. And, at the same, leading TV network shows may feature "Pete The Rabbit" on Easter Day. . . . May be revival of automatic baseball pitchers this spring as **Harry Katz** reports interest from many who want to set up such outdoor ranges. . . . Top topic of dicussion at 14th annual meet of Ohio State music ops in Cleveland on March 5 will be dime play. Seems all music ops throughout the state 100 per cent for 10c play, according to **Jimmy Ross** of Cleveland, and that March 5 meet will simply be formality to vote it into effect. . . . Not only operators, but jobbers, distribs and manufacturers, too, are backing **Sen. Frear's Bill** introduced into the Senate to allow for "optional depreciation" of equipment. (Read the story this issue.) Then wire or write your Congressman and your Senator to vote for it. This is a real boon for the entire coin operated machines industry. Means that ops will have opportunity of setting up their own depreciation rate schedules. And that means saving pahlenty money.

Gottlieb out with new game, "Flying High" and, immediately after advising distribs, swamped with orders—but swamped. . . . Exporters of music machines using coin accumulators from Chi-Coin "Hit Parades" and Williams "Music Mites." . . . **Ray Riehl** and **Lyn Durant** flew back from a shortie vacation in warm Habana. . . . **Irvin Weiler** flying the plane with his partner, **Carl Hoelzel** as co-pilot, stop off in St. Louis to pick up **Tony Koupal** and fly him into Chi, too. . . . Sad to relate. They still have **Joe (Hot Coils) Kuss** in exile in Siberia. (Siberia is at 5737 Brodway). . . . Cards weren't kind to **Herb Oettinger** this past week. But no one dares challenge him over the long route for the 'gin' championship. . . . Williams Mfg. Co. introduce their new game, "Silver Skates," and **Sam Stern's** phone himply buzzing. . . . Mailman asks op here, to whom he was delivering copy of **The Cash Box,** whether he wouldn't give him "pictures of some of the new games for a friend who has started to operate in Paris, France." (Never know where business comes from these days.)

**Isabel Oomens,** practically all by her lonesome, bowled the Oomens team into a three-game victory this past week. **Johnny Oomens** hanging his head with excuse, "It was my off day." Isabel had the high score for the ladies, 443 for 3. Wowie. . . . **Tony Galgano** happier than a little spring fly over the the three victories his team won. . . **Mary Gillette** didn't show up again but the Gillette team won 3 games anyhow. . . . **Joe Beck** of Milwaukee just got a patent on new type shuffle action game and is seeking space in town where he can build. . . . Milwaukee ops held hectic meet this past Thursday (2/19) to discuss "how" to get 10c play started. Believe will take 2 square blocks at a time. Until entire city covered. . . . **Ben Coven** put on two new roadmen this past week. **Joe Shanahan** in Indiana and **Louis Engberg** in Northern Illinois. **Carl Christiansen** moves into Chicago area to head sales for Coven's Wurlitzers. . . . **Sam Lewis** at Genco put it this way this past week. "Busier 'n' hell." . . . **Joe Cohen** of Ristocrat in town looking for offices here. Will have showrooms showing firm's new products. But will continue to manufacture in Appleton, Wis. . . . **Jake** and **Joe Botkin** of Wheeling, W. Va., being entertained by **Bill O'Donnell** and **Georgie Jenkins** of Bally.

**Jack Nelson** back on the job after a 5-day bout with the flu, "Gotta be in style," claims Jack. . . . **Lou Hoffman, Eddie Shore** and **Ed Barker** doing great job for **Phil Greenberg** in Pittsburgh while Phil resting in Miami. . . . **Jimmy Boyle** flies down to Miami from Oklahoma City. . . . **Al Calderon** kinda headachy these days down in Indianapolis. . . . **Don Moloney** (Donan Distrib. Co., 5011 N. Kedzie) handles Bally kiddie rides, just back from his honeymoon. . . . **Lou Dunis** and **Johnny Michaels** went to Noo Yawk where they spent ten days seeking: "unusual stuff at cut rate prices." . . . **Herb (Purveyor) Perkins** down to Souse America for 5 weeks for combo of biz and pleasure. . . . **Dick Hood** of H. C. Evans & Co. announces first replay game for firm, "Spin Table," in 10 years. . . . Ops having headaches getting $10 and $20 bills changed into nickels at banks. Banks ain't got that many nickels around these days. But got lotsa dimes and quarters. . . . **Ray Cunliffe** gets phone calls from all over everywhere re: burning up of old phonos after pics appear in **Cash Box** —all complimentary. . . . **Col. Lew Lewis** of Merit keeps open Monday and Thursday evenings. "We do plenty business," Lew reports.

Recorded Music Service Assn. meets Tues. (2/24) at Brown & Koppel's Restaurant, 2003 W. Division, to elect officers. See if this lineup comes out correct: **Ray Cunliffe,** Pres.; **Phil Levin,** V.P. & Sect'y; **Frank Padula,** Treas.; **Dan Palaggi,** V.P. and **Dan Gaines,** V.P., and in addition, the following to make up nine-man Board of Directors: **Roy Blomquist, Earl Kiess, Louis Arpaia** and **Andy Oomens.** . . . **Vince Shay** will give a party for about 20 of the old timers( members of the "20 Year Club") right after Lent. "And no charge," Vince says. . . . Demand grows for arcade pieces. . . . Pennsy R.R. expects food vending machines to cut loss on diners. Installations under way awreddy. . . . **Elmer** and **Bob Halgren** of H & H Music, Moline, Ill., named Rock-Ola sales outlet. . . . **Ed Peters** of Peoria tells guys here, "'20 Year Club' best idea in years." . . . **Don't forget to write or wire your Congressman and Senator to back Sen. Frear's bill.** . . . And, whatever you do, get into the fight to **murder America's No. 1 murderer** by donating to the **Edgewater Heart Fund** TODAY. If you haven't the cash right now **send in your pledge.**


chicago coin's profit winning

NAME BOWLER



NEW FEATURES GALORE!

BY POPULAR DEMAND NOW BACK IN PRODUCTION

NEW Name Spelling Feature -- each time a player matches the last number af his scare with lighted number, a letter of "Name Bawler" lights up.

NEW At aperatar's aptian 1-2-5 ar 10 letters may be awarded each time a number is matched.

NEW When "Name Bawler" is completely spelled aut (lit) a special winner is made.

NEW Number ta be matched may be adjusted ta light up at end af game, ar at start af 10th frame.

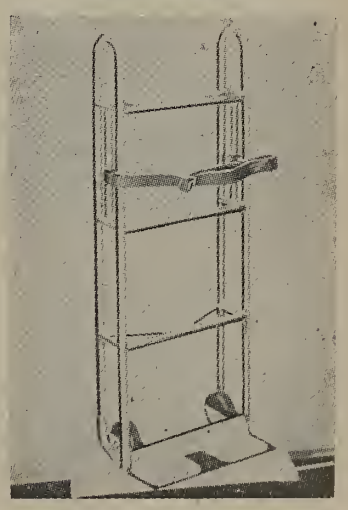
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FOR ALL PHONOGRAPHS AND GAMES



Slides on curbs and stairs. Strong, light, durable Capacity 1,000 lbs. Weighs only 28 lbs. 52" high by 19" wide. Tubular steel construction. 5" solid rubber wheels. FULLY GUARANTEED. An absolute NECESSITY for EVERY OPERATOR. RUSH YOUR ORDER TODAY.

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3181 ELSTON AVE., CHICAGO 18, ILL.
(Tel: IN 3-2210)

# CLASSIFIED ADVERTISING SECTION

**CLASSIFIED AD RATE**
**10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT — Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: TIlden 4-9040.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—Service mechanic for Pin Games, Music and Cigarette machines. Now employ six mechanics. PENNA. VENDING CORP., 1833 CARSON STREET, PITTSBURGH 3, PA.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONTARIO, CANADA.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel: UNion 1-7500.

WANT—We buy new and used records all year-round. Highest prices paid for 78's and 45's. No quantity too large or too small. We also buy brand new L P's (33-1/3 RPM) in quantity. Write or phone. AL ABEL, FIDELITY DISTRIBUTORS, 666-10th Ave., NEW YORK 36, N. Y.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel: DIckens 2-7060.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Keeney 6 Player Shuffle Alleys. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNiversity 6900.

WANT—Two Post-War Gretchen metal typers. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

CLASSIFIED ADVERTISING SECTION

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3131 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: INdependence 3-2210.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

## FOR SALE

FOR SALE — Keeney 4 Player $75; Genco Targets $60; Bally Baseball $50; Telequiz & Film $75; all in excellent condition, ready to operate. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—We have all type Bingos at right prices. Genco's 400—all latest factory improvements for right results. Clean—ready for location $275. MERIT INDUSTRIES, 542 W. 63rd St., CHICAGO 21, III. Tel: ENglewood 4-9202 and 4-9204.

FOR SALE—United Alleys: 5 Player $215; 5 Player with Formica and large pins $240; 6 Player $240; 6 Player with Formica and large pins $265; 6 Player Deluxe $325; 6 Player Supers $350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOwer 1-6715.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N. W., WASHINGTON, D. C.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—1 United A B C $125; 1 United 3-4-5 $145 Clean; 1 Bally Futurity $235; 1 Double Action $50; 2 United's Leader $285 each clean and ready for location; 12 Packard Wall Boxes clean $4.50 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price lits. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE — Chicago Coin Pistols $65; Chicago Coin Hit Parade $75; Penny Counter Grippers $20; Bingo Roll $50; 750 Wurlitzers $45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE—Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Seeburg M100 A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs $649; Seeburg 148ML reconditioned, refinished $259; Seeburg 147M reconditioned, refinished $159; Seeburg H146 Hideaway reconditioned, refinished $115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Frolics—Ready for location—$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music — F.O.B. Cleveland $1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HEnderson 1-7577.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Different—Saloon type coin operated 65 note player piano; banjo effect; Seeburg approximately 35 years old. Beautiful mahogony completely refinished. All 80 some odd bellows recoverd by professional church organ specialist; like new. A rare buy at $299.50. Hot for any location. 40 tunes included. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y. Tel.: 2-2519 and 2-6740.

# CLASSIFIED ADVERTISING SECTION

FOR SALE—ABC $175; Long Beach $375; 5 Star $50; County Fair $175; Steeplechase $225; Stars $450; AMI "A" $325; "B" $425; "C" $475; 1015 $100; Evans $350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

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FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125; Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

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FOR SALE—Attention—All Coin Machine Operators: This is for you. We have the hottest item to hit the national market. It is a natural for your type of business. Our beautiful, sturdy, stainless steel, Automatic Ice Cuber is essential to and easily placed in taverns, restaurants, hotels, motels, resorts, or in any business that uses commercial ice cubes. Our proved package plan, for direct sales or rental guarantees the greatest profit returns on the safest deal ever offered. No sales or rental resistance. Our extremely low cost cuber goes with protected territories. Practically no servicing. Our plan is now operating in three test states. You can retire in 24 months with as little as $3,000. to start as our exclusive dealer in your territory. Write for details ALLIED SUPPLY COMPANY, 1432 W. ATKINSON AVENUE, MILWAUKEE 6, WISCONSIN.

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FOR SALE—Kiddie Rides—Beautiful Exhibit Big Broncos; Space Ships, all makes; Midget Movies; Boat Rides; Automobile Rides . . . all guaranteed 100%. Must be satisfied or may return within 30 days for full refund. WANTED to buy: Wurlitzer 1015's; 1100's, 1250's, 1400's. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS.

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FOR SALE—Packard Wall Boxes $4 ea.; Wurlitzer 3031's $5 ea.; Wurlitzer 3025's $6 ea.; Photo Finishes and Citations $25 ea.; Universal Five Stars $100 ea.; Rock-Ola Playmasters $50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL.

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FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

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FOR SALE — Seeburg Wall Boxes 3W2L56 5c $10 each; 3W5 & 7L56 (5-10-25) $25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: BIgelow 8-3524.

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FOR SALE—Executive Ediphone Voice Writer, electronic with desk dictator and second station unit for playback, used only six months, $575. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

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FOR SALE — Reconditioned — Thing $25; Lucky Inning $35; Photo Finish $35; Citation $35; Champion $45; Winner $85; Goalee $75; Carnival $25; Control Tower $85; J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3 MO.

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FOR SALE—100A Seeburg High Serial Number $675; AMI "A" $325; 1015 Wurlitzer $150; C. C. Coin Hit Parade & Stand new $175; United Official Bowler $325; United 5 Player Bowlers Formica Top 7 & 10 Pick Up $225; Wilcox Gay Recordio $100; Thunderbolt Horses $400; MOUNTAIN DISTRIBUTORS, 3630 DOWNING ST., DENVER, COLO. Tel.: MAin 6104.

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FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

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FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

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FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

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FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

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ROR SALE—24 W4-L56 (5-10-15) $34.50 ea.; 11 W1-L56 (5c) Remote $4.50 ea.; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

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FOR SALE—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts $335; Atlantic Cities $435; Bright Spots $315; Leaders $310; Bright Lights $220; Genco 400's $295; Genco Jumpin' Jacks (new write); Turf Kings $120; Citations $30; Hot Rods $40; Genco Advance Rolls $30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

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FOR SALE—58 Bingo Games including Palm Beach $439; Frolic $450; Atlantic City, $375; Coney Island, $269; Bright Lights, $195; Spot Light, $282. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, Ohio. Tel.: MAin 8751.

CLASSIFIED ADVERTISING SECTION

FOR SALE—or trade: 2 Mills Constellation $150 each; Wurlitzer 700 or 800 $50 each; Wurlitzer 71 $45; Wurlitzer 61 $25; Wurlitzer 500 $25. Will trade for late Stoner or Rowe Candy or Cookie Machines. A & F MUSIC CO., RANDLEMAN, N. C.

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FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

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FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

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FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

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FOR SALE—Gencos 400 with Jumping Jack action. Electric flipper and rubber bumpers instead of pins $225. LITTLE AMUSEMENT CO., 1140 W. 87th ST., CHICAGO 20, LLINOIS.

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FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MUlberry 2110.

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FOR SALE — "Closeouts" — Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout $50 each; 5 Winners $75; 5 Turf Kings $110; 5 Champions $39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE, PA. Tel.: 22-894.

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FOR SALE—Exhibit Gun Patrol $175; Exhibit Jet Gun $195; Exhibit 6 Shooter $150; C. C. Pistol $125; C. C. 4-Player Derby $150; Williams Horsefeathers $150; C. C. King Pin $150; Evans Bat-a-Score $175; Mutoscope Sky Fighter $125; Wilcox Recordio $125; Jungle Joe $125; Int. Mut. Deluxe Photo-mats $395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model $1250; Seeburg M100 78 r.p.m.; Seeburg M100-45 BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

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FOR SALE — C. C. 4 Player Derby $195; Exhibit Jet Gun $195; C. C. Pistol $65; Quizzer $75; Amusematic Lite League $49.50; New Royal Flush Pool Table $50; Wm Long Beach $275. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743. GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

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FOR SALE—Quartette $160; Minstrel Man $90; Globe Trotters $135; Mermaid $95; KO's $45; Seeburg wall boxes $5; All in A-1 shape. STARK NOVELTY CO., 2429-7th, N. W., CANTON, OHIO.

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FOR SALE—Seeburg 147 $99; Packard Manhattan $99; Shuffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

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FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

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FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

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FOR SALE—Coney Islands $335; Atlantic Cities $425; Universal Five Star $75; Keeney Lite-A-Line $95; Skee Alley $65. Frolics—write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

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FOR SALE—Star Series $50; Quarterback $35; Bing-A-Roll $45; Bear Gun $225; ABT Rifle Sport (1 unit with tunnel) $595. Includes extras. WANT—United Six Player Supers & Twin Rebounds. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

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FOR SALE—Spot Lites $275; A.B.C. $100; Zingo $125; Stars $325; Bright Lights $250; Frolics $450. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

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FOR SALE—Spotlite $319.50; Frolic $475; Long Beach $275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

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FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

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FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

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FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

# CLASSIFIED ADVERTISING SECTION

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Bit Hit $165; Slug Fest $140; Whiz Kids $105; Hits & Runs, Genco, $55; Canasta $25; Boston $39.50; 49 Majors $27.50; Jennie $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tucson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morroco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: SUperior 1-4600.

FOR SALE—Spotlite $375; Harvest Time $50; Knockout $60; Utah $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VIRGINIA. Tel: 3-0311.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE—100,000 78's—All labels, all types, 7c each. 50,000 45 rpm's assorted 12c each. Write, Wire or Phone: PHIL HARRIS, 2538 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: DUnkirk 3-7005.

## Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

**Your Deposit is GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**

26 West 47th Street, New York 19, N. Y.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Compare our prices: Clean equipment ready for location. Exhibit's Silver Bullets $110; Bally's Hi-Rolls $39; Turf King, like new $95; Photo-Finish $40; Universal's Winner $45. No Crating charge. Write, wire, or phone for more bargains. STANLEY AMUSEMENT COMPANY (Since 1939), 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI 5110.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

## MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles Calif., WEbster 1-1121.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE—New revised 1953 mailing list of more than 11,400 Active Coin Machine Operators and Distributors in the United States. Shows types of machines operated. $25 per copy. State listings 1c per name. L. W. WHIPPLE, BOX 125, MATTHEWS, N. C.

# TAX PROBLEMS?




**FOR JUST ABOUT TWO-BITS A WEEK—ONLY $15 FOR THE WHOLE YEAR YOU NOW GET**

# THE ANSWER!

**READ THIS**

That's right! For just about two-bits a week, only $15 for the full year of 52 weeks' issue of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for $15, MAIL TODAY!!

**MAIL THIS**

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.



Gentlemen: It sure is worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me "The Cash Box" immediately.

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....




NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## WURLITZER

| | | | |
|---|---|---|---|
| 4. | 24 | 29.50 | 39.00 |
| 4. | 600R | 39.50 | 50.00 |
| 4. | 600K | 49.50 | 69.50 |
| 4. | 500A | 49.00 | 69.50 |
| 4. | 500K | 35.00 | 59.50 |
| 4. | 41 (Counter) | 24.50 | 50.00 |
| 6. | 51 (Counter) | 30.00 | 39.50 |
| 4. | 61 (Counter) | 24.50 | 50.00 |
| 4. | 71 (Counter) | 59.50 | 75.00 |
| 6. | 81 (Counter) | 49.50 | 75.00 |
| 4. | 700 | 39.50 | 89.50 |
| 4. | 750M | 50.00 | 79.50 |
| 4. | 750E | 45.00 | 55.00 |
| 4. | 780M Colonial | 49.50 | 99.50 |
| 2. | 780E | 65.00 | 89.50 |
| 4. | 800 | 39.50 | 79.00 |
| 4. | 850 | 59.50 | 79.50 |
| 4. | 950 | 59.00 | 99.50 |
| 4* | 1015 | 100.00 | 175.00 |
| 4. | 1017 Hideaway | 99.50 | 115.00 |
| 2* | 1100 | 269.50 | 375.00 |
| 4* | 1080 | 125.00 | 179.50 |
| 4* | 1250 | 389.00 | 429.00 |
| 6. | 300 Adapter | 10.00 | 15.00 |
| 6. | 320 Wireless Wall Box | 3.50 | 5.00 |
| 6. | 310 Wall Box 30 Wire | 4.50 | 5.00 |
| 4. | 320 2 Wire Wall Box | 4.00 | 5.00 |
| 6. | 332 2 Wire Bar Box | 5.00 | 9.50 |
| 6. | 331 2 Wire Bar Box | 5.00 | 10.00 |
| 6. | 304 2 Wire Stepper | 3.50 | 5.00 |
| 6. | Wireless Strollers | 19.50 | 25.00 |
| 6. | 430 Speaker Club with 10, 25c Box | 69.50 | 75.00 |
| 6. | 420 Speaker Cabinet | 40.00 | 49.50 |
| 4. | 3031 Wall Box | 4.95 | 9.95 |
| 4. | 3045 Wall Box | 5.00 | 25.00 |
| 4. | 3020 Wall Box | 17.50 | 26.50 |
| 4. | 3025 | 5.95 | 6.00 |
| 4. | 2140 Wall Box | 10.95 | 17.50 |
| 1. | 219 Stepper | 19.50 | 22.50 |
| 4. | 100 Wall Box 5c 30 Wire | 3.50 | 5.00 |
| 6. | 100 Wall Box 10c 30 Wire | 12.50 | 17.50 |
| 6. | 111 Bar Box | 3.00 | 10.00 |
| 4. | 120 Wall Box 5c Wire | 3.00 | 4.50 |
| 6. | 305 Impulse Rec. | 2.50 | 10.00 |
| 6. | 350 Wls Speaker | 17.50 | 29.50 |
| 6. | 115 Wall Box Wire 5c Wireless | 5.00 | 7.50 |
| 6. | 135 Step Receiver | 14.50 | 19.50 |
| 6. | 145 Imp. Step Fast | 4.50 | 7.50 |
| 6. | 306 Music Transmit | 7.50 | 9.50 |
| 6. | 130 Adapter | 15.00 | 19.50 |
| 6. | 580 Speaker | 25.00 | 49.50 |
| 6. | 123 Wall Box 5/10/25 Wireless | 9.00 | 15.00 |
| 6. | 125 Wall Box 5/10/25 Wire | 2.50 | 6.00 |

## SEEBURG

| | | | |
|---|---|---|---|
| 4. | Plaza | 25.00 | 39.50 |
| 6. | Royale | 25.00 | 39.50 |
| 4. | Regal | 39.50 | 49.00 |
| 4. | Regal RC | 39.50 | 49.00 |
| 4. | Gem | 29.50 | 44.00 |
| 4. | Classic | 49.00 | 60.00 |
| 4. | Classic RC | 49.00 | 60.00 |
| 6. | Maestro | 44.00 | 65.00 |
| 4. | Mayfair | 44.00 | 59.50 |
| 4. | Mayfair RC | 44.00 | 59.50 |
| 6. | Melody King | 49.50 | 79.50 |
| 6. | Crown | 39.50 | 59.50 |
| 6. | Crown RC | 49.50 | 79.50 |
| 6. | Concert Grand | 39.50 | 59.50 |
| 4. | Colonel | 29.50 | 40.50 |
| 4. | Colonel RC | 29.50 | 49.00 |
| 6. | Concert Master | 49.50 | 69.50 |
| 6. | Concert Master RC | 59.50 | 89.00 |
| 6. | Cadet | 35.00 | 65.00 |
| 4. | Cadet RC | 39.50 | 65.00 |
| 4. | Major | 39.50 | 59.00 |
| 4. | Major RC | 39.50 | 59.50 |
| 4. | Envoy | 39.50 | 59.00 |
| 4. | Envoy RC | 39.50 | 59.00 |
| 4. | Vogue | 39.00 | 59.50 |
| 6. | Vogue RC | 49.50 | 69.50 |
| 6. | Casino | 35.00 | 59.50 |

←TOTAL NO. TOTAL VALUE→

# THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
699th Consecutive Week's Issue

## How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**EXPLANATION**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PHONOGRAPHS (Cont.)

| | | | |
|---|---|---|---|
| 6. | Casino RC | 49.50 | 79.50 |
| 1. | Commander | 39.50 | 59.50 |
| 6. | Commander RC | 50.00 | 69.00 |
| 4. | Hi-Tone 9800 | 39.50 | 60.00 |
| 4. | Hi-Tone 9800 RC | 45.00 | 60.00 |
| 4. | Hi-Tone 8800 | 49.50 | 59.00 |
| 4. | Hi-Tone 8800 RC | 49.50 | 59.00 |
| 4. | Hi-Tone 8200 | 49.50 | 59.00 |
| 4. | Hi-Tone 8200 RC | 45.00 | 59.00 |
| 2* | 146S | 89.50 | 129.00 |
| 4* | 146M | 125.00 | 150.00 |
| 2. | 147S | 99.00 | 140.00 |
| 4* | 147M | 140.00 | 175.00 |
| 4. | 148S | 125.00 | 219.00 |
| 4* | 148M | 195.50 | 275.00 |
| 4* | 148ML | 240.00 | 265.00 |
| 4* | M-100-78 | 625.00 | 675.00 |
| 6. | Remote Speak Organ | 7.50 | 17.50 |
| 6. | Multi Selector 12 Rec. | 12.50 | 35.00 |
| 6. | Melody Parade Bar | 4.50 | 6.00 |
| 6. | 5c Wallomatic Wireless | 3.00 | 7.50 |
| 6. | 5c Baromatic Wireless | 4.50 | 5.00 |
| 6. | 5c Wallomatic 3 Wire | 2.00 | 8.00 |
| 6. | 30 Wire Wall Box | 2.00 | 9.50 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PHONOGRAPHS (Cont.)

| | | | |
|---|---|---|---|
| 6. | 5, 10, 25c Baromatic Wire | 3.00 | 6.95 |
| 4. | 5, 10, 25c Wallomatic 3 Wire | 7.50 | 9.95 |
| 4. | 5, 10, 25c Baromatic Wireless | 6.95 | 9.00 |
| 6. | 5, 10, 25c Wallomatic Wireless | 8.50 | 17.50 |
| 4* | 3W2 Wall-a-Matic | 9.00 | 14.50 |
| 4* | WIL-56 Wall Box 5c | 4.50 | 10.00 |
| 4* | 3W5-L-56 Wall Box 5, 10, 25c | 25.00 | 34.50 |
| 2. | W4L-56 | 34.50 | 40.00 |
| 4. | W6-L-56-5/10/25 Wireless | 30.00 | 40.00 |
| 4. | 3W7-L56 | 25.00 | 34.50 |
| 6. | Tear Drop Speaker | 12.50 | 17.50 |

## ROCK-OLA

| | | | |
|---|---|---|---|
| 6. | Imperial 20 | 24.50 | 49.50 |
| 6. | Imperial 16 | 25.00 | 49.50 |
| 6. | Windsor | 29.50 | 40.00 |
| 6. | Monarch | 25.00 | 49.50 |
| 6. | Std. Dial-A-Tone | 39.50 | 40.00 |
| 4. | '40 Super Rockolite | 39.50 | 49.50 |
| 6. | Counter '39 | 19.50 | 49.50 |
| 4. | '39 Standard | 39.50 | 69.00 |
| 4. | '39 DeLuxe | 39.50 | 65.00 |
| 4. | '40 Master Rockolite | 39.50 | 59.50 |
| 6. | '40 Counter | 39.50 | 49.50 |
| 6. | '40 Counter with Std. | 49.50 | 54.50 |
| 4. | '41 Premier | 49.50 | 69.50 |
| 6. | Bar Box | 4.00 | 9.50 |
| 6. | Spectravox '41 | 15.00 | 29.50 |
| 6. | Glamour Tone Column | 30.00 | 35.00 |
| 6. | Modern Tone Column | 32.50 | 40.00 |
| 4. | Playmaster & Spectravox | 49.50 | 69.00 |
| 4. | Playmaster '46 | 50.00 | 79.50 |
| 4. | Commando | 30.00 | 49.50 |
| 2* | 1422 Phono ('46) | 79.50 | 125.00 |
| 4. | 1424 Phono (Hideaway) | 99.50 | 169.00 |
| 2* | 1426 Phono ('47) | 109.00 | 150.00 |
| 4. | 1428 | 250.00 | 275.00 |
| 4. | 1432 (Rocket '51) | 395.00 | 419.00 |
| 4. | 1434 | 529.00 | 575.00 |
| 4. | Magic Glo (1428) | 295.00 | 325.00 |
| 4. | 1501 Wall Box | 3.00 | 4.50 |
| 6. | 1502 Bar Box | 5.00 | 7.50 |
| 6. | 1503 Wall Box | 12.50 | 15.00 |
| 6. | 1504 Bar Box | 8.50 | 17.50 |
| 6. | 1510 Bar Box | 15.00 | 20.00 |
| 4. | 1525 Wall Box | 5.00 | 15.00 |
| 6. | 1526 Bar Box | 15.00 | 19.50 |
| 4. | 1530 Wall Box | 15.00 | 25.00 |
| 6. | 1805 Organ Speaker | 24.50 | 29.00 |

## BUCKLEY

| | | | |
|---|---|---|---|
| 4. | Wall & Bar Box O.S. | 3.00 | 5.00 |
| 4. | Wall Bar Box N.S. | 6.00 | 17.50 |

## PACKARD

| | | | |
|---|---|---|---|
| 4. | Pla Mor Wall & Bar Box | 4.00 | 7.50 |
| 1. | Manhattan | 99.00 | 125.00 |
| 4. | Model 7 Phono | 49.00 | 79.50 |
| 4. | Hideaway Model 400 | 64.50 | 95.00 |
| 4. | 1000 Speaker | 29.50 | 49.50 |
| 6. | Willow Adaptor | 14.50 | 29.50 |
| 6. | Chestnut Adaptor | 15.00 | 25.00 |
| 6. | Cedar Adaptor | 15.00 | 29.50 |
| 6. | Poplar Adaptor | 15.00 | 27.50 |
| 6. | Maple Adaptor | 15.00 | 30.00 |
| 6. | Juniper Adaptor | 15.00 | 27.50 |
| 6. | Elm Adaptor | 15.00 | 25.00 |
| 6. | Pine Adaptor | 15.00 | 25.00 |
| 6. | Beach Adaptor | 15.00 | 27.50 |
| 6. | Spruce Adaptor | 17.50 | 29.50 |
| 6. | Ash Adaptor | 15.00 | 25.00 |
| 6. | Walnut Adaptor | 17.50 | 25.00 |
| 6. | Lily Adaptor | 10.00 | 12.50 |
| 6. | Violet Speaker | 10.00 | 15.00 |
| 6. | Orchid Speaker | 19.50 | 22.50 |

## MILLS

| | | | |
|---|---|---|---|
| 6. | Do Ri Mi | 25.00 | 59.50 |
| 1. | Panorama | 150.00 | 275.00 |
| 4. | Throne of Mnsic | 25.00 | 69.50 |
| 4. | Empress | 29.00 | 69.50 |
| 6. | Panoram 10 Wall Box | 5.00 | 8.50 |
| 4. | Panoram Peek (Con) | 185.00 | 295.00 |
| 6. | Conv. for Panoram Peek | 10.00 | 29.50 |
| 4. | Constellation | 109.50 | 250.00 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PHONOGRAPHS (Cont.)

### AMI

| | | |
|---|---|---|
| 4. W.O.M. 5/10 | 25.00 | 35.00 |
| 6. Hi-Boy (302) | 49.50 | 55.00 |
| 4. Singing Towers (201) | 39.50 | 99.50 |
| 6. Streamliner 5, 10, 25 | 39.50 | 79.50 |
| 6. Top Flight | 25.00 | 39.50 |
| 4. Singing Towers (301) | 49.50 | 99.50 |
| 4* Model A '46 | 249.00 | 350.00 |
| 4* Model B '48 | 349.50 | 425.00 |
| 4* Model C | 425.00 | 475.00 |

### AIREON

| | | |
|---|---|---|
| 4. Super DeLuxe ('46) | 49.00 | 60.00 |
| 4. Blonde Bomber | 89.50 | 129.50 |
| 4. Fiesta | 50.00 | 79.50 |
| 6. '47 Hideaway | 119.50 | 195.00 |
| 4. '48 Coronet 400 | 64.50 | 159.00 |
| 4. '49 Coronet 100 | 125.00 | 169.50 |

### MISCELLANEOUS

| | | |
|---|---|---|
| 4. ChiCoin Band Box | 125.00 | 150.00 |
| 4. Chicago Coin Hit Parade | 75.00 | 139.50 |
| 4. Ristaucrat | 35.00 | 79.50 |
| 4. Williams Music Mite | 65.00 | 79.50 |
| 4. Evans Constellation | 275.00 | 350.00 |

←TOTAL NO. TOTAL VALUE→




Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| | | |
|---|---|---|
| 4. ABC Bowler | 25.00 | 60.00 |
| 2* A.B.C. (Un 5/51) | 99.50 | 175.00 |
| 4. Ali Baba (Got 6/48) | 25.00 | 35.00 |
| 4. Alice (Got 8/48) | 19.00 | 39.50 |
| 4. Aquacade (Un 4/49) | 32.50 | 39.50 |
| 1. Arizona (Un 5/50) | 27.50 | 79.50 |
| 4. Arcade (Wm 11/51) | 115.00 | 195.00 |
| 3* Atlantic City (B 4/52) | 379.50 | 449.50 |
| 4. Baby Face (Un 1/49) | 24.50 | 39.00 |
| 4. Ballerina (B 48) | 10.00 | 35.00 |
| 4. Band Leader | 25.00 | 59.50 |
| 4. Banjo | 20.00 | 29.50 |
| 4. Bank-A-Ball (Got) | 35.00 | 50.00 |
| 4. Barnacle Bill (Got 8/48) | 25.00 | 34.50 |
| 4. Basketball (Got 10/49) | 89.50 | 120.00 |
| 4. Be Bop (Ex) | 49.50 | 80.00 |
| 4. Bermuda (CC 11/47) | 20.00 | 24.50 |
| 2. Big Hit (7/52) | 160.00 | 169.50 |
| 4. Big Top | 49.50 | 64.50 |
| 4. Black Gold | 25 00 | 59.50 |
| 4. Blue Skies (Un 11/48) | 24.50 | 40.00 |
| 4* Bolero (Un 1/52) | 215.00 | 250.00 |
| 1. Bomber (CC 5/51) | 40.00 | 70.00 |
| 4. Bonanza (Wm 11/47) | 12.50 | 29.50 |
| 4. Boston (Wm 5/49) | 40.00 | 75.00 |
| 2. Bowl. Champ (Got 2/49) | 35.00 | 50.00 |
| 4. Bowling League (Got 8/47) | 10.00 | 50.00 |
| 2* Bright Lights (B 5/51) | 174.50 | 325.00 |
| 2* Bright Spot (B 11/51) | 299.50 | 339.00 |
| 4. Broadway (B) | 175.00 | 189.50 |
| 4. Buffalo Bill (Got 5/50) | 49.50 | 79.50 |
| 4. Buccaneer (Got 10/49) | 25.00 | 34.50 |
| 4. B'tt'ns & B'ws (Got 3/49) | 32.50 | 35.00 |
| 4. Camel Caravan | 39.50 | 69.50 |
| 4. Caravan (Wm 7/52) | 195.00 | 250.00 |
| 4. Campus | 55.00 | 95.00 |
| 2. Canasta (Ge 7/50) | 25.00 | 69.50 |
| 4. Carnival (B '48) | 25.00 | 49.50 |
| 4. Carolina (Un 3/49) | 22.00 | 34.50 |
| 4. Carousel | 15.00 | 29.50 |
| 4. Catalina (CC 2/48) | 15.00 | 25.00 |
| 2* Champion (B '48) | 35.00 | 45.00 |
| 4. Champion (CC 6/49) | 64.50 | 69.50 |
| 4. Chico | 27.00 | 45.00 |
| 4. Chinatown (Got 10/52) | 195.00 | 215.00 |
| 4. Cinderella (Got 3/47) | 15.00 | 29.50 |
| 2. Circus (Un 9/52) | 399.50 | 490.00 |
| 4* Citation (B/48) | 24.50 | 55.00 |
| 4. Cleopatra | 15.00 | 24.50 |
| 4. College Daze (Got 8/49) | 35.00 | 59.50 |
| 2* Coney Island (B 9/51) | 245.00 | 350.00 |
| 4. Contact | 22.50 | 55.00 |
| 4. Control Tower (Wm 4/5) | 85.00 | 100.00 |
| 2. County Fair (Un) | 99.50 | 175.00 |
| 4. Crazy Ball (CC 7/48) | 29.50 | 49.50 |
| 4. Crossroads (Got 5/52) | 160.00 | 180.00 |
| 4. Cyclone (Got 5/51) | 135.00 | 139.50 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

| | | |
|---|---|---|
| 4. Dallas (Wm 2/49) | 39.50 | 44.50 |
| 2. De Icer (Wm 11/49) | 59.50 | 79.50 |
| 4. Dew Wa Ditty (Wm 6/48) | 20.00 | 34.50 |
| 4. Domino (Wm 6/52) | 185.00 | 225.00 |
| 4. Double Action | 75.00 | 79.50 |
| 1. Dbl. Feature (Got 12/50) | 60.00 | 99.50 |
| 4. Dbl. Shuffle (Got 6/49) | 49.50 | 69.50 |
| 4. Dreamy (Wm 3/50) | 80.00 | 89.50 |
| 4. Eight Ball | 120.00 | 175.00 |
| 4. Entry (B '47) | 25.00 | 65.00 |
| 4. El Paso (Wm 11/48) | 32.50 | 39.50 |
| 1. Fighting Irish (CC10/50) | 45.00 | 69.50 |
| 4* Five Star (Univ 5/51) | 50.00 | 125.00 |
| 4. Floating Power | 32.50 | 44.50 |
| 4. Flying Saucers (Ge 12/50) | 65.00 | 69.50 |
| 4. Football (CC 8/49) | 25.00 | 49.50 |
| 4. Four Corners (Wm 12/52) | 235.00 | 245.00 |
| 4. Four Horsemen (Got 9/50) | 90.00 | 100.00 |
| 4* Four Hundred (Ge '52) | 245.00 | 295.00 |
| 4. Four Stars (Got 6/52) | 185.00 | 225.00 |
| 4. Freshie (Wm 9/49) | 42.50 | 74.00 |
| 2* Frolics (B 10/52) | 395.00 | 495.00 |
| 4* Futurity (Ge 6/52) | 249.50 | 285.00 |
| 4. Georgia (Wm 9/50) | 60.00 | 110.00 |
| 4. Gin Rummy | 35.00 | 42.50 |
| 4. Gizmo (Wm 8/48) | 19.50 | 45.00 |
| 4. Glamour | 24.50 | 110.00 |
| 4. Globe Trotter | 135.00 | 175.00 |
| 4. Gold Cup (B '48) | 15.00 | 24.50 |
| 6. Gold Mine | 29.50 | 49.50 |
| 2. Golden Gloves (CC 7/49) | 75.00 | 80.00 |
| 4. Gondola | 19.50 | 25.00 |
| 4. Grand Award (CC 1/49) | 20.00 | 49.00 |
| 2. Handicap | 225.00 | 275.00 |
| 4. Happy-Go-Lucky | 139.50 | 165.00 |
| 4. Harvest Moon (Got12/48) | 25.00 | 49.00 |
| 2* Harvest Time (Ge 9/50) | 35.00 | 79.50 |
| 4. Harvey (Wm) | 125.00 | 175.00 |
| 4. Hawaii (Un 8/47) | 20.00 | 29.50 |
| 1* Hayburner (Wm 7/51) | 149.50 | 245.00 |
| 4. Hit Parade | 27.50 | 29.50 |
| 4. Hit Parade (CC) | 27.50 | 75.00 |
| 4. Hit & Runs (Ge 5/51) | 55.00 | 75.00 |
| 2. Hit 'N Run (Got 4/52) | 150.00 | 175.00 |
| 4. Holiday (CC 12/48) | 15.00 | 49.50 |
| 4. Holiday (Ke 12/51) | 225.00 | 250.00 |
| 2. Hong Kong (Wm 10/52) | 215.00 | 225.00 |
| 4. Horsefeathers | 150.00 | 159.00 |
| 4. Horse Shoe (Wm) | 149.50 | 159.50 |
| 4. Hot Rods (B '49) | 40.00 | 65.00 |
| 4. Humpty Dumpty (Got 10/47) | 19.50 | 25.00 |
| 4. Jack 'N Jill (Got 4/48) | 25.00 | 49.50 |
| 4* Jalopy (Wm 9/51) | 159.50 | 200.00 |
| 4. Jamboree | 29.50 | 39.50 |
| 4. Jeanie (Ex 7/50) | 50.00 | 119.50 |
| 4. Jockey Special (B '47) | 19.00 | 25.00 |
| 4. Joker (Got 11/50) | 110.00 | 119.50 |
| 4. Judy (Ex 7/50) | 45.00 | 85.00 |
| 4. Just 21 (Got 1/50) | 15.00 | 39.00 |
| 4. K. C. Jones | 50.00 | 100.00 |
| 4. King Arthur (Got 10/49) | 40.00 | 95.00 |
| 4. King Cole (Got 5/48) | 20.00 | 72.50 |
| 1* King Pin (CC) | 50.00 | 150.00 |
| 4* Knockout (Got 1/51) | 45.00 | 79.50 |
| 4. Lady Robin Hood (Got 1/48) | 25.00 | 39.50 |
| 2* Leaders (Un) | 275.00 | 325.00 |
| 4. Leap Year | 25.00 | 39.50 |
| 4. Line Up | 25.50 | 34.50 |
| 2. Lite-A-Line (K 6/51) | 79.50 | 125.00 |
| 2* Long Beach (Wm 8/52) | 275.00 | 375.00 |
| 4. Lucky Inning (Wm 5/50) | 35.00 | 50.00 |
| 4. Lucky Star (Got 5/47) | 29.50 | 50.00 |
| 4. Mad. Sq. Garden (Got 6/50) | 100.00 | 110.00 |
| 4. Majors '49 (CC 2/49) | 27.50 | 49.50 |
| 4. Major League Baseball | 20.00 | 39.50 |
| 4. Manhattan (Un 2/48) | 22.50 | 34.50 |
| 4. Majorettes (Wm 4/52) | 165.00 | 175.00 |
| 4. Mardi Gras | 27.50 | 29.50 |
| 4. Marjorie (Got 7/47) | 14.50 | 29.50 |
| 4. Maryland (Wm 4/49) | 32.50 | 50.00 |
| 4. Merry Widow | 24.50 | 29.50 |
| 4. Melody (B 47) | 15.00 | 49.50 |
| 4. Mercury (Ge) | 45.00 | 85.00 |
| 4. Mermaid (Got 6/51) | 80.00 | 135.00 |
| 6. Miami Beach | 15.95 | 19.50 |
| 4. Minstrel Man (Got 3/51) | 90.00 | 115.00 |
| 4. Monterrey (Un 5/48) | 10.00 | 20.00 |
| 4. Moon Glow (Un 12/49) | 20.00 | 39.50 |
| 4. Morocco | 22.50 | 49.50 |
| 4. Nevada (Un 10/47) | 15.00 | 29.50 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

| | | |
|---|---|---|
| 4. Niagara | 135.00 | 225.00 |
| 3. Nifty (Wm 12/50) | 89.50 | 94.50 |
| 6. Nudgy (B 47) | 25.00 | 39.50 |
| 4. Oasis | 75.00 | 85.00 |
| 1. Oklahoma (Un 6/49) | 64.50 | 69.50 |
| 4. Old Faithful (Got 1/50) | 65.00 | 110.00 |
| 2. Olympics (Wm) | 170.00 | 180.00 |
| 4. One Two Three | 34.50 | 45.00 |
| 4* Palm Beach (B 7/52) | 450.00 | 490.00 |
| 4. Paradise (Un 7/48) | 12.50 | 20.00 |
| 3. Partrooper (Wm 9/52) | 185.00 | 225.00 |
| 4. Phoenix | 29.50 | 49.50 |
| 4* Photo Finish | 25.00 | 40.00 |
| 4. Pin Bowler (CC 7/50) | 50.00 | 89.50 |
| 4. Pinch Hitter (Un 5/49) | 20.00 | 49.50 |
| 4. Pinky (Wm 10/50) | 89.50 | 99.50 |
| 6. Pin Up Girl | 15.00 | 29.50 |
| 4. Play Ball (CC 1/51) | 35.00 | 45.00 |
| 4. Play Boy (CC 5/47) | 35.00 | 95.00 |
| 4. Playland (Ex 8/50) | 74.00 | 89.50 |
| 4. Playtime (Ex) | 40.00 | 65.00 |
| 4. Puddin Head | 35.00 | 39.50 |
| 4. Punchy (CC 11/50) | 40.00 | 75.00 |
| 2. Quarterback (Wm) | 29.50 | 69.50 |
| 4. Quartet (Got 2/52) | 165.00 | 185.00 |
| 2. Rag Mop (Wm 11/50) | 89.50 | 110.00 |
| 4. Rainbow (Wm 9/48) | 22.50 | 39.50 |
| 4. Ramona (Un 2/49) | 15.00 | 20.00 |
| 4. Rancho (B '48) | 10.00 | 25.00 |
| 6. Record Time | 22.50 | 59.50 |
| 4. Red Shoes (Un 12/50) | 60.00 | 75.00 |
| 6. Repeater | 17.50 | 29.50 |
| 6. Rio (Un 12/46) | 15.00 | 20.00 |
| 4. Rip Snorter (Ge) | 25.00 | 79.50 |
| 6. Riviera | 14.50 | 25.00 |
| 4. Rocket (Ge 5/50) | 45.00 | 79.50 |
| 4. Rockettes (Got 8/50) | 99.50 | 125.00 |
| 4. Rondevoo (Un 5/48) | 15.00 | 29.50 |
| 4. Rose Bowl (Got 10/51) | 125.00 | 139.50 |
| 4. Round Up (Got 11/48) | 19.00 | 34.50 |
| 1. St. Louis (Wm 2/49) | 32.50 | 64.50 |
| 4. Sally (CC 10/48) | 10.00 | 20.00 |
| 4. Samba | 27.50 | 59.50 |
| 4. Saratoga (Wm 10/48) | 17.00 | 39.50 |
| 6. School Days | 15.00 | 17.50 |
| 6. Score-A-Line | 20.00 | 39.50 |
| 4. Screwball | 29.50 | 34.50 |
| 6. Sea Hawk | 15.00 | 22.00 |
| 1. Sea Jockeys (Wm 12/51) | 159.50 | 245.00 |
| 6. Sea Isle (CC 11/47) | 14.50 | 19.50 |
| 4. Select-A-Card (Got 4/50) | 25.00 | 79.50 |
| 4. Serenade (Un 12/48) | 29.50 | 34.50 |
| 4. Shanghai (CC 4/48) | 15.00 | 29.50 |
| 4. Shantytown | 62.50 | 89.00 |
| 4. Sharpshooter (Ge) | 49.50 | 49.50 |
| 4. Shoo Shoo (Wm 2/51) | 45.00 | 90.00 |
| 6. Shooting Stars | 19.50 | 35.00 |
| 4. Short Stop | 25.00 | 45.00 |
| 4. Show Boat (Un 1/49) | 10.00 | 39.50 |
| 6. Silver Spray | 14.50 | 24.50 |
| 6. Silver Streak (B 47) | 14.50 | 19.50 |
| 4. Singapore (Un 11/47) | 22.50 | 29.50 |
| 4. Skill Pool | 195.00 | 225.00 |
| 6. Sky Lark | 39.50 | 59.50 |
| 6. Sky Line | 17.50 | 29.50 |
| 6. Sky Ray | 12.50 | 19.50 |
| 2* Slugfest (Wm 3/52) | 80.00 | 165.00 |
| 6. Slugger | 14.50 | 19.50 |
| 6. Smarty (Wm 12/46) | 14.50 | 25.00 |
| 6. Smoky | 12.50 | 19.50 |
| 2. South Pacific (Ge 3/50) | 49.50 | 69.50 |
| 1. Spark Plugs (Wm 10/51) | 175.00 | 250.00 |
| 4. Special Entry (B '49) | 19.00 | 25.00 |
| 6. Speed Ball | 14.50 | 32.50 |
| 4. Speedway (Wm 9/48) | 35.00 | 39.50 |
| 4. Spinball (CC 5/48) | 10.00 | 25.00 |
| 4. Spot Bowler (Got 10/50) | 115.00 | 135.00 |
| 2* Spot-Lite (B 1/52) | 249.50 | 375.00 |
| 6. Sport Event | 19.50 | 29.50 |
| 6. Sport Special | 17.50 | 30.00 |
| 6. Sports | 19.50 | 25.00 |
| 2. Sportsman (Wm) | 110.00 | 125.00 |
| 6. Spot-A-Card | 25.00 | 29.50 |
| 6. Spot Pool | 19.50 | 29.50 |
| 1. Springtime (Ge) | 85.00 | 95.00 |
| 6. Stage Door Canteen | 10.00 | 25.00 |
| 2* Stars (Un 6/52) | 299.50 | 450.00 |
| 4. Stardust (Un 5/48) | 14.50 | 20.00 |
| 2. Steeple Chase (Un 2/52) | 199.50 | 295.00 |
| 4. Stop & Go (Ge 3/51) | 70.00 | 89.50 |
| 4. Stormy (Wm 1/48) | 29.50 | 49.50 |
| 6. Streamliner | 10.00 | 14.50 |
| 4. Summertime (Un 9/48) | 24.50 | 34.50 |

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NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
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## PINBALL GAMES (Cont.)

| | | |
|---|---|---|
| 6. Sun Beam | 19.50 | 29.50 |
| 4. Sunny (Wm 12/47) | 10.00 | 49.50 |
| 2. Sunshine Park | 325.00 | 375.00 |
| 6. Supercharger | 19.50 | 24.50 |
| 4. Super Hockey | 49.50 | 59.00 |
| 6. Superliner (Got 7/46) | 10.00 | 17.50 |
| 6. Superscore (CC 10/46) | 10.00 | 24.50 |
| 4. Surf Queen (B '46) | 10.00 | 19.50 |
| 6. Suspense (Wm 2/46) | 29.50 | 49.50 |
| 4. Swanee | 44.50 | 59.50 |
| 2. Sweepstakes | 235.00 | 255.00 |
| 2. Sweetheart (Wm 7/50) | 50.00 | 79.50 |
| 1. Tahiti (CC 10/49) | 62.50 | 69.50 |
| 4. Tampico (Un 7/49) | 55.00 | 64.50 |
| 6. Target Skill | 12.50 | 19.50 |
| 4. Telecard (Got 1/49) | 40.00 | 44.00 |
| 4. Temptation | 25.00 | 33.00 |
| 4. Tennessee (Wm 2/48) | 29.50 | 32.50 |
| 4. Thing (CC 2/51) | 32.50 | 45.00 |
| 4. Three Feathers | 45.00 | 64.50 |
| 4. Three Four Five (Un 10/51) | 145.00 | 325.00 |
| 4. Three Musketeers (Got 7/49) | 85.00 | 110.00 |
| 4. Thrill (CC 9/48) | 25.00 | 29.50 |
| 6. Topic | 10.00 | 17.50 |
| 6. Tornado (Wm 4/47) | 12.50 | 17.50 |
| 1. Touchdown (Un) | 195.00 | 245.00 |
| 6. Towers | 12.50 | 15.00 |
| 4. Trade Winds | 25.00 | 29.50 |
| 6. Treasure Chest | 14.50 | 30.00 |
| 4. Trigger | 119.50 | 135.00 |
| 4. Trinidad (CC 3/48) | 15.00 | 24.50 |
| 4. Triple Action | 25.00 | 79.50 |
| 4. Triplets (Got 7/50) | 80.00 | 94.50 |
| 1* Tri-Score (Ge 1/51) | 35.00 | 69.50 |
| 4. Trophy (B '48) | 50.00 | 100.00 |
| 4. Tropicana (Un 1/48) | 10.00 | 22.50 |
| 4. Tucson (Wm 1/49) | 22.50 | 44.50 |
| 4. Tumbleweed | 52.50 | 75.00 |
| 6. Turf Champ | 24.50 | 39.50 |
| 4* Turf King (B 6/50) | 79.50 | 145.00 |
| 1. Utah (Un 8/49) | 35.00 | 69.50 |
| 6. Vanities | 10.00 | 25.00 |
| 4. Victory Special (B 46) | 19.50 | 49.50 |
| 4. Virginia (Wm 3/48) | 20.00 | 29.50 |
| 4. Watch My Line (Got 9/51) | 49.50 | 99.50 |
| 2. Whizz Kids | 105.00 | 139.50 |
| 6. Wild Fire | 19.50 | 30.00 |
| 4. Wild West | 125.00 | 169.50 |
| 4* Winner (Univ) | 45.00 | 100.00 |
| 4. Wisconsin (Un 3/48) | 15.00 | 34.50 |
| 6. Yankee Doodle | 15.00 | 19.50 |
| 4. Yanks (Wm 4/48) | 15.00 | 25.00 |
| 1* Zingo (Un 10/51) | 179.50 | 225.00 |

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ROLL DOWNS

| | | |
|---|---|---|
| 4. Advance Rolls | 30.00 | 35.00 |
| 2. Bing-A-Roll | 40.00 | 50.00 |
| 6. Bonus Roll | 25.00 | 49.50 |
| 6. Buccaneer | 49.50 | 64.50 |
| 6. Champion Roll | 15.00 | 29.50 |
| 4. Chi-Coin Roll Down | 19.50 | 49.50 |
| 4. Genco Advance Roll | 30.00 | 69.50 |
| 4. Genco Total Roll | 39.50 | 69.50 |
| 4. Hy-Roll | 45.00 | 50.00 |
| 4. Pro-Score | 39.50 | 45.00 |
| 4. Singapore | 10.00 | 39.50 |
| 6. Super Score | 35.00 | 49.50 |
| 4. Super Triangle | 25.00 | 35.00 |

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
SHUFFLES — REBOUNDS

| | | |
|---|---|---|
| 4. Bally Shuffle-Line | 99.50 | 105.00 |
| 4. Bally Hook Bowler | 105.00 | 165.00 |
| 4. Bally Baseball | 29.00 | 50.00 |
| 4. Bally Shuffle Champ | 25.00 | 49.00 |
| 4. Bally Shuffle-Bowler | 24.50 | 29.00 |
| 4. Bally Speed Bowler | 24.50 | 39.00 |
| 4. ChiCoin Bowling Alley | 45.00 | 55.00 |
| 4. ChiCoin Alley w/con. | 35.00 | 79.50 |
| 4. ChiCoin Ace Bowl | 79.50 | 110.00 |
| 2. ChiCoin Bowl Classic | 59.50 | 65.00 |
| 4. ChiCoin Horseshoes | 75.00 | 129.50 |

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## SHUFFLE REBOUNDS (Cont.)

| | | |
|---|---|---|
| 4. ChiCoin Rebound | 25.00 | 45.00 |
| 4. ChiCoin Baseball | 45.00 | 49.00 |
| 4. ChiCoin Trophy | 50.00 | 89.50 |
| 4. ChiCoin 6 Player | 295.00 | 300.00 |
| 4. ChiCoin 6 Player Deluxe | 265.00 | 295.00 |
| 4. Exhibit Strike | 25.00 | 89.50 |
| 4. Exhibit Twin Rotation | 395.00 | 475.00 |
| 2. Genco Shuffle Target | 39.50 | 99.50 |
| 4. Genco Bowling League | 24.50 | 45.00 |
| 4. Genco Baseball | 25.00 | 79.50 |
| 4. Genco 8 Player Reb'd | 125.00 | 150.00 |
| 4. Ge Target Skill | 100.00 | 125.00 |
| 4. Gottlieb Bowlette | 25.00 | 40.00 |
| 4. Keeney ABC Bowler | 15.00 | 25.00 |
| 4. Keeney Bowling Champ | 50.00 | 95.00 |
| 4. Keeney King Pin | 35.00 | 50.00 |
| 4. Keeney Pin Boy | 24.50 | 39.50 |
| 4. Keeney Ten Pins | 15.00 | 24.50 |
| 4. Keeney Lucky Strike | 35.00 | 75.00 |
| 4. Keeney Dbl. Bowler | 50.00 | 79.50 |
| 2. Keeney League Bowl | 125.00 | 135.00 |
| 4. Keeney Duck Pins | 15.00 | 125.00 |
| 4. Keeney Super League | 275.00 | 295.00 |
| 4. Keeney DeLuxe League Bowler | 245.00 | 265.00 |
| 1. Keeney Big League Bowl | 195.00 | 285.00 |
| 2. Keeney 4-Way Bowl | 65.00 | 75.00 |
| 4. Keeney 6-Player | 225.00 | 250.00 |
| 4. Keeney Super Deluxe | 275.00 | 295.00 |
| 4. Rock-Ola Shuffle Jungle | 24.50 | 75.00 |
| 4. Rock-Ola Shuffle-Lane | 24.50 | 29.00 |
| 4. Univ. Deluxe Twin | 85.00 | 95.00 |
| 4* Un. Deluxe 6-Player | 295.00 | 325.00 |
| 4. Un. Super 6 Play | 350.00 | 375.00 |
| 4. Univ. Dbl. Shuffle | 40.00 | 59.00 |
| 4. Un. Official Bowler | 349.50 | 365.00 |
| 4. United Shuffle Alley | 15.00 | 29.00 |
| 4. Un. Shuffle w/con. | 25.00 | 50.00 |
| 4. Un. Shuffle Alley Exp. | 29.50 | 49.00 |
| 1. Un. 2-play Express | 35.00 | 60.00 |
| 4. Un. Sin Rebound | 50.00 | 70.00 |
| 4. Un. Twin Rebound | 145.00 | 165.00 |
| 4. United Slugger | 59.00 | 65.00 |
| 4. United Skee Alley | 65.00 | 85.00 |
| 4. Un. 4-Player | 175.00 | 195.00 |
| 4* Un. 5-Player | 200.00 | 225.00 |
| 1* Un. 6-Player | 240.00 | 250.00 |
| 4. Un. Shuffle-Cade | 150.00 | 189.50 |
| 4. Un. Twin Shuffle Cade | 75.00 | 175.00 |
| 4. Univ. Super Twin | 39.50 | 69.00 |
| 4. Universal Twin Bowler | 35.00 | 49.50 |
| 4. Univ. HiScore Bowler | 45.00 | 145.00 |
| 4. Williams DeLuxe Bowler | 34.50 | 39.00 |
| 4. Williams Twin Shuffle | 29.50 | 45.00 |
| 4. Williams Dbl. Head | 45.00 | 59.00 |

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

| | | |
|---|---|---|
| 2. ABT 6 Gun Rifle Range | 550.00 | 700.00 |
| 6. Allite Strike 'N Spares | 39.50 | 149.50 |
| 4. Boomerang | 45.00 | 85.00 |
| 4. Bally Big Inning | 75.00 | 165.00 |
| 6. Bally Bowler | 175.00 | 189.50 |
| 4. Bally Convoy | 47.50 | 125.00 |
| 4. Bally Defender | 95.00 | 125.00 |
| 6. Bally Eagle Eye | 39.50 | 49.50 |
| 4. Bally Heavy Hitter | 49.50 | 65.00 |
| 6. Bally King Pin | 35.00 | 45.00 |
| 6. Bally Lucky Strike | 45.00 | 79.50 |
| 4. Bally Rapid Fire | 75.00 | 125.00 |
| 4. Bally Sky Battle | 49.50 | 125.00 |
| 4. Bally Torpedo | 49.50 | 125.00 |
| 4. Bally Undersea Raider | 90.00 | 95.00 |
| 6. Bank Ball | 59.50 | 150.00 |
| 6. Buckley DeLuxe Dig | 119.50 | 149 50 |
| 6. Buckley Treas Is Dig | 95.00 | 110.00 |
| 4. Champion Hockey | 50.00 | 75.00 |
| 4. ChiCoin Basketball Champ | 195.00 | 225.00 |
| 4. ChiCoin 4 Player Derby | 150.00 | 295.00 |
| 4* ChiCoin Goalee | 75.00 | 125.00 |
| 4. ChiCoin Hockey | 49.50 | 75.00 |
| 1. Chi Midget Skee | 125.00 | 195.00 |
| 1* ChiCoin Pistol | 65.00 | 125.00 |
| 6. ChiCoin Roll-A-Score | 39.50 | 75.00 |
| 4. Edelco Pool Table | 49.50 | 75.00 |
| 4. Evans Bat-A-Score | 175.00 | 185.00 |
| 4. Evans Super Bomber | 50.00 | 125.00 |
| 4. Evans Play Ball | 65.00 | 75.00 |
| 4. Evans Ten Strike '46 | 34.50 | 75.00 |
| 6. Evans Tommy Gun | 49.50 | 100.00 |
| 4* Exhibit Dale Gun | 45.00 | 65.00 |
| 4. Exhibit Gun Patrol | 175.00 | 195.00 |
| 4* Exhibit Jet Gun | 195.00 | 225.00 |

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NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## ARCADE EQUIPMENT (Cont.)

| | | |
|---|---|---|
| 2. Exhibit Pony Express | 195.00 | 245.00 |
| 6. Exhibit Rotary Mdsr. | 175.00 | 275.00 |
| 4. Exhibit Silver Bullets | 110.00 | 125.00 |
| 2. Exhibit Six Shooter | 150.00 | 175.00 |
| 6. Exhibit Merchantman Roll Ch Digger | 85.00 | 99.50 |
| 4. Exhibit Vitalizer | 75.00 | 95.00 |
| 4. Genco Glider | 30.00 | 39.50 |
| 6. Genco Play Ball | 29.50 | 65.00 |
| 6. Groetchen Met. Typer. | 79.50 | 149.50 |
| 4. Jack Rabbit | 55.00 | 95.00 |
| 4. Keeney Air Raider | 95.00 | 119.00 |
| 4. Keeney Anti Aircraft Bl | 15.00 | 50.00 |
| 4. Keeney Sub Gun | 49.50 | 125.00 |
| 4. Keeney Texas Leaguer | 40.00 | 50.00 |
| 4. Kirk Night Bomber | 75.00 | 150.00 |
| 4. Lite League | 49.50 | 75.00 |
| 4. Mutoscope Ace Bombers | 100.00 | 150.00 |
| 4. Muto. Atomic Bomber | 95.00 | 125.00 |
| 4. Mutoscope Dr. Mobile | 95.00 | 150.00 |
| 4. Mutos. Fly Saucers | 100.00 | 150.00 |
| 4. Mutos. Photo. (Pre-War) | 250.00 | 350.00 |
| 4. Mutoscope Silver Gloves | 250.00 | 275.00 |
| 4. Mutoscope Sky Fighter | 85.00 | 125.00 |
| 4. Muto. Voice-o-Graph 35c | 425.00 | 535.00 |
| 4. QT Pool Table | 89.50 | 125.00 |
| 4. Quizzer | 75.00 | 95.00 |
| 6. Rockola Ten Pins HD | 25.00 | 49.50 |
| 4. Rockola World Series | 69.50 | 75.00 |
| 6. Scientific Baseball | 49.50 | 75.00 |
| 6. Scientific Basketball | 59.50 | 75.00 |
| 4. Scientific Batting Pr. | 29.50 | 69.50 |
| 4. Scientific Pitch 'Em | 140.00 | 185.00 |
| 4* Seeburg Bear Gun | 189.50 | 275.00 |
| 4. Seeburg Chicken Sam | 105.00 | 110.00 |
| 4. Seeburg Shoot the Chute | 49.50 | 75.00 |
| 4. Set Shot Basketball | 250.00 | 349.00 |
| 6. Skee Barrel Roll | 25.00 | 49.50 |
| 4. Spares & Strikes | 149.00 | 160.00 |
| 6. Skill Jump | 25.00 | 39.50 |
| 4. Supreme Bolascore | 40.00 | 95.00 |
| 6. Supreme Skee Roll | 20.00 | 75.00 |
| 6. Supreme Skill Roll | 20.00 | 69.50 |
| 4. Supreme Rocket Buster | 45.00 | 75.00 |
| 6. Tail Gunner | 49.50 | 89.50 |
| 4. Telequiz | 75.00 | 139.00 |
| 4. Un. Team Hockey | 65.00 | 95.00 |
| 6. Warner Voice Record | 49.50 | 69.50 |
| 4. Western Baseball '39 | 40.00 | 85.00 |
| 4. Western Baseball '40 | 60.00 | 85.00 |
| 6. Whizz | 15.00 | 24.50 |
| 1* Wilcox-Gay Recordio | 125.00 | 174.50 |
| 4. Williams All Stars | 35.00 | 65.00 |
| 6. Williams Box Score | 39.50 | 65.00 |
| 4* Williams Star Series | 45.00 | 100.00 |
| 4. Wlliams Super World Series | 195.00 | 250.00 |
| 4. Williams Quarterback | 75.00 | 85.00 |
| 4. Wurlitzer Skeeball | 100.00 | 150.00 |

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
VENDORS

## CIGARETTE MACHINES

| | |
|---|---|
| 4. Automatic "Smokeshop" (9 Col., 486 Cap.) | $175.00-$250.00 |
| 4. Du Grenier (Mod. A-7) | 110.00- 140.00 |
| 4. Du Grenier (Mod. A-9) | 120.00- 150.00 |
| 4. Du Grenier (Mod. AC-7) | 125.00 155.00 |
| 4. Du Grenier (Mod. AC-9) | 130.00- 160.00 |
| 4. Du Grenier (Mod. E-7) | 135.00- 165.00 |
| 4. Du Grenier (Mod. ES-9) | 140.00- 170.00 |
| 4. Du Grenier (Mod. E-9) | 145.00- 175.00 |
| 4. Du Grenier (Mod. ES-11) | 150.00- 180.00 |
| 4. Du Grenier "W" (9 col.) | 65.00- 85.00 |
| 4. Du Grenier "S" (7 col.) | 69.50- 85.00 |
| 4. Du Grenier "S" (9 col.) | 69.50- 85.00 |
| 4. Du Grenier Champion (9 col.) | 85.00- 97.50 |
| 4. Du Grenier Champion (11 col.) | 97.50- 125.00 |
| 2. Eastern Electric C-8 | 135.00- 150.00 |
| 4. Electro (8 col.) | 229.50- 250.00 |
| 4. Electro (10 col.) | 249.50- 255.00 |
| 4. Lehigh PX (Elec. 8 col.) | 125.00- 145.00 |
| 4. Lehigh PX (10 col.) | 89.50- 149.50 |
| 4. Lehigh King Size | 125.00- 145.00 |
| 4. National 750 | 95.00- 125.00 |
| 4. National 950 | 85.00- 105.00 |
| 4. National 930 | 90.00- 130.00 |
| 4. National 9-A (9 col.) | 100.00- 125.00 |
| 4. National Electric | 95.00- 139.50 |
| 4. Rowe Diplomat (10 col.) | 179.50- 185.00 |
| 4. Rowe Imperial (6 col.) | 79.50- 95.00 |

←TOTAL NO. TOTAL VALUE→

# "THE CONFIDENTIAL PRICE LISTS"



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)




## CIGARETTE MACHINES (Cont.)

| | | |
|---|---|---|
| 4. Rowe Imperial (8 col.) | 80.00- | 85.00 |
| 4. Rowe Royal (6 col.) | 79.50- | 100.00 |
| 4. Rowe Royal (8 col.) | 95.00- | 130.00 |
| 4. Rowe Royal (10 col.) | 95.00- | 140.00 |
| 4. Rowe President (8 col.) | 100.00- | 145.00 |
| 4. Rowe President (10 col.) | 100.00- | 125.00 |
| 4. Rowe Crusader (10 col.) | 98.50- | 155.00 |
| 4. Rowe Electric (8 col.) | 125.00- | 150.00 |
| 4. Uneeda "A" (6 col.) | 45.00- | 60.00 |
| 4. Uneeda "A" (8 col.) | 49.50- | 90.00 |
| 4. Uneeda "A" (9 col.) | 59.50- | 85.00 |
| 4. Uneeda "E" (6 col.) | 50.00- | 79.50 |
| 4. Uneeda "E" (8 col.) | 79.50- | 95.00 |
| 4. Uneeda "E" (9 col.) | 75.00- | 80.00 |
| 4. Uneeda "E" (12 col.) | 65.00- | 85.00 |
| 4. Uneeda "E" (15 col.) | 75.00- | 95.00 |
| 4. Uneeda 500 (7 col.) | 90.00- | 95.00 |
| 4. Uneeda 500 (9 col.) | 79.50- | 110.00 |
| 4. Uneeda 500 (15 col.) | 75.00- | 115.00 |
| 4. Uneeda Monarch (8 col.) | 95.00- | 115.00 |
| 4. Uneeda Monarch (10 col.) | 79.50- | 110.00 |
| 4. Uneeda Monarch (12 col.) | 79.50- | 135.00 |

## CANDY MACHINES

| | | |
|---|---|---|
| 4. Mills (5 col., 70 cap.) | $ 49.50- | $ 60.00 |
| 4. Stoner (Mod. 102, 6 col., 102 cap.) | 85.00- | 87.50 |
| 4. Stoner (Mod. 120, 6 col., 120 cap.) | 90.00- | 95.00 |
| 4. Stoner (Senior, 8 col., 160 cap.) | 95.00- | 125.00 |
| 4. Stoner (Mod. 80, 4 col., 80 cap.) | 95.00- | 97.50 |
| 4. Stoner (Mod. 120, 5 col.) | 89.50- | 95.00 |
| 4. Stoner (Mod. 120 Sn, 7 col.) | 95.00- | 100.00 |
| 4. Stoner DeLuxe Theatre (8 col., 160 cap.) | 85.00- | 95.00 |
| 4. Stoner DeLuxe Theatre (16 col., 320 cap.) | 195.00- | 300.00 |
| 4. Martin's "Little Candy Store" (8 col., 160 cap.) | 89.50- | 99.50 |
| 4. Coan "U-Select-It" | 35.00- | 45.00 |

## HOT COFFEE

| | | |
|---|---|---|
| 4. Andico Cafe Petit, 200 cups | $300.00- | $400.00 |
| 4. Bert Mills Coffee Bar, 200 cups | 175.00- | 225.00 |
| 4. Bert Mills Coffee Bar, 600 cups | 200.00- | 250.00 |
| 4. Bert Mills Coffee Bar, 500 cups | 300.00- | 375.00 |
| 4. Chef-Way, Model 100, cap. 400-600 | 375.00- | 400.00 |
| 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups | 250.00- | 300.00 |
| 4. U-Select-It Hot Coffee, 600 cups | 375.00- | 400.00 |

## CARBONATED DRINK

| | | |
|---|---|---|
| 4. Drink-O-Mat, single flavor, 5c, 1000 cups | $275.00- | $350.00 |
| 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups | 425.00- | 475.00 |
| 4. Drink-O-Mat, 4 flavor, 5c 1000 cups | 500.00- | 525.00 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## CARBONATED DRINK (Cont.)

| | | |
|---|---|---|
| 4. Lyons # 1400, single flavor, 5c | 425.00- | 475.00 |
| 4. Lyons # 1400-2F | 475.00- | 650.00 |
| 4. Lyons Model 500, 5c single | 225.00- | 275.00 |
| 4. Mills Automatic Fountain, 400 cups | 150.00- | 250.00 |
| 4. Mills Automatic Fountain, 400 cups, without changemaker | 100.00- | 175.00 |
| 4. Soda Shoppe | 975.00- | 1025.00 |
| 4. Spacarb single 5c, 1000 cups | 135.00- | 175.00 |
| 4. Spacarb 3 Unit 5c, 1000 cups | 400.00- | 550.00 |
| 4. Spacarb 4 Unit 5c, 1000 cups | 600.00- | 650.00 |
| 4. Super Vend 3 flavor, 600 cup A-1 | 275.00- | 325.00 |
| 4. Super Vend 3 flavor, 600 cup A-2 | 200.00- | 250.00 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## NON-CARBONATED DRINK

| | |
|---|---|
| 4. American Simplex, single flavor, 5c, 200 cups | $100.00-$125.00 |
| 4. Refreshomat, 5c, 10c, 300 cups | 240.00- 300.00 |

## CAN DRINK

| | |
|---|---|
| 4. Juice-Bar, 6 sel., 600 cans | $325.00-$450.00 |
| 4. Refresher, 3 sel., 300 can cap. | 550.00- 600.00 |

## ICE CREAM VENDORS

| | |
|---|---|
| 4. Vendo "Dairy-Vend," 203 Bar Capacity | $250.00-$350.00 |
| 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. | 350.00- 475.00 |

←TOTAL NO. TOTAL VALUE→

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

**A.B.T. MFG. CORP.**
Challenger (Counter Model Gun) ..... $ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types .....

**AMI, INC.**
Model D-40 Phonograph ..... $795.00
Model D-80 Phonograph ..... 925.00
Model HS-SM Hideaway ..... 575.00
5c-10c Wall Box (40 Selections) 59.50
5c Wall Box (40 Selections) ... 53.50
Amivox Speaker ..... 27.50

**AUTO-PHOTO CO.**
Auto-Photo ..... $2,545.00

**BALLY MFG. CO.**
Beach Club ..... $ 665.00
The Champion (Mech. Horse) 1,065.00
Space Ship ..... 1,165.00

**CHICAGO COIN**
Band Box (New Model) ..... $229.50
Bowl-A-Ball ..... 695.00
6 Player Super Match Bowler .. 599.50
10th Frame Special Bowler ..... 589.50
Name Bowler ..... 599.50

**H. C. EVANS & CO.**
Century (Model 2045) ..... $1,050.00
Jubilee (Model 245) ..... 825.00
Jubilee (Model 278) ..... 795.00

**EXHIBIT SUPPLY**
Big Bronco ..... $ 997.50
Roy Rogers' Trigger ..... 1,047.50
Rudolph The Red Nosed Reindeer ..... 725.00
Pete The Rabbit ..... 725.00
Rawhide ..... 725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base ..... 1,195.00
Space Gun ..... 375.00
Space Patrol ..... 1,047.50
Stratogun ..... 375.00
Silent Salesman (Card Vendor) ..... 79.50
Super Twin Rotation ..... 695.00

**GENCO MFG. CO.**
Golden Nugget .....

**D. GOTTLIEB & CO.**
Flying High ..... $349.50

**INTERNATIONAL MUTO. CORP.**
Photomat '52 ..... $1,900.00

**J. H. KEENEY & CO., INC.**
Electric Cigarette Vendor ..... $284.50
Coin Changer Model ..... 304.50
Team Bowler ..... 645.00

**MARVEL MFG. CO.**
Overhead Scoreboard for Shuffleboards ..... $125.00
Wall Type Scoreboards for Shuffleboards ..... 95.00

**METEOR MACHINE CORP.**
Meteor Flying Saucer ..... $795.00
Meteor Pony Boy ..... 575.00
Meteor PT-Boat ..... 840.00
Meteor Rocket ..... 795.00

**ROCK-OLA MFG. CORP.**
"Fire-Ball" 120 Selection, Model 1436 ..... $1,065.00
Model 1538, 5c-10c-25c Wall Box 59.50
Model 1536, 5c Wall Box, 23 Wire ..... 39.50
Model 1424 Playmaster ..... 440.00

**NATE SCHNELLER, INC. (NASCO)**
Atomic Jet (Airplane Ride) ... $995.00
Aqua Jet (Boat Ride) .....

**J. P. SEEBURG CORP.**
M100C (Select-O-Matic "100" phonograph) .....
HM 100C (Select-O-Matic "100" R. C. Special) .....
3W-1 Wall-O-Matic "100" .....
MRVC-1 Master Remote Volume Control .....
CVS4-8—8" Wall Speaker Ivory (Teardrop) .....
CVS6-8—8" Recessed Speaker
CVS7-12—12" Recessed Speaker
PS6-1Z Power Supply .....
ARA1-L6 Auxiliary Remote Amplifier .....
AVC-1 Automatic Volume Compensator Unit .....

**UNITED MFG. CO.**
Showboat ..... $690.00
10th Frame Star Shuffle Alley. 605.00
10th Frame Super Shuffle Alley 590.00

**WICO CORP.**
Major Leaguer (Automatic Baseball Pitcher) ..... $1,095.00

**WILLIAMS MFG. CO.**
Silver Skates ..... $349.50

**THE RUDOLPH WURLITZER CO.**
Model "1400" Phonograph ....
Model "1450" Phonograph ....
Model 1500 Phonograph .....
Model 4851 5c-10c-25c Wall Box (48 Selections) .....
Model 5204 Wall Box 5c-10c-25c (104 Selections) .....
Model 5100 8" Speaker .....
Model 5110 12" DeLuxe Speaker

# UNITED'S SHOW BOAT

WITH

## NEW TYPE EXTRA-BALLS FEATURE

Ball in **14 or 18** Pocket When Lit Releases Extra Ball

Ball in **16** Pocket When Lit Releases Extra Ball

Ball in **15 or 17** Pocket When Lit Releases Extra Ball

3 Extra Balls Maximum

## NEW TYPE EXTRA-CARDS FEATURE

**EACH COIN**

**LIGHTS ONE TO SIX CARDS**

•

**A Tremendous Extra-Play Attraction!**

## DOUBLE AND TRIPLE

SCORE FEATURES

★

3-4-5

IN-LINE SCORING

DIAGONAL

VERTICAL

HORIZONTAL

★

HINGED FRONT DOOR

★

**SEE YOUR DISTRIBUTOR**

**EASY TO SERVICE**

MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR

SLUG REJECTOR COIN-CHUTE

•

TANDARD PINBALL CABINET SIZE

**UNITED MANUFACTURING COMPANY**

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



Players love NEW IMPROVED

# SELECT-A-SPOT FEATURE

CHOICE OF UP TO 7 SPOT NUMBERS

# Bally® BEACH CLUB

## Popular IN-LINE and CORNERS* SCORE

3-IN-LINE ON SUPER-CARD* SCORE 4-IN-LINE

## Attractive ADVANCING SCORES*

## Improved SELECT-A-SPOT* feature

**Spot numbers flash for each coin. Selector-knob may be turned to select any lit spot-number. Up to 7 spot-numbers may light.**

## New EXTRA-TIME* feature

**Selector-knob locks after fourth ball is shot but player may play to delay locking until after fifth ball is shot.**

## TRIPLE SPOTS* Roll-over feature

**Roll-overs hit when lit spot 2, 5, 8—all 3 numbers.**

## Up to 3 EXTRA BALLS* per game

*Star-features are EXTRA-COINS attractions. BEACH CLUB combines in one brilliant game the greatest variety of extra-coins features ever built into an in-line game. Get your share of the big BEACH CLUB earnings. Get BEACH CLUB now.




**Player Turns Knob To Select Choice of 10, 16, 19, 20, 21, 22, 25 (WHEN LIT)**

**ORDER FROM YOUR BALLY DISTRIBUTOR TODAY**

**Bally® SPACE-SHIP • THE CHAMPION Ballyhorse**

SEE PAGE 31

Bally® MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS